# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, DC 20549** 

### FORM 8-K

### **CURRENT REPORT**

### PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): May 6, 2024



### TrueBlue, Inc.

(Exact Name of Registrant as Specified in Its Charter)

Washington (State or Other Jurisdiction of Incorporation)

001-14543 (Commission File Number)

Common stock, no par value

91-1287341 (IRS Employer Identification No.)

1015 A Street, Tacoma, Washington 98402 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (253) 383-9101

Not Applicable (Former Name or Former Address, if Changed Since Last Report)

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
registered pursuant to Section 12(b) of the Act:		
Pre-commencement communications pursuant to	Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))	
Pre-commencement communications pursuant to	Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))	
Soliciting material pursuant to Rule 14a-12 under	r the Exchange Act (17 CFR 240.14a-12)	
Written communications pursuant to Rule 425 un	der the Securities Act (17 CFR 230.425)	
11 1	intended to simultaneously satisfy the filing obligation of the r	egistrant under any of the following provisions (eee
	Instruction A.2. below):  Written communications pursuant to Rule 425 ur Soliciting material pursuant to Rule 14a-12 unde Pre-commencement communications pursuant to Pre-commencement communications pursuant to registered pursuant to Section 12(b) of the Act:	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)  Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)  Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))  Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))  registered pursuant to Section 12(b) of the Act:

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

TBI

Emerging growth company □

New York Stock Exchange

### Item 2.02. Results of Operations and Financial Condition.

On May 6, 2024, TrueBlue, Inc. (the "company") issued a press release (the "Press Release") reporting its financial results for the first quarter ended March 31, 2024, and certain outlook information for the second quarter and fiscal year 2024, a copy of which is attached hereto as Exhibit 99.1 and the contents of which are incorporated herein by this reference. Also attached to this report as Exhibit 99.2 is a slide presentation relating to the financial results for the first quarter ended March 31, 2024 (the "Earnings Results Presentation"), which will be discussed by management of the company on a live conference call at 2:00 p.m. Pacific Time (5:00 p.m. Eastern Time) on Monday, May 6, 2024. The Earnings Results Presentation is also available on the company's website at www.trueblue.com.

In accordance with General Instruction B.2. of Form 8-K, the information contained above in this report (including the Press Release and the Earnings Results Presentation) shall not be deemed "Filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall the Press Release or the Earnings Results Presentation be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing. This report will not be deemed a determination or an admission as to the materiality of any information in the report that is required to be disclosed solely by Regulation FD.

### Item 7.01. Regulation FD Disclosure.

We are also attaching our Investor Roadshow Presentation to this report as Exhibit 99.3, which we will reference in our Q1 2024 earnings results discussion and which may be used in future investor conferences. The Investor Roadshow Presentation is also available on the company's website at www.trueblue.com.

In accordance with General Instruction B.2. of Form 8-K, the information contained above in this report (including the Investor Roadshow Presentation) shall not be deemed "Filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall the Investor Roadshow Presentation be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing. This report will not be deemed a determination or an admission as to the materiality of any information in the report that is required to be disclosed solely by Regulation FD.

#### Item 9.01. Financial Statements and Exhibits.

#### (d) Exhibits

Exhibit Number	Exhibit Description	Filed Herewith
99.1	Press Release dated May 6, 2024	X
99.2	Earnings Results Presentation for May 6, 2024 conference call	X
99.3	Investor Roadshow Presentation	X
104	Cover page interactive data file - The cover page from this Current Report on Form 8-K is formatted as Inline XBRL	X

### SIGNATURE

Purs authorized	1	1934, the registrant has duly caused this	report to be signed on its behalf by the undersigned hereunto duly
		TRUEBLUE, INC. (Registrant)	
Date:	May 6, 2024	By:	/s/ Carl R. Schweihs

Carl R. Schweihs Chief Financial Officer and Executive Vice President

#### TRUEBLUE REPORTS FIRST QUARTER 2024 RESULTS

TACOMA, WASH. - May 6, 2024 -- TrueBlue (NYSE:TBI) today announced its first quarter results for 2024.

### First Quarter 2024 Financial Highlights

- Revenue decreased 13 percent to \$403 million compared to prior year period
- · Net loss of \$2 million compared to net loss of \$4 million in the prior year period
  - SG&A improved by 13 percent
  - Adjusted EBITDA<sup>1</sup> of -\$3 million and adjusted net income of \$1 million
- Zero debt, cash of \$36 million and \$140 million of borrowing availability
- \$10 million in share repurchases with \$45 million remaining under authorization

#### Commentary

"As anticipated, market conditions have remained challenging and we continue to manage through the current cycle with agility and discipline," said Taryn Owen, President and CEO of TrueBlue. "Our teams are staying highly engaged with clients, leveraging our flexible and short duration offerings as well as tapping into opportunities in high-growth and attractive end markets. Our commitment to growing sales by providing excellent service and responding to our clients' immediate and evolving needs ensures we are well-positioned to support them as their needs change or expand."

"We are also progressing our strategic priorities that will enable us to capture market share and enhance our long-term profitability," continued Ms. Owen. "We are advancing our digital transformation with the continued rollout of our new proprietary JobStack app, leveraging our expertise and expansive service offerings to expand in attractive end markets and simplifying our organizational structure to drive efficiencies and innovation through increased synergies. We are confident that combining our strategic priorities with our many strengths and assets will enable us to advance our mission to connect people and work while delivering long-term value."

#### Results

First quarter revenue was \$403 million, a decrease of 13 percent compared to revenue of \$465 million in the first quarter of 2023. Net loss per diluted share was \$0.05 compared to net loss per diluted share of \$0.13 in the prior year period. Adjusted net income 1 per diluted share was \$0.03 compared to adjusted net loss per diluted share of \$0.07 in the prior year period.

#### 2024 Outlook

TrueBlue is providing certain forward-looking information to help investors form their own estimates, which can be found in the quarterly earnings presentation filed today.

Management will discuss first quarter 2024 results on a webcast at 2:00 p.m. PT (5:00 p.m. ET), today, Monday, May 6, 2024. The webcast can be accessed on the Investor Relations section of the TrueBlue website: investor.trueblue.com.

#### **About TrueBlue**

TrueBlue (NYSE: TBI) is a leading provider of specialized workforce solutions that help clients achieve business growth and improve productivity. In 2023, TrueBlue served approximately 67,000 clients and connected approximately 464,000 people with work. Its PeopleReady segment offers on-demand, industrial staffing, PeopleScout offers recruitment process outsourcing (RPO) and managed service provider (MSP) solutions, and PeopleManagement offers contingent, on-site industrial staffing and commercial driver services. Learn more at <a href="https://www.trueblue.com">www.trueblue.com</a>.

