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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549**

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**FORM 8-K**

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**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

**Date of report (Date of earliest event reported): April 29, 2019**



**TRUEBLUE, INC.**

(Exact Name of Registrant as Specified in Its Charter)

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**Washington**  
(State or Other Jurisdiction  
of Incorporation)

**001-14543**  
(Commission  
File Number)

**91-1287341**  
(IRS Employer  
Identification No.)

**1015 A Street, Tacoma, Washington**  
(Address of Principal Executive Offices)

**98402**  
(Zip Code)

**(253) 383-9101**  
(Registrant's Telephone Number, Including Area Code)

**Not Applicable**  
(Former Name or Former Address, if Changed Since Last Report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

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If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**Item 2.02. Results of Operations and Financial Condition.**

On April 29, 2019, TrueBlue, Inc. (the “company”) issued a press release (the “Press Release”) reporting its financial results for the first quarter ended March 31, 2019, and revenue and earnings outlook for the second quarter of 2019, a copy of which is attached hereto as Exhibit 99.1 and the contents of which are incorporated herein by this reference. Also attached to this report as Exhibit 99.2 is a slide presentation relating to the financial results for the first quarter ended March 31, 2019 (the “Earnings Results Presentation”), which will be discussed by management of the company on a live conference call at 2:00 p.m. Pacific Time (5:00 p.m. Eastern Time) on Monday, April 29, 2019. The Earnings Results Presentation is also available on the company’s website at [www.trueblue.com](http://www.trueblue.com).

In accordance with General Instruction B.2. of Form 8-K, the information contained above in this report (including the Press Release and the Earnings Results Presentation) shall not be deemed “Filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall the Press Release or the Earnings Results Presentation be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing. This report will not be deemed a determination or an admission as to the materiality of any information in the report that is required to be disclosed solely by Regulation FD.

**Item 7.01. Regulation FD Disclosure.**

We are also attaching our Investor Roadshow Presentation to this report as Exhibit 99.3, which we will reference in our Q1 2019 earnings results discussion and which may be used in future investor conferences. The Investor Roadshow Presentation is also available on the company’s website at [www.trueblue.com](http://www.trueblue.com).

In accordance with General Instruction B.2. of Form 8-K, the information contained above in this report (including the Investor Roadshow Presentation) shall not be deemed “Filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall the Investor Roadshow Presentation be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing. This report will not be deemed a determination or an admission as to the materiality of any information in the report that is required to be disclosed solely by Regulation FD.

**Item 9.01. Financial Statements and Exhibits.**

**(d) Exhibits**

- 99.1 Press Release dated April 29, 2019
  - 99.2 Earnings Results Presentation for April 29, 2019 conference call
  - 99.3 Investor Roadshow Presentation
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**EXHIBIT INDEX**

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<b>Exhibit Number</b>	<b>Exhibit Description</b>	<b>Filed Herewith</b>
99.1	<a href="#">Press Release dated April 29, 2019</a>	X
99.2	<a href="#">Earnings Results Presentation for April 29, 2019 conference call</a>	X
99.3	<a href="#">Investor Roadshow Presentation</a>	X

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

TRUEBLUE, INC.  
(Registrant)

Date: April 29, 2019

By: \_\_\_\_\_

*/s/ Derrek L. Gafford*

**Derrek L. Gafford**

**Chief Financial Officer and Executive Vice President**

## TRUEBLUE REPORTS FIRST QUARTER 2019 RESULTS

**TACOMA, WASH. - Apr. 29, 2019**-- TrueBlue (NYSE:TBI) today announced its first quarter results for 2019.

First quarter revenue was \$552 million, roughly flat compared to revenue of \$554 million in the first quarter of 2018. Net income per diluted share was \$0.21, a decrease of 5 percent, compared to \$0.22 in the first quarter of 2018. Adjusted net income<sup>1</sup> per diluted share was \$0.27, a decrease of 13 percent, compared to \$0.31 in the first quarter of 2018.

“Our revenue trend improved from the prior quarter despite challenging weather conditions, and bottom line results exceeded our expectation,” said Patrick Beharelle, CEO of TrueBlue. “PeopleReady delivered its fourth consecutive quarter of revenue growth and our focus on reducing cost of services produced our thirteenth consecutive quarter of consolidated gross margin expansion.

“We see a favorable market for human capital services and are pleased with both the progress and opportunity associated with our strategies,” Mr. Beharelle continued. “Our JobStack™ and Affinix™ technologies are leading our business into a digital future. JobStack dispatches continue to increase and we are accelerating our deployment of Affinix. We remain focused on organic growth, disciplined cost management, and returning capital to shareholders.”

### 2019 Outlook

TrueBlue estimates revenue for the second quarter of 2019 will range from \$606 million to \$623 million. The company also estimates net income per diluted share will range from \$0.39 to \$0.46 and adjusted net income per diluted share will range from \$0.55 to \$0.62.

Management will discuss first quarter 2019 results on a webcast at 2 p.m. PDT (5 p.m. EDT), today, Monday, Apr 29, 2019. The webcast can be accessed on TrueBlue’s website: [www.trueblue.com](http://www.trueblue.com).

### About TrueBlue

TrueBlue (NYSE: TBI) is a leading provider of specialized workforce solutions that help clients achieve business growth and improve productivity. In 2018, we connected approximately 730,000 people with work. Our PeopleReady segment offers industrial staffing services, PeopleManagement offers contingent and productivity-based on-site industrial staffing services, and PeopleScout offers recruitment process outsourcing (RPO) and managed service provider (MSP) solutions to a wide variety of industries. Learn more at [www.trueblue.com](http://www.trueblue.com).

<sup>1</sup> See the financial statements accompanying the release and the company’s website for more information on non-GAAP terms.

### Forward-looking statements

This document contains forward-looking statements relating to our plans and expectations, all of which are subject to risks and uncertainties. Such statements are based on management’s expectations and assumptions as of the date of this release and involve many risks and uncertainties that could cause actual results to differ materially from those expressed or implied in our forward-looking statements including: (1) national and global economic conditions, (2) our ability to attract and retain clients, (3) our ability to attract sufficient qualified candidates and employees to meet the needs of our clients, (4) our ability to maintain profit margins, (5) new laws and regulations that could affect our operations or financial results, (6) our ability to successfully complete and integrate acquisitions, (7) our ability to successfully execute on business strategies to further digitize our business model, and (8) any reduction or change in tax credits we utilize, including the Work Opportunity Tax Credit. Other information regarding factors that could affect our results is included in our Securities Exchange Commission (SEC) filings, including the company’s most recent reports on Forms 10-K and 10-Q, copies of which may be obtained by visiting our website at [www.trueblue.com](http://www.trueblue.com) under the Investor Relations section or the SEC’s website at [www.sec.gov](http://www.sec.gov). We assume no obligation to update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise, except as required by law. Any other reference to future financial estimates are included for informational purposes only and subject to risk factors discussed in our most recent filings with the SEC.

In addition, we use several non-GAAP financial measures when presenting our financial results in this document. Please refer to the reconciliations between our GAAP and non-GAAP financial measures in the appendix to this document and on our website at [www.trueblue.com](http://www.trueblue.com) under the Investor Relations section for additional information on both current and historical periods. The presentation of these non-GAAP financial measures is used to enhance the understanding of certain aspects of our financial performance. It is not meant to be considered in isolation, superior to, or as a substitute for the directly comparable financial measures prepared in accordance with U.S. GAAP, and may not be comparable to similarly titled measures of other companies.

### Contact:

Derrek Gafford, Executive Vice President and CFO  
253-680-8214

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**TRUEBLUE, INC.**  
**SUMMARY CONSOLIDATED STATEMENTS OF OPERATIONS**  
*(Unaudited)*

<i>(in thousands, except per share data)</i>	13 Weeks Ended	
	Mar 31, 2019	Apr 1, 2018
Revenue from services	\$ 552,352	\$ 554,388
Cost of services	403,976	411,120
<b>Gross profit</b>	<b>148,376</b>	<b>143,268</b>
Selling, general and administrative expense	129,661	125,763
Depreciation and amortization	9,952	10,090
<b>Income from operations</b>	<b>8,763</b>	<b>7,415</b>
Interest and other income (expense), net	553	2,204
<b>Income before tax expense</b>	<b>9,316</b>	<b>9,619</b>
Income tax expense	1,040	864
<b>Net income</b>	<b>\$ 8,276</b>	<b>\$ 8,755</b>

