### **SCHEDULE 14A**

(Rule 14a-101)

#### INFORMATION REQUIRED IN PROXY STATEMENT SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant ⊠ Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

# TrueBlue, Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- X No fee required.
- Fee paid previously with preliminary materials. Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11

Your Vote Counts! Notice of Internet Availability of Proxy Materials TRUEBLUE, INC. 2024 Annual Meeting Vote by May 14, 2024

11:59 PM EDT

TRUEBLUE, INC. C/D COMPUTERSHARE INVESTOR SERVICES PD BOX 43006 PROVIDENCE, RI 02940-3006



V38679-P02145

### You invested in TRUEBLUE, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy materials for the shareholder meeting to be held on May 15, 2024.

### Get informed before you vote

View the Notice, Proxy Statement, and Annual Report on Form 10-K online OR you can receive a free paper or email copy of the materials by requesting prior to May 1, 2024. If you would like to request a copy of the materials for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.

#### How To Vote

Please choose one of the following voting methods:

Pv		rmation ontrol #	and to vote, visit <b>www.ProxyVote.com</b>
	Smartphone users Point your camera here and vote without entering a control number		Vote Virtually at the Meeting* May 15, 2024 8:00 a.m. PDT www.virtualshareholdermeeting.com/TBI2024
K		Vote By Telephone: You can vote by telephone by requesting a paper copy of materials, which will include a proxy card that will provide instructions to vote shares by proxy via telephone.	
			Mail: You can vote by mail by requesting a paper copy of the materials, include a proxy card.

\*Please check the meeting materials for any special requirements for meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voti	ng Items	Board Recommends
1.	Election of Directors	
	Nominees:	
1a.	Colleen B. Brown	S For
1b.	William C. Goings	S For
1c.	Kim Harris Jones	S For
1d.	R. Chris Kreidler	S For
1e.	Sonita Lontoh	S For
1f.	Taryn R. Owen	S For
1g.	Paul G. Reitz	S For
1h.	Jeffrey B. Sakaguchi	S For
1i.	Kristi A. Savacool	S For
2.	To approve, by advisory vote, compensation for our named executive officers.	For
3.	To approve the Amendment and Restatement of the Company's 2016 Omnibus Incentive Plan.	S For
4.	To ratify the selection of Deloitte & Touche LLP as the Company's independent registered public accounting firm for the fiscal year ending December 29, 2024.	S For

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Delivery Settings".

V38680-P02145