<sup>1</sup> Refer to the financial statements accompanying this release for more information regarding non-GAAP terms.

#### Forward-looking statements and non-GAAP financial measures

This document contains forward-looking statements relating to our plans and expectations including, without limitation, statements regarding the future performance and operations of our business, expectations regarding stabilization in demand, and expected growth from our digital investments, all of which are subject to risks and uncertainties. Such statements are based on management's expectations and assumptions as of the date of this release and involve many risks and uncertainties that could cause actual results to differ materially from those expressed or implied in our forward-looking statements including: (1) national and global economic conditions which can be negatively impacted by factors such as rising interest rates, inflation, political instability, epidemics and global trade uncertainty, (2) our ability to maintain profit margins, (3) our ability to successfully execute on business strategies and further digitalize our business model, (4) our ability to attract sufficient qualified candidates and employees to meet the needs of our clients, (5) our ability to attract and retain clients, (6) our ability to access sufficient capital to finance our operations, including our ability to comply with covenants contained in our revolving credit facility, (7) new laws, regulations, and government incentives that could affect our operations or financial results. (8) any reduction or change in tax credits we utilize, including the Work Opportunity Tax Credit, and (9) the timing and amount of common stock repurchases, if any, which will be determined at management's discretion and depend upon several factors, including market and business conditions, the trading price of our common stock and the nature of other investment opportunities. Other information regarding factors that could affect our results is included in our Securities Exchange Commission (SEC) filings, including the company's most recent reports on Forms 10-K and 10-Q, copies of which may be obtained by visiting our website at www.trueblue.com under the Investor Relations section or the SEC's website at www.sec.gov. We assume no obligation to update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise, except as required by law. Any other references to future financial estimates are included for informational purposes only and subject to risk factors discussed in our most recent filings with the SEC.

In addition, we use several non-GAAP financial measures when presenting our financial results in this document. Please refer to the reconciliations between our GAAP and non-GAAP financial measures in the appendix to this document and on our website at www.trueblue.com under the Investor Relations section for additional information on both current and historical periods. The presentation of these non-GAAP financial measures is used to enhance the understanding of certain aspects of our financial performance. It is not meant to be considered in isolation, superior to, or as a substitute for the directly comparable financial measures prepared in accordance with U.S. GAAP, and may not be comparable to similarly titled measures of other companies.

#### Contact

Investor Relations
InvestorRelations@trueblue.com

# TRUEBLUE, INC. SUMMARY CONSOLIDATED STATEMENTS OF OPERATIONS (Unaudited)

	13 weel	rs ended
(in thousands, except per share data)	Mar 31, 2024	Mar 26, 2023
Revenue from services	\$ 402,853	\$ 465,288
Cost of services	303,467	342,175
Gross profit	99,386	123,113
Selling, general and administrative expense	106,937	122,645
Depreciation and amortization	7,958	6,411
Loss from operations	(15,509)	(5,943)
Interest and other income (expense), net	1,599	1,014
Loss before tax benefit	(13,910)	(4,929)
Income tax benefit	(12,212)	(640)
Net loss	\$ (1,698)	\$ (4,289)
Net loss per common share:		
Basic	\$ (0.05)	\$ (0.13)
Diluted	\$ (0.05)	\$ (0.13)
Weighted average shares outstanding:		
Basic	31,102	32,292
Diluted	31,102	32,292

# TRUEBLUE, INC. SUMMARY CONSOLIDATED BALANCE SHEETS (Unaudited)

(in thousands)	Mar 31, 2024		De	Dec 31, 2023	
ASSETS					
Cash and cash equivalents	\$	36,184	\$	61,885	
Accounts receivable, net		244,184		252,538	
Other current assets		35,035		40,570	
Total current assets		315,403		354,993	
Property and equipment, net		104,449		104,906	
Restricted cash, cash equivalents and investments		187,969		192,985	
Goodwill and intangible assets, net		92,864		94,639	
Other assets, net		167,901		151,860	
Total assets	\$	868,586	\$	899,383	
LIABILITIES AND SHAREHOLDERS' EQUITY					
Accounts payable and other accrued expenses	\$	43,623	\$	56,401	
Accrued wages and benefits		81,008		80,120	
Current portion of workers' compensation claims reserve		41,303		44,866	
Other current liabilities		18,026		22,712	
Total current liabilities		183,960		204,099	
Workers' compensation claims reserve, less current portion		146,544		151,649	
Other long-term liabilities		91,718		85,762	
Total liabilities	•	422,222		441,510	
Shareholders' equity		446,364		457,873	
Total liabilities and shareholders' equity	\$	868,586	\$	899,383	

# TRUEBLUE, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)

		13 weeks ended			
(in thousands)	Ma	r 31, 2024	Ma	ar 26, 2023	
Cash flows from operating activities:					
Net loss	\$	(1,698)	\$	(4,289)	
Adjustments to reconcile net income (loss) to net cash provided by operating activities:					
Depreciation and amortization		7,958		6,411	
Provision for credit losses		370		1,382	
Stock-based compensation		2,102		2,630	
Deferred income taxes		(12,206)		(47)	
Non-cash lease expense		3,036		3,140	
Other operating activities		(2,980)		20	
Changes in operating assets and liabilities:					
Accounts receivable		8,292		31,025	
Income taxes receivable and payable		975		(2,512)	
Other assets		1,571		6,462	
Accounts payable and other accrued expenses		(11,515)		(11,937)	
Accrued wages and benefits		480		(11,143)	
Workers' compensation claims reserve		(8,669)		(11,583)	
Operating lease liabilities		(3,204)		(3,316)	
Other liabilities		1,249		2,908	
Net cash (used in) provided by operating activities		(14,239)		9,151	
Cash flows from investing activities:					
Capital expenditures		(7,375)		(8,081)	
Proceeds from business divestiture, net		2,928		_	
Purchases of restricted held-to-maturity investments		(10,180)		(2,305)	
Maturities of restricted held-to-maturity investments		15,546		2,010	
Net cash provided by (used in) investing activities		919		(8,376)	
Cash flows from financing activities:					
Purchases and retirement of common stock		(10,067)		(24,718)	
Net proceeds from employee stock purchase plans		220		315	
Common stock repurchases for taxes upon vesting of restricted stock		(2,012)		(2,377)	
Other		(1,803)		(45)	
Net cash used in financing activities		(13,662)		(26,825)	
Effect of exchange rate changes on cash, cash equivalents and restricted cash and cash equivalents		(604)		9	
Net change in cash, cash equivalents, and restricted cash and cash equivalents		(27,586)		(26,041)	
Cash, cash equivalents and restricted cash and cash equivalents, beginning of period		99,306		135,631	
Cash, cash equivalents and restricted cash and cash equivalents, end of period	\$	71,720	\$	109,590	