**Net income per common share:**

Basic	\$ 0.21	\$ 0.22
Diluted	\$ 0.21	\$ 0.22

**Weighted average shares outstanding:**

Basic	39,366	40,443
Diluted	39,735	40,694

**TRUEBLUE, INC.**  
**SUMMARY CONSOLIDATED BALANCE SHEETS**  
*(Unaudited)*

<i>(in thousands)</i>	Mar 31, 2019	Dec 30, 2018
<b>ASSETS</b>		
Cash and cash equivalents	\$ 26,328	\$ 46,988
Accounts receivable, net	327,038	355,373
Other current assets	32,620	27,466
<b>Total current assets</b>	<b>385,986</b>	<b>429,827</b>
Property and equipment, net	57,898	57,671
Restricted cash and investments	229,743	235,443
Goodwill and intangible assets, net	324,547	328,695
Operating lease right-of-use assets	38,717	—
Other assets, net	63,125	63,208
<b>Total assets</b>	<b>\$ 1,100,016</b>	<b>\$ 1,114,844</b>
<b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>		
Current liabilities	\$ 215,321	\$ 225,526
Long-term debt, less current portion	42,200	80,000
Operating lease long-term liabilities	26,723	—
Other long-term liabilities	217,485	217,879
<b>Total liabilities</b>	<b>501,729</b>	<b>523,405</b>
Shareholders' equity	598,287	591,439
<b>Total liabilities and shareholders' equity</b>	<b>\$ 1,100,016</b>	<b>\$ 1,114,844</b>



**TRUEBLUE, INC.**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
*(Unaudited)*

<i>(in thousands)</i>	13 Weeks Ended	
	Mar 31, 2019	Apr 1, 2018
<b>Cash flows from operating activities:</b>		
Net income	\$ 8,276	\$ 8,755
<b>Adjustments to reconcile net income to net cash provided by operating activities:</b>		
Depreciation and amortization	9,952	10,090
Provision for doubtful accounts	1,778	2,209
Stock-based compensation	3,606	3,409
Deferred income taxes	3,209	1,370
Non-cash lease expense	3,565	—
Other operating activities	(1,841)	(572)
<b>Changes in operating assets and liabilities:</b>		
Accounts receivable	26,558	42,679
Income tax receivable	(3,645)	(2,842)
Other assets	(5,274)	(1,964)
Accounts payable and other accrued expenses	(9,878)	(5,232)
Accrued wages and benefits	(10,266)	(10,125)
Workers' compensation claims reserve	(4,380)	(4,579)
Operating lease liabilities	(3,414)	—
Other liabilities	3,268	1,637
<b>Net cash provided by operating activities</b>	<b>21,514</b>	<b>44,835</b>
<b>Cash flows from investing activities:</b>		
Capital expenditures	(5,862)	(1,911)
Divestiture of business	—	8,500
Purchases of restricted investments	(3,070)	(3,299)
Maturities of restricted investments	10,337	6,417
<b>Net cash provided by investing activities</b>	<b>1,405</b>	<b>9,707</b>
<b>Cash flows from financing activities:</b>		
Purchases and retirement of common stock	(5,303)	—
Net proceeds from employee stock purchase plans	380	395
Common stock repurchases for taxes upon vesting of restricted stock	(1,438)	(2,086)
Net change in revolving credit facility	(37,800)	(46,301)
Payments on debt	—	(567)
Other	(69)	—
<b>Net cash used in financing activities</b>	<b>(44,230)</b>	<b>(48,559)</b>
Effect of exchange rate changes on cash, cash equivalents and restricted cash	314	(760)
<b>Net change in cash, cash equivalents, and restricted cash</b>	<b>(20,997)</b>	<b>5,223</b>
<b>Cash, cash equivalents and restricted cash, beginning of period</b>	<b>102,450</b>	<b>73,831</b>
<b>Cash, cash equivalents and restricted cash, end of period</b>	<b>\$ 81,453</b>	<b>\$ 79,054</b>

**TRUEBLUE, INC.**  
**SEGMENT DATA**  
*(Unaudited)*

<i>(in thousands)</i>	13 Weeks Ended	
	Mar 31, 2019	Apr 1, 2018
<b>Revenue from services:</b>		
PeopleReady	\$ 326,868	\$ 316,835
PeopleManagement	158,044	183,892
PeopleScout	67,440	53,661
<b>Total company</b>	<b>\$ 552,352</b>	<b>\$ 554,388</b>
<b>Segment profit (1):</b>		
PeopleReady	\$ 11,470	\$ 9,525
PeopleManagement	2,306	5,649
PeopleScout	10,427	11,905
	24,203	27,079
Corporate unallocated expense	(7,277)	(7,664)
<b>Total company Adjusted EBITDA (2)</b>	<b>16,926</b>	<b>19,415</b>
Work Opportunity Tax Credit processing fees (3)	(240)	(195)
Acquisition/integration costs (4)	(577)	—
Other adjustments (5)	2,606	(1,715)
<b>EBITDA (2)</b>	<b>18,715</b>	<b>17,505</b>
Depreciation and amortization	(9,952)	(10,090)
Interest and other income (expense), net	553	2,204
Income before tax expense	9,316	9,619
Income tax expense	(1,040)	(864)
<b>Net income</b>	<b>\$ 8,276</b>	<b>\$ 8,755</b>

- (1) We evaluate performance based on segment revenue and segment profit. Segment profit includes revenue, related cost of services, and ongoing operating expenses directly attributable to the reportable segment. Segment profit excludes goodwill and intangible impairment charges, depreciation and amortization expense, unallocated corporate general and administrative expense, interest, other income and expense, income taxes, and costs not considered to be ongoing costs of the segment.
- (2) See the Non-GAAP Financial Measures table on the next page for definitions of EBITDA and Adjusted EBITDA.
- (3) These third-party processing fees are associated with generating the Work Opportunity Tax Credits, which are designed to encourage employers to hire workers from certain targeted groups with higher than average unemployment rates.
- (4) Acquisition/integration costs relate to the acquisition of TMP Holdings LTD completed on June 12, 2018.
- (5) Other adjustments for the periods presented include implementation costs for cloud-based systems. For the 13 weeks ended March 31, 2019, other adjustments also include amortization of software as a service assets, which is reported in selling, general and administrative expense, these costs are offset by \$3.9 million of workers' compensation benefit related to additional insurance coverage associated with former workers' compensation carriers that are in liquidation.

**TRUEBLUE, INC.**  
**NON-GAAP FINANCIAL MEASURES AND NON-GAAP RECONCILIATIONS**

In addition to financial measures presented in accordance with U.S. GAAP, we monitor certain non-GAAP key financial measures. The presentation of these non-GAAP financial measures is used to enhance the understanding of certain aspects of our financial performance. It is not meant to be considered in isolation, superior to, or as a substitute for the directly comparable financial measures prepared in accordance with U.S. GAAP, and may not be comparable to similarly titled measures of other companies.

Non-GAAP Measure	Definition	Purpose of Adjusted Measures
<i>EBITDA and Adjusted EBITDA</i>	EBITDA excludes from net income: - interest and other income (expense), net, - income taxes, and - depreciation and amortization.  Adjusted EBITDA, further excludes: - Work Opportunity Tax Credit third-party processing fees, - acquisition/integration costs and - other adjustments.	- Enhances comparability on a consistent basis and provides investors with useful insight into the underlying trends of the business.  - Used by management to assess performance and effectiveness of our business strategies.  - Provides a measure, among others, used in the determination of incentive compensation for management.
<i>Adjusted net income and Adjusted net income, per diluted share</i>	Net income and net income per diluted share, excluding: - gain on divestiture, - amortization of intangibles of acquired businesses, - acquisition/integration costs, - other adjustments, - tax effect of each adjustment to U.S. GAAP net income, and - adjust income taxes to the expected effective tax rate.	- Enhances comparability on a consistent basis and provides investors with useful insight into the underlying trends of the business.  - Used by management to assess performance and effectiveness of our business strategies.
<i>Organic revenue</i>	Revenue from services excluding acquired entity revenue.	- Enhances comparability on a consistent basis and provides investors with useful insight into the underlying trends of the business.  - Used by management to assess performance and effectiveness of our business strategies.
<i>Free cash flow</i>	Net cash provided by operating activities, minus cash purchases for property and equipment.	- Used by management to assess cash flows.

**1. RECONCILIATION OF U.S. GAAP NET INCOME TO ADJUSTED NET INCOME AND ADJUSTED NET INCOME, PER DILUTED SHARE**  
*(Unaudited)*

<i>(in thousands, except for per share data)</i>	Q1 2019	Q1 2018	Q2 2019 Outlook*
	13 Weeks Ended Mar 31, 2019	13 Weeks Ended Apr 1, 2018	13 Weeks Ended Jun 30, 2019
Net income	\$ 8,276	\$ 8,755	\$ 15,500 — \$ 18,100
Gain on divestiture (1)	—	(1,393)	—
Amortization of intangible assets of acquired businesses (2)	5,081	5,221	5,000
Acquisition/integration costs (3)	577	—	800
Other adjustments (4)	(2,606)	1,715	1,600
Tax effect of adjustments to net income (5)	(427)	(887)	(1,000)
Adjustment of income taxes to normalized effective rate (6)	(264)	(675)	—
<b>Adjusted net income</b>	<b>\$ 10,637</b>	<b>\$ 12,736</b>	<b>\$ 21,800 — \$ 24,400</b>
<b>Adjusted net income, per diluted share</b>	<b>\$ 0.27</b>	<b>\$ 0.31</b>	<b>\$ 0.55 — \$ 0.62</b>
<b>Diluted weighted average shares outstanding</b>	<b>39,735</b>	<b>40,694</b>	<b>39,500</b>

