UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

(RULE 14a-101) SCHEDULE 14A INFORMATION Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

- □ Confidential, for Use of the Commission Only (as permitted by Rule 14c-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- □ Soliciting Material Pursuant to § 240.14a-12

Trueblue, Inc.

(Name of Registrant as Specified in its Charter) (Name of Person(s) Filing Proxy Statement if other than the Registrant)

Payment of Filing Fee (Check the appropriate box)

- ☑ No fee required.
- \Box Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.
 - (1) Title of each class of securities to which transaction applies:
 - (2) Aggregate number of securities to which transaction applies:
 - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
 - (4) Proposed maximum aggregate value of transaction:
 - (5) Total fee paid:
- \Box Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
 - (1) Amount Previously Paid:
 - (2) Form, Schedule or Registration Statement No.:
 - (3) Filing Party:
 - (4) Date Filed:

*** Exercise Your *Right* to Vote *** Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to Be Held on May 11, 2017.

TRUEBLUE, INC.

 Meeting Information

 Meeting Type:
 Annual Meeting

 For holders as of:
 March 10, 2017

 Date: May 11, 2017
 Time: 10:00 a.m. (Pacific Daylight Time)

 Location:
 TrueBlue, Inc.

 1015 A Street
 Tacoma, WA 98402

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at *www.proxyvote.com*, scan the QR Barcode on the reverse side, or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

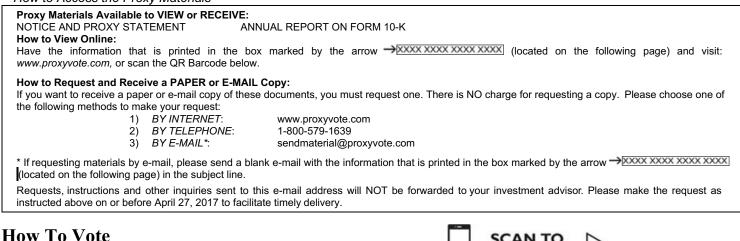
See the reverse side of this notice to obtain proxy materials and voting instructions.

TRUEBLUE, INC. C/O COMPUTERSHARE 350 INDIANA STREET SUITE 750 GOLDEN, CO 80401

E25021-P86326

Before You Vote

How to Access the Proxy Materials



Please Choose One of the Following Voting Methods



Vote In Person: Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you must present valid identification and you will need to request a ballot to vote.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

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Voting Items

The Board of Directors recommends you vote FOR the following:

- 1. Election of Directors
 - Nominees:
 - 1a. Colleen B. Brown
 - 1b. Steven C. Cooper
 - 1c. William C. Goings
 - 1d. Kim Harris Jones
 - 1e. Stephen M. Robb
 - 1f. Jeffrey B. Sakaguchi
 - 1g. Joseph P. Sambataro, Jr.
 - 1h. Bonnie W. Soodik
 - 1i. William W. Steele

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The Board of Directors recommends you vote FOR the following proposal:

 To approve, by advisory vote, compensation for our named executive officers.

The Board of Directors recommends you vote for "1 Year" on the following proposal:

3. Advisory vote on the frequency of future advisory votes on executive compensation.

The Board of Directors recommends you vote FOR the following proposal:

 To ratify the selection of Deloitte & Touche LLP as the Company's independent registered public accounting firm for the fiscal year ending December 31, 2017.