### TRUEBLUE, INC. SEGMENT DATA (Unaudited)

		13 weeks ended			
(in thousands)	Ma	ar 31, 2024	Ma	r 26, 2023	
Revenue from services:					
PeopleReady	\$	222,661	\$	252,628	
PeopleScout		46,332		69,476	
PeopleManagement		133,860		143,184	
Total company	\$	402,853	\$	465,288	
Segment profit (loss) (1):					
PeopleReady	\$	(5,058)	\$	872	
PeopleScout		4,879		8,923	
PeopleManagement		2,751		(202)	
Total segment profit		2,572		9,593	
Corporate unallocated expense		(6,052)		(6,708)	
Total company Adjusted EBITDA (2)		(3,480)		2,885	
Third-party processing fees for hiring tax credits (3)		(90)		(120)	
Amortization of software as a service assets (4)		(1,343)		(868)	
PeopleReady technology upgrade costs (5)		(385)		(32)	
Other adjustments, net (6)		(2,253)		(1,397)	
EBITDA (2)		(7,551)		468	
Depreciation and amortization		(7,958)		(6,411)	
Interest and other income (expense), net		1,599		1,014	
Loss before tax benefit		(13,910)		(4,929)	
Income tax benefit		12,212		640	
Net loss	\$	(1,698)	\$	(4,289)	

- (1) We evaluate performance based on segment revenue and segment profit (loss). Segment profit (loss) includes revenue, related cost of services, and ongoing operating expenses directly attributable to the reportable segment. Segment profit (loss) excludes depreciation and amortization expense, unallocated corporate general and administrative expense, interest expense, other income taxes, and other adjustments not considered to be ongoing.
- (2) See the Non-GAAP Financial Measures table on the next page for definitions of EBITDA and Adjusted EBITDA.
- (3) These third-party processing fees are associated with generating hiring tax credits.
- (4) Amortization of software as a service assets is reported in selling, general and administrative expense.
- (5) Costs associated with upgrading legacy PeopleReady technology.
- (6) Other adjustments for the 13 weeks ended March 31, 2024 and March 26, 2023 primarily include workforce reduction costs of \$1.9 million (\$0.1 million in cost of services and \$1.8 million in selling, general and administrative expense) and \$1.2 million (\$0.2 million in cost of services and \$1.0 million in selling, general and administrative expense), respectively.

### TRUEBLUE, INC. NON-GAAP FINANCIAL MEASURES AND NON-GAAP RECONCILIATIONS

In addition to financial measures presented in accordance with U.S. GAAP, we monitor certain non-GAAP key financial measures. The presentation of these non-GAAP financial measures is used to enhance the understanding of certain aspects of our financial performance. It is not meant to be considered in isolation, superior to, or as a substitute for the directly comparable financial measures prepared in accordance with U.S. GAAP, and may not be comparable to similarly titled measures of other companies.

Non-GAAP measure	Definition	Purpose of adjusted measures
Adjusted net income (loss) and Adjusted net income (loss) per diluted share	Net loss and net loss per diluted share, excluding:  – gain on divestiture,  – amortization of intangibles,  – PeopleReady technology upgrade costs,  – other adjustments, net, and  – tax effect of the adjustments to U.S. GAAP.	<ul> <li>Enhances comparability on a consistent basis and provides investors with useful insight into the underlying trends of the business.</li> <li>Used by management to assess performance and effectiveness of our business strategies.</li> <li>Provides a measure, among others, used in the determination of incentive compensation for management.</li> </ul>
EBITDA and Adjusted EBITDA	EBITDA excludes from net loss:  income tax benefit,  interest and other (income) expense, net, and  depreciation and amortization.  Adjusted EBITDA, further excludes:  third-party processing fees for hiring tax credits,  amortization of software as a service assets,  PeopleReady technology upgrade costs,  other adjustments, net.	<ul> <li>Enhances comparability on a consistent basis and provides investors with useful insight into the underlying trends of the business.</li> <li>Used by management to assess performance and effectiveness of our business strategies.</li> <li>Provides a measure, among others, used in the determination of incentive compensation for management.</li> </ul>
Adjusted SG&A expense	Selling, general and administrative expense excluding:  - third-party processing fees for hiring tax credits,  - amortization of software as a service assets,  - PeopleReady technology upgrade costs,  - other adjustments, net.	Enhances comparability on a consistent basis and provides investors with useful insight into the underlying trends of the business.

# 1. RECONCILIATION OF U.S. GAAP NET LOSS TO ADJUSTED NET INCOME (LOSS) AND ADJUSTED NET INCOME (LOSS) PER DILUTED SHARE (Unaudited)