\*Totals may not sum due to rounding

**2. RECONCILIATION OF U.S. GAAP NET INCOME TO EBITDA AND ADJUSTED EBITDA**  
(Unaudited)

(in thousands)	Q1 2019		Q1 2018		Q2 2019 Outlook*	
	13 Weeks Ended		13 Weeks Ended		13 Weeks Ended	
	Mar 31, 2019		Apr 1, 2018		Jun 30, 2019	
Net income	\$	8,276	\$	8,755	\$ 15,500 — \$ 18,100	
Income tax expense		1,040		864	2,500 — 2,900	
Interest and other (income) expense, net		(553)		(2,204)	(400)	
Depreciation and amortization		9,952		10,090	9,800	
<b>EBITDA</b>		<b>18,715</b>		<b>17,505</b>	<b>27,500 — 30,500</b>	
Work Opportunity Tax Credit processing fees (7)		240		195	200	
Acquisition/integration costs (3)		577		—	800	
Other adjustments (4)		(2,606)		1,715	1,600	
<b>Adjusted EBITDA</b>	<b>\$</b>	<b>16,926</b>	<b>\$</b>	<b>19,415</b>	<b>\$ 30,000 — \$ 33,000</b>	

\* Totals may not sum due to rounding

**3. RECONCILIATION OF U.S. GAAP REVENUE TO ORGANIC REVENUE**  
(Unaudited)

(in thousands)	Total company				PeopleScout			
	Q1 2019		Q1 2018		Q1 2019		Q1 2018	
	13 Weeks Ended		13 Weeks Ended		13 Weeks Ended		13 Weeks Ended	
	Mar 31, 2019		Apr 1, 2018		Mar 31, 2019		Apr 1, 2018	
Revenue from services	\$	552,352	\$	554,388	\$	67,440	\$	53,661
Acquired entity revenue (3)		(14,289)		—		(14,289)		—
<b>Organic revenue</b>		<b>538,063</b>		<b>554,388</b>		<b>53,151</b>		<b>53,661</b>

**4. RECONCILIATION OF NET CASH PROVIDED BY OPERATING ACTIVITIES TO FREE CASH FLOWS**  
(Unaudited)

(in thousands)	Q1 2019		2018		2017		2016	
	13 Weeks Ended		52 Weeks Ended		52 Weeks Ended		53 Weeks Ended	
	Mar 31, 2019		Dec 30, 2018		Dec 31, 2017		Jan 1, 2017	
Net cash provided by operating activities	\$	21,514	\$	125,692	\$	100,134	\$	260,703
Capital expenditures		(5,862)		(17,054)		(21,958)		(29,042)
<b>Free cash flows</b>	<b>\$</b>	<b>15,652</b>	<b>\$</b>	<b>108,638</b>	<b>\$</b>	<b>78,176</b>	<b>\$</b>	<b>231,661</b>

- (1) Gain on the divestiture of our PlaneTechs business sold mid-March 2018.
- (2) Amortization of intangible assets of acquired businesses.
- (3) Acquisition/integration costs and acquired entity revenue relate to the acquisition of TMP Holdings LTD completed on June 12, 2018.
- (4) Other adjustments for the periods presented include implementation costs for cloud-based systems. For the 13 weeks ended March 31, 2019 and June 30, 2019, other adjustments also include amortization of software as a service assets, which is reported in selling, general and administrative expense. For the 13 weeks ended March 31, 2019, these costs are offset by \$3.9 million of workers' compensation benefit related to additional insurance coverage associated with former workers' compensation carriers that are in liquidation.
- (5) Total tax effect of each of the adjustments to U.S. GAAP net income using the expected ongoing rate of 14 percent for 2019 and 16 percent for 2018.
- (6) Adjustment of the effective income tax rate to the expected ongoing rate of 14 percent for 2019 and 16 percent for 2018.

- (7) These third-party processing fees are associated with generating the Work Opportunity Tax Credits, which are designed to encourage employers to hire workers from certain targeted groups with higher than average unemployment rates.



# Q1 2019 Earnings

## April 2019



## Forward-looking statements

This document contains forward-looking statements relating to our plans and expectations, all of which are subject to risks and uncertainties. Such statements are based on management's expectations and assumptions as of the date of this release and involve many risks and uncertainties that could cause actual results to differ materially from those expressed or implied in our forward-looking statements including: (1) national and global economic conditions, (2) our ability to attract and retain clients, (3) our ability to attract sufficient qualified candidates and employees to meet the needs of our clients, (4) our ability to maintain profit margins, (5) new laws and regulations that could affect our operations or financial results, (6) our ability to successfully complete and integrate acquisitions, (7) our ability to successfully execute on business strategies to further digitize our business model, and (8) any reduction or change in tax credits we utilize, including the Work Opportunity Tax Credit. Other information regarding factors that could affect our results is included in our Securities Exchange Commission (SEC) filings, including the company's most recent reports on Forms 10-K and 10-Q, copies of which may be obtained by visiting our website at [www.trueblue.com](http://www.trueblue.com) under the Investor Relations section or the SEC's website at [www.sec.gov](http://www.sec.gov). We assume no obligation to update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise, except as required by law. Any other reference to future financial estimates are included for informational purposes only and subject to risk factors discussed in our most recent filings with the SEC.

In addition, we use several non-GAAP financial measures when presenting our financial results in this document. Please refer to the reconciliations between our GAAP and non-GAAP financial measures in the appendix to this presentation and on our website at [www.trueblue.com](http://www.trueblue.com) under the Investor Relations section for additional information on both current and historical periods. The presentation of these non-GAAP financial measures is used to enhance the understanding of certain aspects of our financial performance. It is not meant to be considered in isolation, superior to, or as a substitute for the directly comparable financial measures prepared in accordance with U.S. GAAP, and may not be comparable to similarly titled measures of other companies. Any comparisons made herein to other periods are based on a comparison to the same period in the prior year unless otherwise stated.

## Q1 2019 summary

### Improving revenue trend

- Total revenue flat, up from -3% in Q4 2018
- Organic revenue -3%, up from -5% in Q4 2018<sup>1</sup>

### EPS exceeded company outlook

- EPS of \$0.21 exceeded high-end of company outlook by \$0.10
- Outperformance driven by lower workers' compensation expense<sup>2</sup>
- EPS -5% and adjusted EPS<sup>1</sup> -13%
- Thirteenth consecutive quarter of gross margin expansion

### Strategic progress and return of capital to shareholders

- PeopleReady: 800k shifts via JobStack™ in Q1 2019 with digital fill rates of 40%
- PeopleManagement: Attractive on-site solution for larger clients with strategic needs
- PeopleScout: Leveraging Affinix™ and global strategy to drive long-term growth
- Share Repurchases: \$5M in Q1; \$53M remaining under current authorization

<sup>1</sup> See the appendix to this presentation and "Financial Information" in the investors section of our website at [www.trueblue.com](http://www.trueblue.com) for a definition and full reconciliation of non-GAAP financial measures to GAAP financial results.

<sup>2</sup> \$3.9 million of workers' compensation benefit from favorable developments associated with prior insurance carriers. Favorability excluded from adjusted EBITDA and adjusted net income.



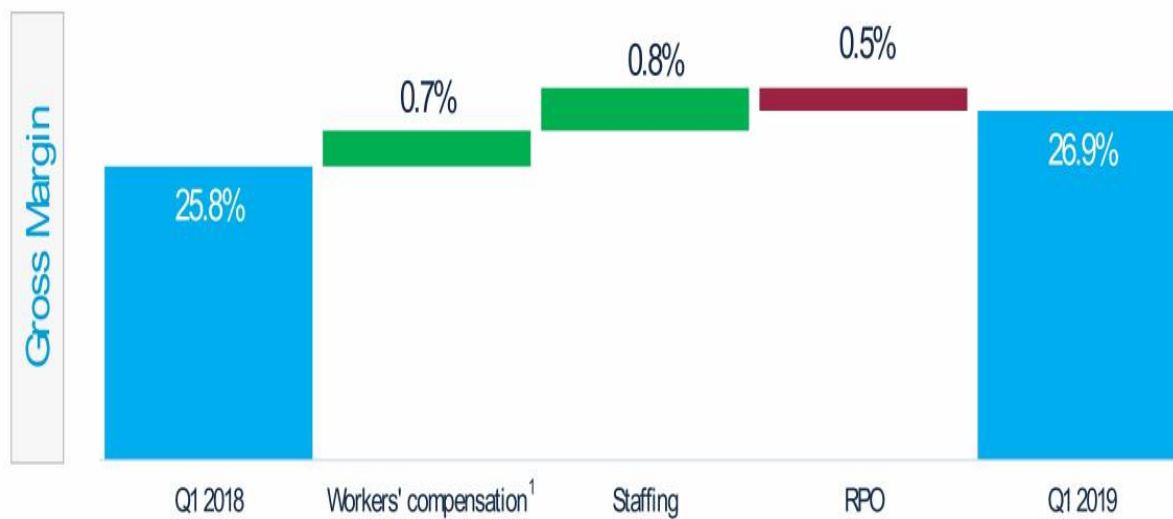
## Financial summary

Amounts in millions, except per share data	Q1 2019	% Change
Revenue	\$552	Flat (-3% organic <sup>1</sup> )
Gross Profit	\$148	4%
Net Income	\$8.3	-5%
Net Income Per Diluted Share	\$0.21	-5%
Adjusted Net Income <sup>1</sup>	\$10.6	-16%
Adj. Net Income Per Diluted Share	\$0.27	-13%
Adjusted EBITDA <sup>1</sup>	\$16.9	-13%
Adjusted EBITDA Margin	3.1%	-40 bps

- Revenue growth muted by challenging weather in Feb. (approx. -1% growth impact)
- Gross profit and net income in Q1 2019 benefited from lower workers' compensation expense
- Net income in Q1 2018 benefited from gain on divestiture of PlaneTechs

<sup>1</sup> See the appendix to this presentation and "Financial Information" in the investors section of our website at [www.trueblue.com](http://www.trueblue.com) for a definition and full reconciliation of non-GAAP financial measures to GAAP financial results.

## Gross margin and SG&A bridges



Figures may not sum due to rounding.

<sup>1</sup>\$3.9 million of workers' compensation benefit from favorable developments associated with prior insurance carriers. Favorability excluded from adjusted EBITDA and adjusted net income.

## Q1 2019 results by segment

Amounts in millions	PeopleReady	PeopleManagement	PeopleScout
Revenue	\$327	\$158	\$67
% Growth	3%	-14%	26% (-1% organic)
Segment Profit <sup>1</sup>	\$11	\$2	\$10
% Growth	20%	-59%	-12%
% Margin Change	3.5% 50 bps	1.5% -160 bps	15.5% -670 bps
Notes:	<ul style="list-style-type: none"> <li>Revenue growth of 3% v. 2% last quarter</li> <li>Fourth consecutive quarter with revenue growth</li> <li>Segment margin up primarily from lower workers' compensation expense<sup>2</sup></li> </ul>	<ul style="list-style-type: none"> <li>Growth constrained by previously disclosed headwinds<sup>3</sup></li> <li>Margin compression primarily due to previously disclosed headwinds (~100 bps from Amazon and ~100 bps from another retail client)</li> </ul>	<ul style="list-style-type: none"> <li>Growth constrained by previously disclosed headwinds<sup>4</sup></li> <li>Margin compression primarily due to the acquisition of TMP (~200 bps) and previously disclosed headwinds (~200 bps); remaining compression due to quarterly timing differences</li> </ul>

<sup>1</sup> We evaluate performance based on segment revenue and segment profit. Segment profit includes revenue, related cost of services, and ongoing operating expenses directly attributable to the reportable segment. Segment profit excludes goodwill and intangible impairment charges, depreciation and amortization expense, unallocated corporate general and administrative expense, interest, other income and expense, income taxes, and costs not considered to be ongoing costs of the segment.

<sup>2</sup> Year-over-year margin expanded after excluding the \$3.9 million benefit primarily due to lower workers' compensation expense.

<sup>3</sup> PeopleManagement revenue headwind from loss of Amazon Canadian business in Q3 2018 (-6% revenue growth headwind), divestiture of PlaneTechs in Q1 2018 (-4% headwind) and volume / price reductions at another retail client (-3% headwind). Associated segment profit headwind of approximately \$3M.


<sup>4</sup> PeopleScout revenue headwind from one client lost after being acquired and less volume / lower margins on a large account that was re-priced to reflect a multi-year arrangement (-2% combined revenue growth headwind). Associated segment profit headwind of approximately \$1M.


# Leading our business into a digital future




Industry leading mobile app that connects our workers with jobs





Industry leading platform for sourcing, screening and delivering a permanent workforce

- 

● 80% worker adoption and 15,000 clients using
- 

● 4.6 stars in iOS app store (worker app)
- 

● 800k shifts via JobStack in Q1 2019 with digital fill rates of 40%

Before	Affinix	After
● 30% applicant conversion rate <sup>1</sup>	 Quick apply	● 80%+ applicant conversion rate
● Not mobile enabled	 Mobile enabled	● 50% of candidates apply with mobile
● Limited passive sourcing	 Efficient sourcing	● 40 candidates sourced per job
● >35 days to fill	 Virtual screening	● 25 days to fill

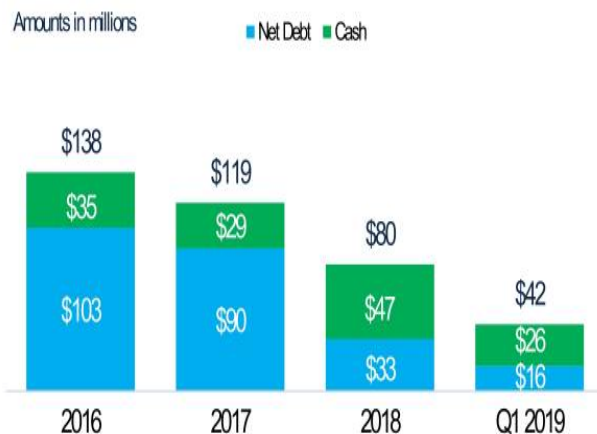
<http://www.peopleready.com/jobstack/>

<https://www.peoplescout.com/affinix/>

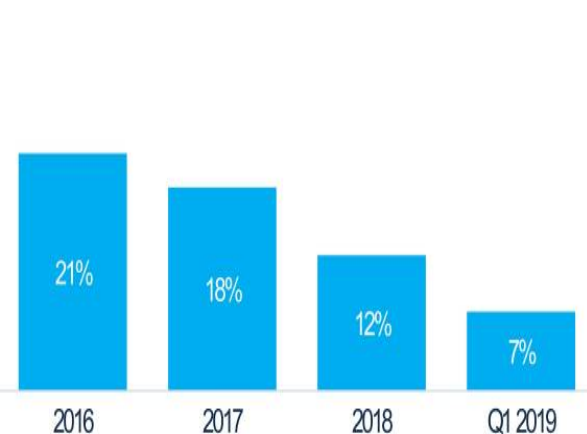
Note: figures represent initial improvements experienced across a small portion our client base that has been fully implemented on Affinix and tracks relevant statistics.  
<sup>1</sup> Applicant conversion rate represents the number of completed applications over the number of applications initiated.

# Strong balance sheet and return of capital

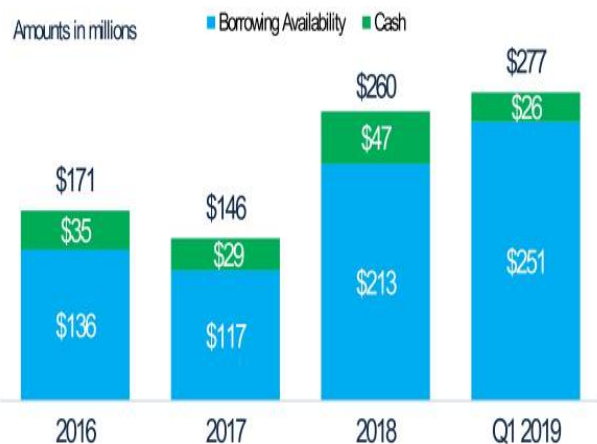
## Total Debt



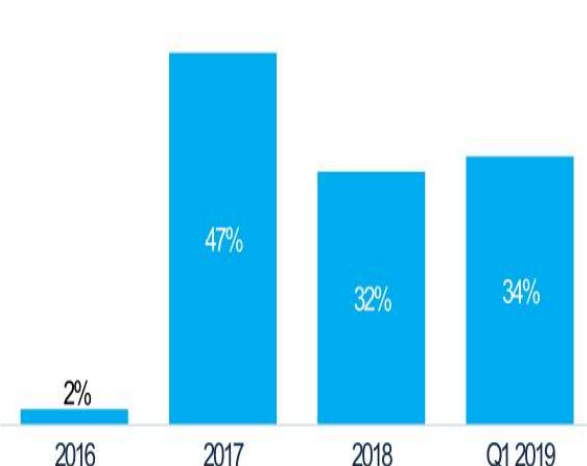
## Debt to Total Capital<sup>1</sup>



## Liquidity



## Share Repurchase % of Free Cash Flow<sup>2</sup>



Note: Figures may not sum to consolidated totals due to rounding. Balances as of fiscal period end.

<sup>1</sup> Calculated as total debt divided by the sum of total debt plus shareholders' equity.

<sup>2</sup> Free cash flow calculated as net cash provided by operating activities less capital expenditures. See the appendix to this presentation and "Financial Information" in the Investors section of our website at [www.trueblue.com](http://www.trueblue.com) for a definition and full reconciliation of non-GAAP financial measures to GAAP financial results.