13 weeks ended

(0.4)%

(0.9)%

(0.9)%

0.6%

(in thousands, except for per share data)		Mar 31, 2024		Mar 26, 2023
Net loss	\$	(1,698)	\$	(4,289)
Gain on divestiture (1)		(745)		_
Amortization of intangible assets		1,521		1,270
PeopleReady technology upgrade costs (2)		385		32
Other adjustments, net (3)		2,253		1,397
Tax effect of adjustments to net income (loss) (4)		(888)		(702)
Adjusted net income (loss)	\$	828	\$	(2,292)
Adjusted net income (loss) per diluted share	\$	0.03	\$	(0.07)
Diluted weighted average shares outstanding		31,380		32,292
Margin / % of revenue:				
Net loss		(0.4)%		(0.9)%
				(0.5)0/
Adjusted net income (loss)		0.2%		(0.5)%
Adjusted net income (loss)  RECONCILIATION OF U.S. GAAP NET LOSS TO EBITDA AND ADJUSTED EBITDA (Unaudited)		0.2% 13 week	s en	. ,
RECONCILIATION OF U.S. GAAP NET LOSS TO EBITDA AND ADJUSTED EBITDA	_		s en	. ,
RECONCILIATION OF U.S. GAAP NET LOSS TO EBITDA AND ADJUSTED EBITDA (Unaudited)	\$	13 week		ded
RECONCILIATION OF U.S. GAAP NET LOSS TO EBITDA AND ADJUSTED EBITDA (Unaudited)  (in thousands)	\$	13 week Mar 31, 2024		ded Mar 26, 2023
RECONCILIATION OF U.S. GAAP NET LOSS TO EBITDA AND ADJUSTED EBITDA (Unaudited)  (in thousands) Net loss	<u> </u>	13 week Mar 31, 2024 (1,698)		ded Mar 26, 2023 (4,289)
RECONCILIATION OF U.S. GAAP NET LOSS TO EBITDA AND ADJUSTED EBITDA (Unaudited)  (in thousands)  Net loss Income tax benefit	\$	13 week Mar 31, 2024 (1,698) (12,212)		ded Mar 26, 2023 (4,289) (640)
RECONCILIATION OF U.S. GAAP NET LOSS TO EBITDA AND ADJUSTED EBITDA (Unaudited)  (in thousands)  Net loss Income tax benefit Interest and other (income) expense, net	\$	13 week Mar 31, 2024 (1,698) (12,212) (1,599)		ded Mar 26, 2023 (4,289) (640) (1,014)
RECONCILIATION OF U.S. GAAP NET LOSS TO EBITDA AND ADJUSTED EBITDA (Unaudited)  (in thousands)  Net loss Income tax benefit Interest and other (income) expense, net Depreciation and amortization	\$	13 week Mar 31, 2024 (1,698) (12,212) (1,599) 7,958		ded Mar 26, 2023 (4,289) (640) (1,014) 6,411
RECONCILIATION OF U.S. GAAP NET LOSS TO EBITDA AND ADJUSTED EBITDA (Unaudited)  (in thousands)  Net loss Income tax benefit Interest and other (income) expense, net Depreciation and amortization  EBITDA	\$	13 week Mar 31, 2024 (1,698) (12,212) (1,599) 7,958 (7,551)		Mar 26, 2023 (4,289) (640) (1,014) 6,411 468
RECONCILIATION OF U.S. GAAP NET LOSS TO EBITDA AND ADJUSTED EBITDA (Unaudited)  (in thousands)  Net loss Income tax benefit Interest and other (income) expense, net Depreciation and amortization  EBITDA  Third-party processing fees for hiring tax credits (5)	\$	13 week Mar 31, 2024 (1,698) (12,212) (1,599) 7,958 (7,551) 90		Mar 26, 2023 (4,289) (640) (1,014) 6,411 468 120
RECONCILIATION OF U.S. GAAP NET LOSS TO EBITDA AND ADJUSTED EBITDA (Unaudited)  (in thousands)  Net loss Income tax benefit Interest and other (income) expense, net Depreciation and amortization  EBITDA  Third-party processing fees for hiring tax credits (5) Amortization of software as a service assets (6)	\$	13 week Mar 31, 2024 (1,698) (12,212) (1,599) 7,958 (7,551) 90 1,343		ded  Mar 26, 2023  (4,289) (640) (1,014) 6,411  468 120 868

2.

Margin / % of revenue:

Adjusted EBITDA

Net loss

### 3. RECONCILIATION OF U.S. GAAP SELLING, GENERAL AND ADMINISTRATIVE EXPENSE TO ADJUSTED SG&A EXPENSE (Unaudited)

	13 week	s ended	
(in thousands)	 Mar 31, 2024		Mar 26, 2023
Selling, general and administrative expense	\$ 106,937	\$	122,645
Third-party processing fees for hiring tax credits (5)	(90)		(120)
Amortization of software as a service assets (6)	(1,343)		(868)
PeopleReady technology upgrade costs (2)	(385)		(32)
Other adjustments, net (3)	(2,157)		(1,189)
Adjusted SG&A expense	\$ 102,962	\$	120,436
% of revenue:			
Selling, general and administrative expense	26.5%		26.4%
Adjusted SG&A expense	25.6%		25.9%

- (1) Gain on divestiture of PeopleReady's Canadian staffing business, sold late February 2024.
- (2) Costs associated with upgrading legacy PeopleReady technology.
- (3) Other adjustments for the 13 weeks ended March 31, 2024 and March 26, 2023 primarily include workforce reduction costs of \$1.9 million (\$0.1 million in cost of services and \$1.8 million in selling, general and administrative expense) and \$1.2 million (\$0.2 million in cost of services and \$1.0 million in selling, general and administrative expense), respectively.
- (4) Tax effect of the adjustments to U.S. GAAP net loss. The tax effect includes the application of our statutory rate of 26% to all taxable / deductible adjustments. Note, prior periods were reported using the effective rate for the respective period and have been recast to conform to the current presentation for comparability. Please refer to the reconciliations on the financial results page under the investor relations section of our website for additional information on comparable historical periods.
- (5) These third-party processing fees are associated with generating hiring tax credits.
- (6) Amortization of software as a service assets is reported in selling, general and administrative expense.







# Forward-looking statements and non-GAAP financial measures

This presentation contains forward-looking statements relating to our plans and expectations including, without limitation, statements regarding the future performance and operations of our business, expectations regarding stabilization in demand, and expected growth from our digital investments, all of which are subject to risks and uncertainties. Such statements are based on management's expectations and assumptions as of the date of this presentation and involve many risks and uncertainties that could cause actual results to differ materially from those expressed or implied in our forward-looking statements including: (1) national and global economic conditions which can be negatively impacted by factors such as rising interest rates, inflation, political instability, epidemics and global trade uncertainty, (2) our ability to maintain profit margins, (3) our ability to successfully execute on business strategies and further digitalize our business model, (4) our ability to attract sufficient qualified candidates and employees to meet the needs of our clients, (5) our ability to attract and retain clients, (6) our ability to access sufficient capital to finance our operations, including our ability to comply with covenants contained in our revolving credit facility, (7) new laws, regulations, and government incentives that could affect our operations or financial results, (8) any reduction or change in tax credits we utilize, including the Work Opportunity Tax Credit, and (9) the timing and amount of common stock repurchases, if any, which will be determined at management's discretion and depend upon several factors, including market and business conditions, the trading price of our common stock and the nature of other investment opportunities. Other information regarding factors that could affect our results is included in our Securities Exchange Commission (SEC) filings, including the company's most recent reports on Forms 10-K and 10-Q, copies of which may be obtained by visiting our website at www.trueblue.com under the Investor Relations section or the SEC's website at www.sec.gov. We assume no obligation to update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise, except as required by law. Any other references to future financial estimates are included for informational purposes only and subject to risk factors discussed in our most recent filings with the SEC.