# Outlook



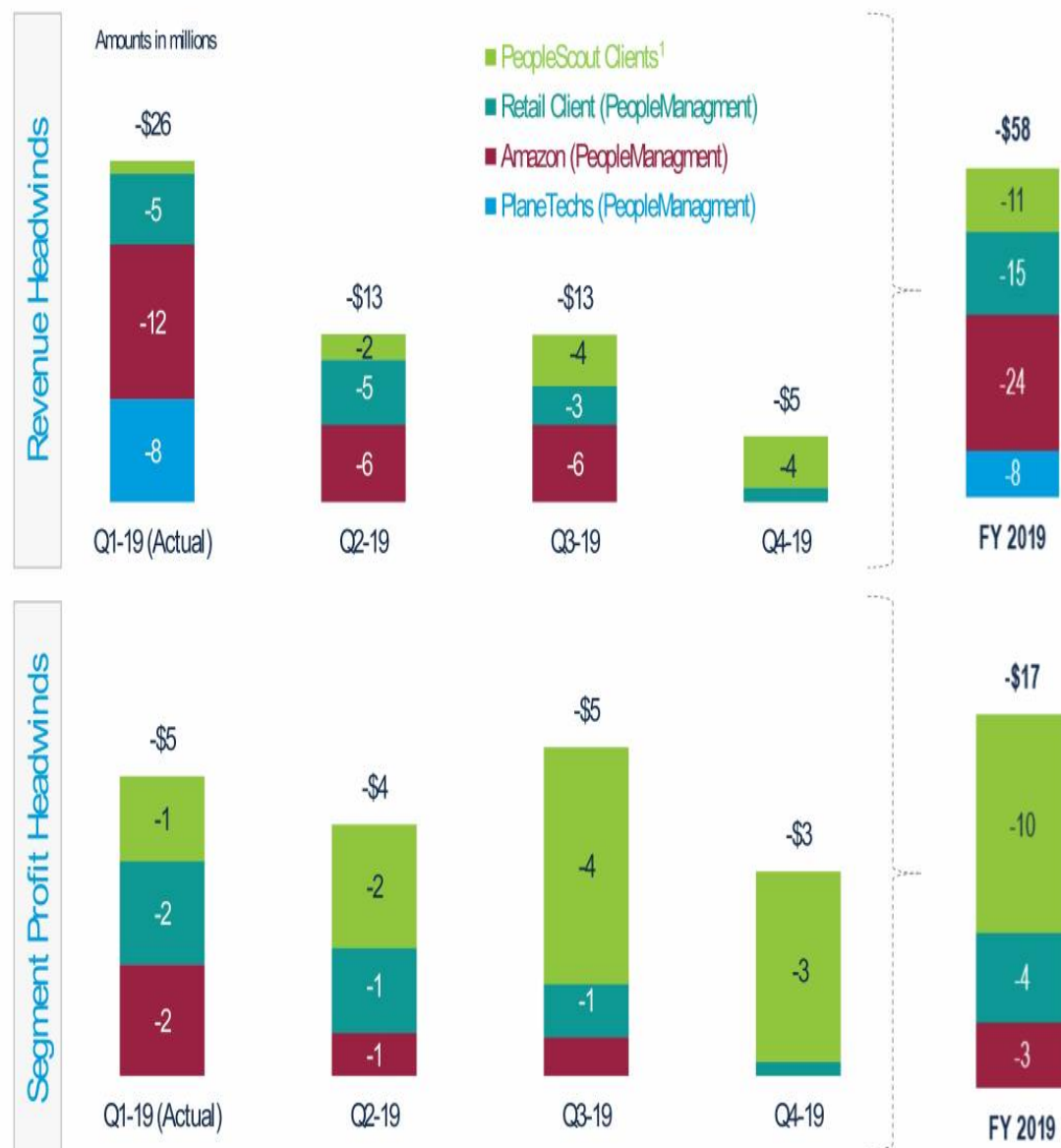
## Q2 outlook

Amounts in millions, except per share data	Revenue	Notes
Total TrueBlue <sup>1</sup>	\$606 to \$623 -1% to 1% growth -3% to 0% organic	<ul style="list-style-type: none"> <li>Previously disclosed headwinds start to diminish in Q2:               <ul style="list-style-type: none"> <li>Revenue headwind of \$13 (-2% growth impact) v. \$26 in Q1 (-5% growth impact)</li> <li>Adjusted EBITDA headwind of \$4</li> </ul> </li> </ul>
PeopleReady	\$378 to \$386 0% to 2% growth	<ul style="list-style-type: none"> <li>Growth outlook reflects recent favorable trends, but facing more difficult year-over-year comparison in Q2 v. Q1</li> </ul>
PeopleManagement	\$160 to \$166 -11% to -7% growth	<ul style="list-style-type: none"> <li>Retail headwinds due to loss of Amazon Canadian business effective Sept. 1, 2018 and volume / price reduction at another retail client (\$11 revenue impact, or -6% growth impact)</li> <li>No headwind from PlaneTechs divestiture (completed in Q1 2018)</li> </ul>
PeopleScout	\$68 to \$71 17% to 23% growth -3% to 3% organic	<ul style="list-style-type: none"> <li>Client headwinds due to one client lost after being acquired and less volume / lower margins on a large account that was re-priced to reflect multi-year arrangement (\$2 revenue impact, or -4% growth impact)</li> </ul>

Total	Outlook	Notes
Net income per diluted share	\$0.39 to \$0.46	<ul style="list-style-type: none"> <li>Assumes an effective income tax rate of 14%</li> <li>Assumes diluted weighted average shares outstanding of 39.5</li> </ul>
Adjusted net income per diluted share	\$0.55 to \$0.62	
Capital expenditures	\$4	

<sup>1</sup> Figures may not sum to consolidated totals due to rounding.

## Select 2019 outlook information



Note: Figures may not sum to consolidated totals due to rounding. Please see the outlook section of our Q4 2018 earnings presentation for additional background information.

<sup>1</sup> PeopleScout client headwinds due to one client lost after being acquired and less volume / lower margins on a large account that was re-priced to reflect multi-year arrangement.



# Appendix



## NON-GAAP FINANCIAL MEASURES AND NON-GAAP RECONCILIATIONS

In addition to financial measures presented in accordance with U.S. GAAP, we monitor certain non-GAAP key financial measures. The presentation of these non-GAAP financial measures is used to enhance the understanding of certain aspects of our financial performance. It is not meant to be considered in isolation, superior to, or as a substitute for the directly comparable financial measures prepared in accordance with U.S. GAAP, and may not be comparable to similarly titled measures of other companies.

Non-GAAP Measure	Definition	Purpose of Adjusted Measures
EBITDA and Adjusted EBITDA	<p>EBITDA excludes from net income:</p> <ul style="list-style-type: none"> <li>- interest and other income (expense), net,</li> <li>- income taxes, and</li> <li>- depreciation and amortization.</li> </ul> <p>Adjusted EBITDA, further excludes:</p> <ul style="list-style-type: none"> <li>- Work Opportunity Tax Credit third-party processing fees,</li> <li>- acquisition/integration costs and</li> <li>- other adjustments.</li> </ul>	<ul style="list-style-type: none"> <li>- Enhances comparability on a consistent basis and provides investors with useful insight into the underlying trends of the business.</li> <li>- Used by management to assess performance and effectiveness of our business strategies.</li> <li>- Provides a measure, among others, used in the determination of incentive compensation for management.</li> </ul>
Adjusted net income and Adjusted net income, per diluted share	<p>Net income and net income per diluted share, excluding:</p> <ul style="list-style-type: none"> <li>- gain on divestiture,</li> <li>- amortization of intangibles of acquired businesses,</li> <li>- acquisition/integration costs,</li> <li>- other adjustments,</li> <li>- tax effect of each adjustment to U.S. GAAP net income, and</li> <li>- adjust income taxes to the expected effective tax rate.</li> </ul>	<ul style="list-style-type: none"> <li>- Enhances comparability on a consistent basis and provides investors with useful insight into the underlying trends of the business.</li> <li>- Used by management to assess performance and effectiveness of our business strategies.</li> </ul>
Organic revenue	Revenue from services excluding acquired entity revenue.	<ul style="list-style-type: none"> <li>- Enhances comparability on a consistent basis and provides investors with useful insight into the underlying trends of the business.</li> <li>- Used by management to assess performance and effectiveness of our business strategies.</li> </ul>
Free cash flow	Net cash provided by operating activities, minus cash purchases for property and equipment.	<ul style="list-style-type: none"> <li>- Used by management to assess cash flows.</li> </ul>

## 1. RECONCILIATION OF U.S. GAAP NET INCOME TO ADJUSTED NET INCOME AND ADJUSTED NET INCOME, PER DILUTED SHARE (Unaudited)

(in thousands, except for per share data)	Q1 2019	Q1 2018	Q2 2019 Outlook*
	13 Weeks Ended	13 Weeks Ended	13 Weeks Ended
	Mar 31, 2019	Apr 1, 2018	Jun 30, 2019
Net income	\$ 8,276	\$ 8,755	\$ 15,500 — \$ 18,100
Gain on divestiture (1)	—	(1,393)	—
Amortization of intangible assets of acquired businesses (2)	5,081	5,221	5,000
Acquisition/integration costs (3)	577	—	800
Other adjustments (4)	(2,606)	1,715	1,600
Tax effect of adjustments to net income (5)	(427)	(887)	(1,000)
Adjustment of income taxes to normalized effective rate (6)	(264)	(675)	—
Adjusted net income	\$ 10,637	\$ 12,736	\$ 21,800 — \$ 24,400
*Totals may not sum due to rounding			
Adjusted net income, per diluted share	\$ 0.27	\$ 0.31	\$ 0.55 — \$ 0.62
Diluted weighted average shares outstanding	39,735	40,694	39,500

## 2. RECONCILIATION OF U.S. GAAP NET INCOME TO EBITDA AND ADJUSTED EBITDA (Unaudited)

(in thousands)	Q1 2019	Q1 2018	Q2 2019 Outlook*
	13 Weeks Ended	13 Weeks Ended	13 Weeks Ended
	Mar 31, 2019	Apr 1, 2018	Jun 30, 2019
Net income	\$ 8,276	\$ 8,755	\$ 15,500 — \$ 18,100
Income tax expense	1,040	864	2,500 — 2,900
Interest and other (income) expense, net	(553)	(2,204)	(400)
Depreciation and amortization	9,952	10,090	9,800
EBITDA	18,715	17,505	27,500 — 30,500
Work Opportunity Tax Credit processing fees (7)	240	195	200
Acquisition/integration costs (3)	577	—	800
Other adjustments (4)	(2,606)	1,715	1,600
Adjusted EBITDA	\$ 16,926	\$ 19,415	\$ 30,000 — \$ 33,000
* Totals may not sum due to rounding			

See the last slide of the appendix for footnotes.

### 3. RECONCILIATION OF U.S. GAAP REVENUE TO ORGANIC REVENUE (Unaudited)

(in thousands)	Total company		PeopleScout	
	Q1 2019	Q1 2018	Q1 2019	Q1 2018
	13 Weeks Ended	13 Weeks Ended	13 Weeks Ended	13 Weeks Ended
	Mar 31, 2019	Apr 1, 2018	Mar 31, 2019	Apr 1, 2018
Revenue from services	\$ 552,352	\$ 554,388	\$ 67,440	\$ 53,661
Acquired entity revenue (3)	(14,289)	—	(14,289)	—
Organic revenue	538,063	554,388	53,151	53,661

### 4. RECONCILIATION OF NET CASH PROVIDED BY OPERATING ACTIVITIES TO FREE CASH FLOWS (Unaudited)

(in thousands)	Q1 2019	2018	2017	2016
	13 Weeks Ended	52 Weeks Ended	52 Weeks Ended	53 Weeks Ended
	Mar 31, 2019	Dec 30, 2018	Dec 31, 2017	Jan 1, 2017
Net cash provided by operating activities	\$ 21,514	\$ 125,692	\$ 100,134	\$ 260,703
Capital expenditures	(5,862)	(17,054)	(21,958)	(29,042)
Free cash flows	\$ 15,652	\$ 108,638	\$ 78,176	\$ 231,661

See the last slide of the appendix for footnotes.

Footnotes:

1. Gain on the divestiture of our PlaneTechs business sold mid-March 2018.
2. Amortization of intangible assets of acquired businesses.
3. Acquisition/integration costs and acquired entity revenue relate to the acquisition of TMP Holdings LTD completed on June 12, 2018.
4. Other adjustments for the periods presented include implementation costs for cloud-based systems. For the 13 weeks ended March 31, 2019 and June 30, 2019, other adjustments also include amortization of software as a service assets, which is reported in selling, general and administrative expense. For the 13 weeks ended March 31, 2019, these costs are offset by \$3.9 million of workers' compensation benefit related to additional insurance coverage associated with former workers' compensation carriers that are in liquidation.
5. Total tax effect of each of the adjustments to U.S. GAAP net income using the expected ongoing rate of 14 percent for 2019 and 16 percent for 2018.
6. Adjustment of the effective income tax rate to the expected ongoing rate of 14 percent for 2019 and 16 percent for 2018.
7. These third-party processing fees are associated with generating the Work Opportunity Tax Credits, which are designed to encourage employers to hire workers from certain targeted groups with higher than average unemployment rates.





# Investor Roadshow Presentation

## April 2019



## Forward-Looking Statements

This document contains forward-looking statements relating to our plans and expectations, all of which are subject to risks and uncertainties. Such statements are based on management's expectations and assumptions as of the date of this release and involve many risks and uncertainties that could cause actual results to differ materially from those expressed or implied in our forward-looking statements including: (1) national and global economic conditions, (2) our ability to attract and retain clients, (3) our ability to attract sufficient qualified candidates and employees to meet the needs of our clients, (4) our ability to maintain profit margins, (5) new laws and regulations that could affect our operations or financial results, (6) our ability to successfully complete and integrate acquisitions, (7) our ability to successfully execute on business strategies to further digitize our business model, and (8) any reduction or change in tax credits we utilize, including the Work Opportunity Tax Credit. Other information regarding factors that could affect our results is included in our Securities Exchange Commission (SEC) filings, including the company's most recent reports on Forms 10-K and 10-Q, copies of which may be obtained by visiting our website at [www.trueblue.com](http://www.trueblue.com) under the Investor Relations section or the SEC's website at [www.sec.gov](http://www.sec.gov). We assume no obligation to update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise, except as required by law. Any other reference to future financial estimates are included for informational purposes only and subject to risk factors discussed in our most recent filings with the SEC.

In addition, we use several non-GAAP financial measures when presenting our financial results in this document. Please refer to the reconciliations between our GAAP and non-GAAP financial measures in the appendix to this presentation and on our website at [www.trueblue.com](http://www.trueblue.com) under the Investor Relations section for additional information on both current and historical periods. The presentation of these non-GAAP financial measures is used to enhance the understanding of certain aspects of our financial performance. It is not meant to be considered in isolation, superior to, or as a substitute for the directly comparable financial measures prepared in accordance with U.S. GAAP, and may not be comparable to similarly titled measures of other companies. Any comparisons made herein to other periods are based on a comparison to the same period in the prior year unless otherwise stated.



## Investment highlights

### Market Leader

Market leader in U.S. industrial staffing and global RPO with increasingly diverse service offerings

### Track Record

Track record of favorable growth and investor returns

### Positioning

Well positioned in attractive vertical markets with flexibility to respond to emerging trends

### Innovation

Leveraging technology to drive growth, competitive differentiation and increased efficiency

### Return of Capital

Strong balance sheet and cash flow to support stock buybacks

# TrueBlue at a glance

151,000

Clients served annually with strong diversity<sup>1</sup>

730,000

People connected to work during 2018



One of the largest U.S. industrial staffing providers

#1

Global RPO provider<sup>2</sup>

2013-2018 Revenue CAGR



8% Growth

2013-2018 Average Return on Equity<sup>3</sup>



16% Return

**\$2.5B**  
2018 Revenue



PeopleScout named a Leader and Star Performer by Everest Group for service delivery, technology and buyer satisfaction



HRO Today magazine repeatedly recognizes PeopleScout as a global market leader



Thousands of veterans hired each year via internal programs as well as Hiring Our Heroes and Wounded Warriors



Recognized for breakthrough board practices that promote greater diversity and inclusion

<sup>1</sup> No single client accounted for more than 3% of total revenue for FY 2018.

<sup>2</sup> Source: Everest Group. Overall recruitment process outsourcing rankings by annual number of hires (2018).

<sup>3</sup> Calculated as adjusted net income divided by average shareholders' equity over the prior four quarters.

# Three specialized segments meet diverse client needs



On-demand contingent labor for industrial clients



On-site contingent workforce management solutions<sup>1</sup>



Talent solutions for recruiting permanent employees<sup>2</sup>



<sup>1</sup> We use the following distinct brands to market our PeopleManagement contingent workforce solutions: Staff Management | SMX, SIMOS Insourcing Solutions and Centerline Drivers.

<sup>2</sup> Also includes managed service provider business, which provides clients with improved quality and spend management of their contingent labor vendors.

<sup>3</sup> Revenue and segment profit calculations based on FY 2018. Starting in FY 2018 we are evaluating performance based on segment revenue and segment profit. Segment profit is comparable to segment adjusted EBITDA amounts reported in prior periods, and this change did not impact the mix of profit by segment. Segment profit includes revenue, related cost of services, and ongoing operating expenses directly attributable to the reportable segment. Segment profit excludes goodwill and intangible impairment charges, depreciation and amortization expense, unallocated corporate general and administrative expense, interest, other income and expense, income taxes, and costs not considered to be ongoing costs of the segment.

# Solving workforce challenges globally

Workforce solutions is a good place to be, as businesses increasingly turn to human capital experts to help solve global talent challenges.



## Shifting Workplace Dynamics

A **worker shortage** is affecting key segments. TrueBlue targets four of the occupations with the highest expected job **growth** by 2024.<sup>1</sup>

## Demographic Changes

By 2030, all baby boomers will be over **age 65** and will **outnumber** children for the first time in history, with 20% of the population above retirement age.<sup>2</sup>

## Workforce Complexity

Workforces are becoming increasingly **complex** and **global**. Companies are struggling to develop multiple value propositions for an increasingly **diverse** workforce.

We deliver a **robust** client value proposition with specialized **workforce solutions** for staffing, workforce management, and recruitment process outsourcing.