In addition, we use several non-GAAP financial measures when presenting our financial results in this presentation. Please refer to the reconciliations between our GAAP and non-GAAP financial measures in the appendix to this presentation and on our website at www.trueblue.com under the Investor Relations section for additional information on both current and historical periods. The presentation of these non-GAAP financial measures is used to enhance the understanding of certain aspects of our financial performance. It is not meant to be considered in isolation, superior to, or as a substitute for the directly comparable financial measures prepared in accordance with U.S. GAAP, and may not be comparable to similarly titled measures of other companies. Any comparisons made herein to other periods are based on a comparison to the same period in the prior year unless otherwise stated.

## Q1 2024 Overview

### Total revenue -13%

- Clients continued to be cost conscious and selective in the roles they chose to fill
- Broad-based softness in revenue trends with the exception of renewable energy projects

### Net loss was \$2 million v. net loss of \$4 million in Q1 2023 due largely to favorable tax benefits

- Revenue decline was partially offset by continued cost management SG&A reduced by 13%
- Adjusted EBITDA<sup>1</sup> was -\$3 million v. +\$3 million in Q1 2023

### Strong liquidity position while returning capital to shareholders

- Zero debt, cash of \$36 million and \$140 million of borrowing availability
- \$10 million in share repurchases with \$45 million remaining under authorization

Refer to the appendix to this presentation for a definition and full reconciliation of non-GAAP financial measures to GAAP financial results for both current and historical periods.

# **Financial summary**

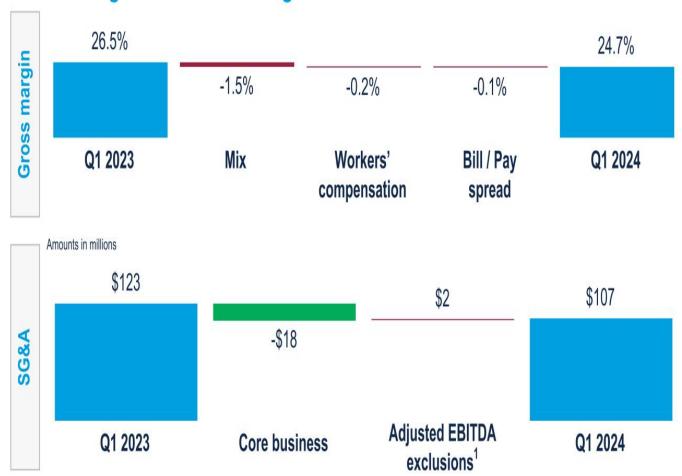
Amounts in millions, except per share data	Q1 2024	Q1 2023	Change	
Revenue	\$403	\$465	-13%	
Net loss	-\$1.7	-\$4.3	NM	
Net loss per diluted share	-\$0.05	-\$0.13	NM	
Net loss margin	-0.4%	-0.9%	+50 bps	
Adjusted net income (loss) <sup>1,2</sup>	\$0.8	-\$2.3	NM	
Adj. net income (loss) per diluted share	\$0.03	-\$0.07	NM	
Adj. net income (loss) margin	0.2%	-0.5%	+70 bps	
Adjusted EBITDA	-\$3.5	\$2.9	NM	
Adjusted EBITDA margin	-0.9%	0.6%	-150 bps	
Notes:	The change in adjusted net income (loss) margin was more favorable than that of GAAP net loss margin primarily due to workforce reduction costs, which were excluded from adjusted results.			

NM - Not meaningful

Refer to the appendix to this presentation for a definition and full reconciliation of non-GAAP financial measures to GAAP financial results.

<sup>&</sup>lt;sup>2</sup> Prior period adjusted net loss measures have been recast to conform to the current presentation for comparability. Refer to the reconciliations in the appendix to this presentation and on our website for additional information.

# **Gross margin and SG&A bridges**



<sup>1</sup> Represents the year-over-year change in Adjusted EBITDA exclusions impacting SG&A. Refer to the adjusted EBITDA reconciliation in the appendix to this presentation for more information.

# Q1 2024 Results by segment

Amounts in millions	PeopleReady	PeopleScout	PeopleManagement
Revenue	\$223	\$46	\$134
% Change	-12%	-33%	-7%
Segment profit <sup>1</sup>	-\$5	\$5	\$3
% Change	NM	-45%	NM
% Margin Change	-2.3% -260 bps	10.5% -230 bps	2.1% +220 bps
Notes:	<ul> <li>Revenue:         <ul> <li>Softness across most verticals and geographies partially offset by growth in renewable energy work</li> </ul> </li> <li>Segment profit margin:         <ul> <li>Contraction due to lower operating leverage as revenue declined</li> </ul> </li> </ul>	<ul> <li>Revenue:</li> <li>Reduced client hiring volumes due to continued cost pressures</li> <li>Segment profit margin:</li> <li>Contraction due to lower operating leverage as revenue declined</li> </ul>	<ul> <li>Revenue:         <ul> <li>Lower on-site client volumes, primarily in the retail end market</li> </ul> </li> <li>Segment profit margin:         <ul> <li>Expansion due to disciplined cost management</li> </ul> </li> </ul>

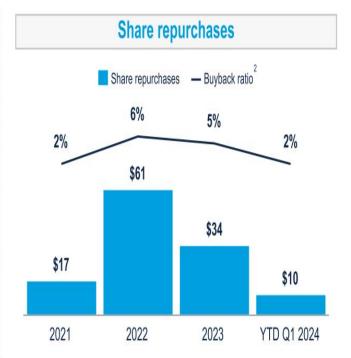
NM - Not meaningfu

We evaluate performance based on segment revenue and segment profit. Segment profit includes revenue, related cost of services, and ongoing operating expenses directly attributable to the reportable segment.

# Strong balance sheet with zero debt and ample liquidity

Amounts in millions





Note: Figures may not sum to consolidated totals due to rounding. Balances as of fiscal period end.

<sup>&</sup>lt;sup>1</sup> Borrowing availability is based on maximum borrowing availability under our most restrictive covenant.

<sup>&</sup>lt;sup>2</sup> Buyback ratio calculated as the dollar value of share repurchases during the period divided by our market capitalization at the beginning of the fiscal period.