<sup>1</sup> Bureau of Labor Statistics Employment Projections: Occupations with the most job growth, 2016-2026. Industrial staffing and RPO jobs: #2: food prep/serving workers, #8: labor, freight, stock, and material movers, #12: construction laborers and #18: customer service representatives.

<sup>2</sup> U.S. Census Bureau, An Aging Nation: Projected Number of Children and Older Adults (2018).

# Strong position in attractive vertical markets

	Construction	Manufacturing	Transport & Wholesale	Retail & Services
				
Industry Dynamics	<ul style="list-style-type: none"> <li>• Structural labor shortages drive demand for staffing services</li> <li>• Household formation outpacing housing starts, creating pent-up demand</li> </ul>	<ul style="list-style-type: none"> <li>• U.S. manufacturing renaissance driving job growth again</li> <li>• Increased incentives to reshore including increasing wages in China, offshore product quality concerns, and logistics costs</li> <li>• Political climate favoring investments in domestic production</li> </ul>	<ul style="list-style-type: none"> <li>• Acute supply / demand gap and high driver turnover</li> <li>• New safety regulations such as shorter shifts driving higher demand</li> <li>• Just-in-time production / inventory management driving need for flexibility</li> </ul>	<ul style="list-style-type: none"> <li>• Rapid demand changes in the industry requiring a high degree of worker flexibility</li> <li>• E-commerce driving the need for more warehouses and more workers per warehouse</li> <li>• Traditional bricks-and-mortar retailers developing on-line presence just to keep pace</li> </ul>
	FY-18 Business Mix: 23%	FY-18 Business Mix: 26%	FY-18 Business Mix: 22%	FY-18 Business Mix: 18%
	<p>Housing Starts Have Not Kept Pace</p>  <p>Source: U.S. Census Bureau</p>	<p>U.S. Manufacturing Renaissance</p>  <p>Source: U.S. Board of Governors of the Federal Reserve System (FRB)</p>	<p>Wholesale Trade At New High</p>  <p>Source: Bureau of Labor Statistics</p>	<p>E-commerce Growing % of Retail Sales</p>  <p>Source: U.S. Census Bureau</p>

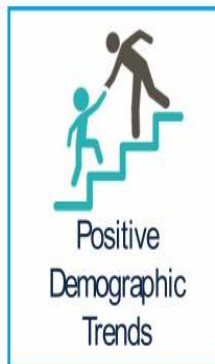
# Powerful secular forces in industrial staffing



- U.S. industrial staffing market has grown 6% annually since 2010<sup>1</sup>
- Projected to be a \$50 billion market by 2025<sup>2</sup>



- Moving from branches and paper checks to mobile connectivity and electronic payments
- Opportunity to enhance efficiency and growth



- Skilled worker shortages in key areas where TrueBlue specializes and has a recruiting edge (e.g. skilled construction and truck drivers)
- Deepening of the general contingent labor pool:
  - Influx of lower skilled workers
  - Aging baby boomers embracing the gig economy (semi-retired)



- Rapidly increasing headcount needs for e-commerce – more workers needed per warehouse to facilitate expedited delivery and handle returns
- Traditional warehousing focused on moving pallets; e-commerce involves individual pieces and an increased need for a flexible workforce



- Growth in temporary staffing employment is outpacing the overall labor market growth:
  - Uneven demand and dramatic seasonal volume drives more contingent hiring
  - Economic uncertainty associated with the longer cycle makes contingent labor more attractive



- Domestic manufacturing is starting to make a comeback, with more than 1 million new jobs since 2010<sup>3</sup>
- Political climate making overseas investments/dependence less attractive
- Rising wages in developing countries; higher shipping costs; concerns about quality and production speed

<sup>1</sup> Source: Staffing Industry Analysts.

<sup>2</sup> Source: TrueBlue estimate based on 6% CAGR from 2018 to 2025.

<sup>3</sup> Source: Bureau of Labor Statistics.

## Segment strategy highlights



- 15%+ potential operating margin on incremental revenue
- JobStack™ creating favorable differentiation with clients and associates
- Goal to dispatch 4.5 million shifts via JobStack in 2019 (1 worker every 7 seconds) with 50% digital fill rates



- Attractive on-site solution
- Perfect fit for larger clients with longer-duration / strategic need for contingent workers
- Strength in the e-commerce vertical
- Focused on new client wins and margin expansion



- Compelling value proposition with attractive margins
- Global RPO market experiencing strong growth
- Leverage TMP acquisition to compete on global opportunities
- Industry leading proprietary technology – rolling out Affinix™, a next-generation HR tool

Boost shareholder returns through share repurchase

# Leading our business into a digital future



Industry leading mobile app that connects our workers with jobs

Industry leading platform for sourcing, screening and delivering a permanent workforce



- Competitive differentiation enhances client and worker loyalty



- Driving value via higher candidate satisfaction, faster conversion rates, reduced time to fill and client scalability



- Highly rated in iOS and Android app stores



- Winner of the 2018 HRO Today TekTonic Award for Candidate Experience



- Continuing to grow digital fill rates



- Winner of the 2018 Brandon Hall Award for Best Advance in RPO Technology

<http://www.peopleready.com/jobstack/>

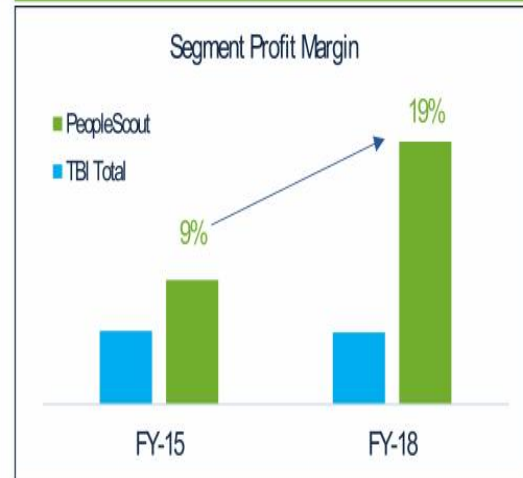
<https://www.peoplescout.com/affinix/>



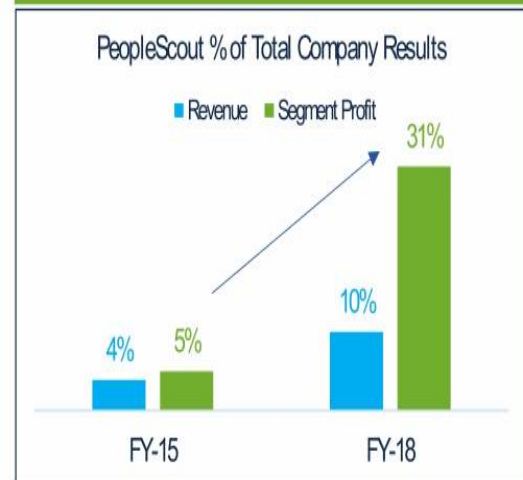
# PeopleScout: attractive margin and rapid growth

- **Industry Leadership**
  - #1 global provider of enterprise RPO<sup>1</sup>
  - Emerging healthcare vertical strength
- **Differentiated Service**
  - Proprietary technology drives value-add recruitment capabilities
- **Growing Market**
  - 12% global market growth CAGR<sup>2</sup>
- **Global Prospects**
  - Opportunity to broaden footprint in Europe and Asia Pacific
  - Acquired TMP Holdings LTD, in June 2018 increasing PeopleScout's ability to compete for more global business