# Outlook

# **Select outlook information**

Item	Q2 2024	Commentary
Revenue	\$400M to \$425M -16% to -10% v. prior year	Assumes current market conditions continue into Q2 with a less challenging prior year comparison and includes -1 point from Canada sale.
Gross margin	-140 to -100 bps v. prior year	Gross margin decline due to changes in business mix partially offset by a benefit from a COVID-19 government subsidy. Refer to EBITDA adjustments for additional information.
SG&A	\$97M to \$101M	SG&A decline driven by disciplined cost management and a benefit from a COVID-19 government subsidy. Refer to the EBITDA adjustments for additional information.
EBITDA adjustments <sup>1</sup>	-\$7M	<ul> <li>-\$10M in COVID-19 government subsidy benefit (-\$3M cost of services and -\$7M SG&amp;A)</li> <li>+\$1M in PeopleReady technology upgrade costs</li> <li>+\$2M in SaaS amortization</li> </ul>
Shares	30.5M	Reflects basic weighted average shares outstanding and does not include the impact of any potential share repurchases.
Item	FY 2024	Commentary

Item	FY 2024	Commentary
CapEx <sup>2</sup>	\$23M to \$27M	Depreciation expected to be \$24M to \$28M.
Tax Rate	24% to 28%	Reflects our statutory income tax rate before job tax credits.  We expect job tax credits of \$4M to \$8M.

<sup>&</sup>lt;sup>1</sup> Refer to the appendix to this presentation for a definition of non-GAAP financial measures.

<sup>2</sup> Includes planned investments in software as a service (SaaS) assets capitalized in other long-term assets with the related amortization recorded in SG&A.

# Appendix

### NON-GAAP FINANCIAL MEASURES AND NON-GAAP RECONCILIATIONS

In addition to financial measures presented in accordance with U.S. GAAP, we monitor certain non-GAAP key financial measures. The presentation of these non-GAAP financial measures is used to enhance the understanding of certain aspects of our financial performance. It is not meant to be considered in isolation, superior to, or as a substitute for the directly comparable financial measures prepared in accordance with U.S. GAAP, and may not be comparable to similarly titled measures of other companies.

Non-GAAP measure	Definition	Purpose of adjusted measures
Adjusted net income (loss) and Adjusted net income (loss) per diluted share	Net loss and net loss per diluted share, excluding:  - gain on divestiture,  - amortization of intangibles,  - PeopleReady technology upgrade costs,  - other adjustments, net, and  - tax effect of the adjustments to U.S. GAAP.	<ul> <li>Enhances comparability on a consistent basis and provides investors with useful insight into the underlying trends of the business.</li> <li>Used by management to assess performance and effectiveness of our business strategies.</li> <li>Provides a measure, among others, used in the determination of incentive compensation for management.</li> </ul>
EBITDA and Adjusted EBITDA	EBITDA excludes from net loss:  - income tax benefit,  - interest and other (income) expense, net, and  - depreciation and amortization.	Enhances comparability on a consistent basis and provides investors with useful insight into the underlying trends of the business.  Used by management to assess performance and effectiveness of our business strategies.
	Adjusted EBITDA, further excludes:  - third-party processing fees for hiring tax credits,  - amortization of software as a service assets,  - PeopleReady technology upgrade costs,  - other adjustments, net.	<ul> <li>Provides a measure, among others, used in the determination of incentive compensation for management.</li> </ul>
Adjusted SG&A expense	Selling, general and administrative expense excluding:  - third-party processing fees for hiring tax credits,  - amortization of software as a service assets,  - PeopleReady technology upgrade costs,  - other adjustments, net.	<ul> <li>Enhances comparability on a consistent basis and provides investors with useful insight into the underlying trends of the business.</li> </ul>

# 1. RECONCILIATION OF U.S. GAAP NET LOSS TO ADJUSTED NET INCOME (LOSS) AND ADJUSTED NET INCOME (LOSS) PER DILUTED SHARE (Unaudited)

	13 wee	ks er	nded	
(in thousands, except for per share data)	Mar 31, 2024		Mar 26, 2023	
Net loss	\$ (1,698	\$	(4,289)	
Gain on divestiture (1)	(745	)	_	
Amortization of intangible assets	1,521		1,270	
PeopleReady technology upgrade costs (2)	385		32	
Other adjustments, net (3)	2,253		1,397	
Tax effect of adjustments to net income (loss) (4)	(888)	)	(702)	
Adjusted net income (loss)	\$ 828	\$	(2,292)	
Adjusted net income (loss) per diluted share	\$ 0.03	\$	(0.07)	
Diluted weighted average shares outstanding	31,380		32,292	
Margin / % of revenue:				
Net loss	(0.4)%		(0.9)%	
Adjusted net income (loss)	0.2%		(0.5)%	

Refer to the last slide of the appendix for footnotes.

# 2. RECONCILIATION OF U.S. GAAP NET LOSS TO EBITDA AND ADJUSTED EBITDA (Unaudited)

	13 weeks ended		
(in thousands)	Mar 31, 2024	Mar 26, 2023	
Net loss	\$ (1,698)	\$ (4,289	
Income tax benefit	(12,212)	(640	
Interest and other (income) expense, net	(1,599)	(1,014	
Depreciation and amortization	7,958	6,411	
EBITDA	(7,551)	468	
Third-party processing fees for hiring tax credits (5)	90	120	
Amortization of software as a service assets (6)	1,343	868	
PeopleReady technology upgrade costs (2)	385	32	
Other adjustments, net (3)	2,253	1,397	
Adjusted EBITDA	\$ (3,480)	\$ 2,885	
Margin / % of revenue:			
Net loss	(0.4)%	(0.9)%	
Adjusted EBITDA	(0.9)%	0.6%	

Refer to the last slide of the appendix for footnotes.

# 3. RECONCILIATION OF U.S. GAAP SELLING, GENERAL AND ADMINISTRATIVE EXPENSE TO ADJUSTED SG&A EXPENSE (Unaudited)

	13 weeks ended			
(in thousands)	Mar 31, 2024		Mar 26, 2023	
Selling, general and administrative expense	\$ 106,937	\$	122,645	
Third-party processing fees for hiring tax credits (5)	(90	)	(120)	
Amortization of software as a service assets (6)	(1,343	)	(868)	
PeopleReady technology upgrade costs (2)	(385	)	(32)	
Other adjustments, net (3)	(2,157	)	(1,189)	
Adjusted SG&A expense	\$ 102,962	\$	120,436	
% of revenue:				
Selling, general and administrative expense	26.5%		26.4%	
Adjusted SG&A expense	25.6%		25.9%	

Refer to the last slide of the appendix for footnotes.

### Footnotes:

- (1) Gain on divestiture of PeopleReady's Canadian staffing business, sold late February 2024.
- (2) Costs associated with upgrading legacy PeopleReady technology.
- (3) Other adjustments for the 13 weeks ended March 31, 2024 and March 26, 2023 primarily include workforce reduction costs of \$1.9 million (\$0.1 million in cost of services and \$1.8 million in selling, general and administrative expense), respectively.
- (4) Tax effect of the adjustments to U.S. GAAP net loss. The tax effect includes the application of our statutory rate of 26% to all taxable / deductible adjustments. Note, prior periods were reported using the effective rate for the respective period and have been recast to conform to the current presentation for comparability. Please refer to the reconciliations on the financial results page under the investor relations section of our website for additional information on comparable historical periods.
- (5) These third-party processing fees are associated with generating hiring tax credits.
- (6) Amortization of software as a service assets is reported in selling, general and administrative expense.



**Investor Roadshow Presentation** 

**MAY 2024** 

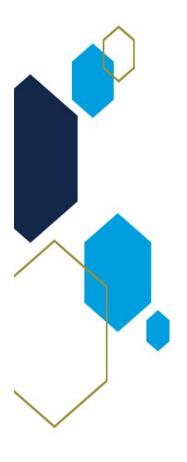


### **Forward-Looking Statements**

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# **Investment Highlights**



Market Leader

Market leader in U.S. industrial staffing and global RPO with increasingly diverse service offerings to meet evolving client needs

Industry Growth Prospects

Highly fragmented industry with strong secular growth drivers

Compelling Strategies

Advancing technology applications and expanding in high-growth end markets with a simplified structure to deliver long-term, profitable growth

Return of Capital

Strong balance sheet and cash flow to support future growth opportunities and the return of excess capital to shareholders

Experienced Leadership Team

Deep human capital expertise with proven success driving growth and delivering value to stakeholders



# **Our Mission: Connecting People and Work**

67,000

Clients served annually with strong diversity<sup>1</sup>

464,000

People connected to work during 2023



One of the largest U.S. industrial staffing providers



One of the largest global RPO providers

2023 Revenue



\$1.9B

### Returning Value to Shareholders

(Share repurchases last 5 years)

\$203M



All segments earned the Top Workplaces USA Award issued by Energage



HRO Today magazine repeatedly recognizes PeopleScout as a global market leader



Thousands of veterans hired each year via internal programs as well as Hiring Our Heroes and Wounded Warriors



Recognized for breakthrough board practices that promote greater diversity and inclusion





<sup>1</sup> No single client accounted for more than 4% of total revenue for FY 2023

## **Solving Workforce Challenges**

Companies turn to human capital experts with innovative workforce solutions to solve growing talent challenges

### Digital Engagement

The worker supply chain is becoming increasingly decentralized. TrueBlue's digital strategy connects people anywhere at any time.

### Artificial Intelligence

Companies are

seeking ways to become more nimble and efficient.
Deploying AI to source human capital will be a competitive differentiator.

# Workforce Complexity

Many factors, including globalization, the "gig" economy and diversity are changing the world of work requiring a disciplined approach to hiring.



A **robust** value proposition with high-touch, specialized, digital **solutions** for industrial staffing and recruitment process outsourcing.



## Three specialized segments meet diverse client needs



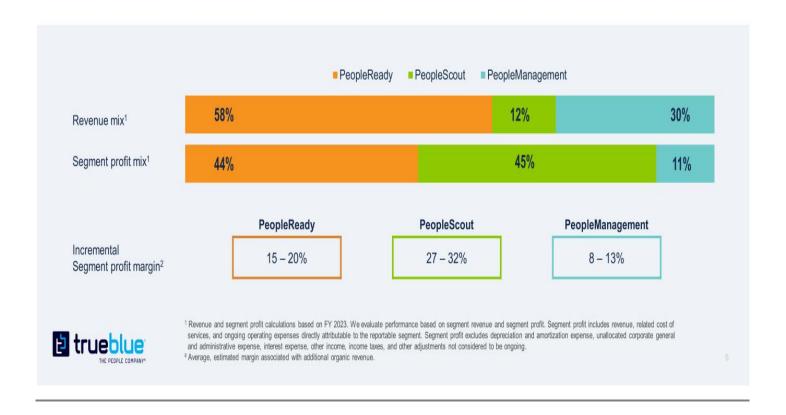




On-demand general and skilled labor for industrial jobs

Talent solutions for outsourcing the recruiting process for permanent employees

Contingent, on-site industrial staffing and commercial driver services



# **US Industrial Staffing: A Large and Attractive Market**

### United States Staffing Market ~\$200B1

Represents ~30% of \$640B global staffing market



### Industrial temporary staffing (\$34B)

One of the largest U.S. segments (~20%)

General On-site On-site Trucking Skilled
On Demand Hourly Cost Per Unit Trades
Labor



Source: Staffing Industry Analysts
 Note, Industrial temporary staffing includes various occupations such as: laborers, packers, construction workers, skilled trades, machinists, janitors, etc.

## Why Industrial Staffing?

- One of the largest segments of the U.S. staffing industry (\$34B in 2023)
- Highly fragmented with no dominant competition
- Digital adoption by the industry can expand growth opportunity, like rideshare companies did for the taxi industry
- Unique growth opportunity to fill key skilled trades positions as baby boomers retire
- The Biden Administration's infrastructure and clean energy plans are expected to inject billions into the labor market
- The industry rebounds quickly in the early stages of a recovery

# Recruitment Process Outsourcing: High margin plus double-digit revenue growth

#### Global RPO Market ~\$6B1



Strong history of growth with a 2017-2023 market CAGR of ~10%



Further market expansion expected largely driven by first-generation buyers representing ~90% of new deals



North America represents ~50% followed by EMEA (~30%) and APAC (~20%)



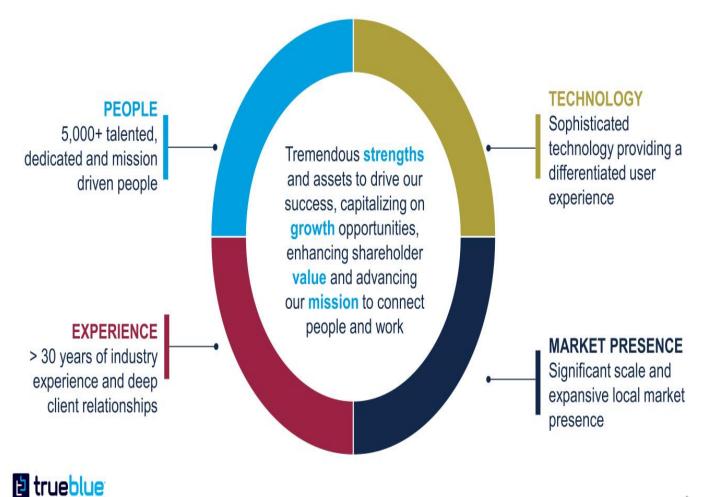
Source: Everest Group

## Why RPO?

- Nascent market with no single dominant player
- Traditionally sticky business model with high client retention and engagement
- Industry produced double-digit annual revenue growth historically and recovered swiftly from recent recession
- Industry poised for growth as companies seek new solutions to increasing labor challenges



## Strong position to capitalize on growth opportunities



# Focused strategy, leveraging our strengths to deliver long-term, profitable growth

# DIGITAL TRANSFORMATION



- Position our contingent staffing business to compete in a digital-forward future
- Provide a differentiated experience with proprietary technology
- Drive efficiencies to optimize our reach and engagement

### MARKET EXPANSION



- Expand in high-growth, lesscyclical and underpenetrated end markets
- Capitalize on secular growth opportunities to deliver longterm, sustainable growth
- Diversify our business to increase market share and revenue potential

# SIMPLIFIED STRUCTURE



- Increase focus on operational excellence, cross-selling and innovation
- Drive efficiencies and bring our teams closer to clients and associates
- Leverage strengths and synergies to deliver profitable growth

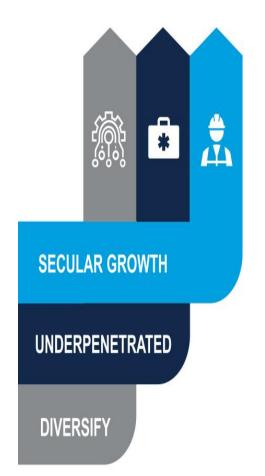


## Digitally transform our business model

- Position our contingent staffing business to compete in a digital-forward future
  - We control our roadmap with new, proprietary JobStack app
  - Advancement of our digital capabilities through competitive enhancements and quick response to evolving user needs
- Provide a differentiated experience with proprietary technology
  - Meeting our clients and associates where they are, with a customized experience combining the power of our technology and local market expertise
  - Connecting clients and candidates using AI, machine learnings, predictive analytics and a superior candidate experience with Affinix
- Drive efficiencies to optimize our reach and engagement
  - Digitalization enables operational efficiencies, allowing for more time focused on engaging with clients to drive results







## **Expand our share in attractive end markets**

- Expand in high-growth, less-cyclical and underpenetrated end markets
  - Strong position to capture further growth opportunities with a proven track record in renewable energy work
  - o Focused growth in attractive end markets like healthcare
- Capitalize on secular growth opportunities to deliver long-term, sustainable growth
  - Well-positioned to fill structural staffing shortages in areas like skilled trades
  - o Powerful secular forces that play to our strengths
- Diversify our business to increase market share and revenue potential
  - Targeting RPO expansion in higher skill placements and more attractive product offerings



# Streamline our organizational structure

Increase focus on operational excellence, cross-selling and innovation	Drive <b>efficiencies</b> and bring our teams closer to clients and associates	Capitalize on opportunities to leverage strengths and synergies to deliver profitable growth
Enhanced <b>agility</b> to capitalize on evolving market dynamics	Reduce organizational complexity to better <b>serve</b> our clients	Eliminate silos to take advantage of synergies and expertise
Create increased opportunities to collaborate across well-established brands with deep expertise	Maximize our efforts while reducing costs to enhance profitability	Unlock the full value of our assets



## ESG principles help us make sound decisions

### **Key Statistics:**

- 78% of board members are women or racially diverse
- 50% of senior management are women
- 88% of voting shareholders approved executive compensation

#### How ESG guides our decision making:

- Code of conduct and business ethics framework
- Board of directors oversight & governance
- Executive compensation structure
- Enterprise risk management program

# **External ESG Ratings**





a Morningstar company

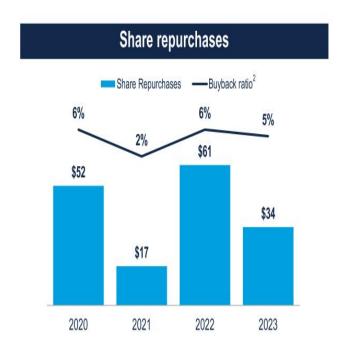
Risk Ranking: Low Risk Exposure: Low Risk Management: Average



# Strong balance sheet with zero debt and ample liquidity









Note: Figures may not sum to consolidated totals due to rounding. Balances as of fiscal period end.

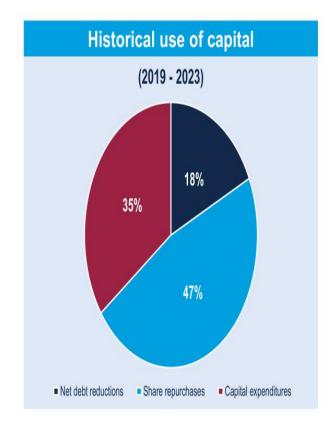
Borrowing availability is based on maximum borrowing availability under our most restrictive coverant.

Buyback ratio calculated as the dollar value of share repurchases during the period divided by our market capitalization at the beginning of the fiscal period.

# Focused capital strategy Investing in technology and returning excess capital to shareholders

### Capital allocation priorities

- Strategic technology investments to further digitalize our business model
- Return excess capital to shareholders through share repurchases
- Disciplined acquisition strategy to supplement organic revenue growth





# **Leadership with Deep Expertise**



TARYN OWEN
PRESIDENT AND CEO

20+ years of industry experience 10+ years as business leader TrueBlue President since 2022



CARL SCHWEIHS
EVP AND CFO

10+ years of industry experience 10+ years of finance experience TrueBlue CFO since 2023



KRISTY WILLIS EVP AND PRESIDENT, PEOPLEREADY

20+ years of industry experience



RICK BETORI EVP AND PRESIDENT. PEOPLESCOUT

20+ years of industry experience



JERRY WIMER SVP AND ACTING PRESIDENT. PEOPLEMANAGEMENT

20+ years of industry experience



# TrueBlue Highlights



Mission Driven Connecting People and Work



Market Leader



Industry Growth Prospects



Compelling Strategies



Return of Capital



Experienced Leadership Team