## High Margin Business



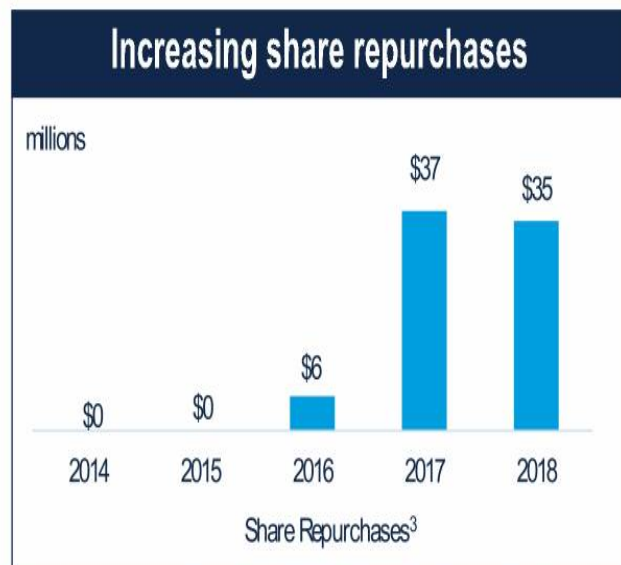
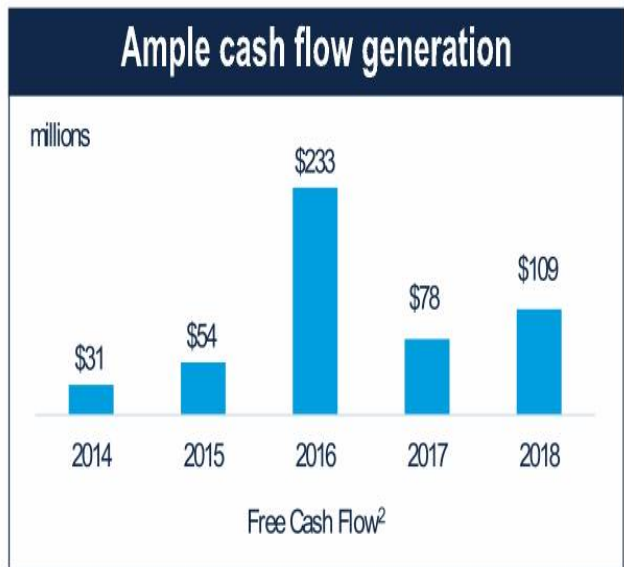
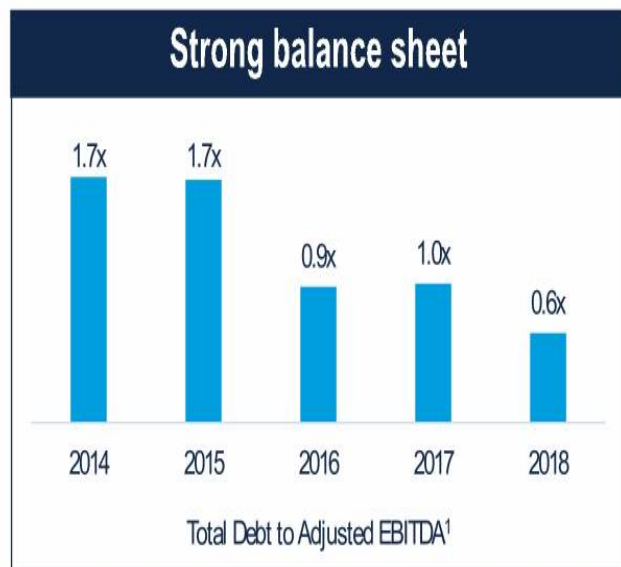
## Increasing Importance to TrueBlue



<sup>1</sup> Source: Everest Group. Overall RPO rankings by annual number of hires (2017).

<sup>2</sup> Source: NelsonHall (2018). Represents estimated market CAGR from 2017-2022.

# Well-Positioned to Boost Shareholder Returns with Buybacks



<sup>1</sup> See the appendix to this presentation and "Financial Information" in the Investors section of our website at [www.trueblue.com](http://www.trueblue.com) for a definition and full reconciliation of non-GAAP financial measures to GAAP financial results.

<sup>2</sup> Calculated as net cash provided by operating activities, minus purchases for property and equipment. See the appendix to this presentation and "Financial Information" in the Investors section of our website at [www.trueblue.com](http://www.trueblue.com) for a definition and full reconciliation of non-GAAP financial measures to GAAP financial results.

<sup>3</sup> Currently utilizing \$100 million stock repurchase authorization announced on 30 October, 2017. \$58 million remaining under the authorization as of December 31, 2018.

<sup>4</sup> Calculated as adjusted net income divided by average shareholders' equity at the end of the prior four quarters.

# Appendix



## NON-GAAP FINANCIAL MEASURES AND NON-GAAP RECONCILIATIONS

In addition to financial measures presented in accordance with U.S. GAAP, we monitor certain non-GAAP key financial measures. The presentation of these non-GAAP financial measures is used to enhance the understanding of certain aspects of our financial performance. It is not meant to be considered in isolation, superior to, or as a substitute for the directly comparable financial measures prepared in accordance with U.S. GAAP, and may not be comparable to similarly titled measures of other companies.

Non-GAAP Measure	Definition	Purpose of Adjusted Measures
EBITDA and Adjusted EBITDA	<p>EBITDA excludes from net income (loss):</p> <ul style="list-style-type: none"> <li>- interest and other income (expense), net,</li> <li>- income taxes, and</li> <li>- depreciation and amortization.</li> </ul> <p>Adjusted EBITDA, further excludes:</p> <ul style="list-style-type: none"> <li>- acquisition/integration costs,</li> <li>- goodwill and intangible asset impairment charge, and</li> <li>- Work Opportunity Tax Credit third-party processing fees and</li> <li>- other costs.</li> </ul>	<ul style="list-style-type: none"> <li>- Enhances comparability on a consistent basis and provides investors with useful insight into the underlying trends of the business.</li> <li>- Used by management to assess performance and effectiveness of our business strategies.</li> <li>- Provides a measure, among others, used in the determination of incentive compensation for management.</li> </ul>
Adjusted net income and Adjusted net income, per diluted share	<p>Net income (loss) and net income (loss) per diluted share, excluding:</p> <ul style="list-style-type: none"> <li>- adjustment to the gain on divestiture,</li> <li>- acquisition/integration costs,</li> <li>- goodwill and intangible asset impairment charge,</li> <li>- amortization of intangibles of acquired businesses, as well as accretion expense related to acquisition earn-out,</li> <li>- other costs,</li> <li>- tax effect of each adjustment to U.S. GAAP net income (loss), and</li> <li>- adjusted income taxes to the expected effective tax rate.</li> </ul>	<ul style="list-style-type: none"> <li>- Enhances comparability on a consistent basis and provides investors with useful insight into the underlying trends of the business.</li> <li>- Used by management to assess performance and effectiveness of our business strategies.</li> </ul>
Free cash flow	<p>Net cash provided by operating activities, minus cash purchases for property and equipment.</p>	<ul style="list-style-type: none"> <li>- Used by management to assess cash flows.</li> </ul>

## 1. RECONCILIATION OF U.S. GAAP NET INCOME (LOSS) TO ADJUSTED NET INCOME AND ADJUSTED NET INCOME, PER DILUTED SHARE (Unaudited)

(in thousands, except for per share data)*	2018	2017	2016	2015	2014
	52 Weeks Ended	52 Weeks Ended	53 Weeks Ended	52 Weeks Ended	52 Weeks Ended
	Dec 30, 2018	Dec 31, 2017	Jan 1, 2017	Dec 25, 2015	Dec 26, 2014
Net income (loss)	\$ 65,754	\$ 55,456	\$ (15,251)	\$ 71,247	\$ 65,675
Adjustment to gain on divestiture (1)	(718)	—	—	—	—
Acquisition and integration costs (2)	2,672	—	6,654	5,135	5,220
Goodwill and intangible asset impairment charge (3)	—	—	103,544	—	—
Amortization of intangible assets of acquired businesses (4)	20,750	22,290	27,069	19,903	12,046
Other costs (5)	10,317	162	5,569	—	—
Tax effect of adjustments to net income (loss) (6)	(5,074)	(6,287)	(39,994)	(7,011)	(4,834)
Adjustment of income taxes to normalized effective rate (7)	(1,843)	380	606	(1,805)	(6,747)
Adjusted net income	\$ 91,858	\$ 72,001	\$ 88,197	\$ 87,469	\$ 71,360
Adjusted net income, per diluted share	\$ 2.28	\$ 1.74	\$ 2.10	\$ 2.10	\$ 1.73
Diluted weighted average shares outstanding	40,275	41,441	41,968	41,622	41,176

## 2. RECONCILIATION OF U.S. GAAP NET INCOME (LOSS) TO EBITDA AND ADJUSTED EBITDA (Unaudited)

(in thousands)	2018	2017	2016	2015	2014
	52 Weeks Ended	52 Weeks Ended	53 Weeks Ended	52 Weeks Ended	52 Weeks Ended
	Dec 30, 2018	Dec 31, 2017	Jan 1, 2017	Dec 25, 2015	Dec 26, 2014
Net income (loss)	\$ 65,754	\$ 55,456	\$ (15,251)	\$ 71,247	\$ 65,675
Income tax expense (benefit)	9,909	22,094	(5,089)	25,200	16,169
Interest and other (income) expense, net	(1,744)	14	3,345	1,395	(116)
Depreciation and amortization	41,049	46,115	46,692	41,843	29,474
EBITDA	114,968	123,679	29,697	139,685	111,202
Acquisition and integration costs (2)	2,672	—	6,654	5,135	5,220
Goodwill and intangible asset impairment charge (3)	—	—	103,544	—	—
Work Opportunity Tax Credit processing fees (8)	985	805	1,858	2,352	3,020
Other costs (5)	10,317	162	5,569	—	—
Adjusted EBITDA	\$ 128,942	\$ 124,646	\$ 147,322	\$ 147,172	\$ 119,442

See the last slide of the appendix for footnotes.

### 3. RECONCILIATION OF NET CASH PROVIDED BY OPERATING ACTIVITIES TO FREE CASH FLOWS (Unaudited)

	2018	2017	2016	2015	2014
	52 Weeks Ended	52 Weeks Ended	53 Weeks Ended	52 Weeks Ended	52 Weeks Ended
(in thousands)	Dec 30, 2018	Dec 31, 2017	Jan 1, 2017	Dec 25, 2015	Dec 26, 2014
Net cash provided by operating activities	\$ 125,692	\$ 100,134	\$ 260,703	\$ 72,072	\$ 47,525
Capital expenditures	(17,054)	(21,958)	(29,042)	(18,394)	(16,918)
Free cash flows	\$ 108,638	\$ 78,176	\$ 231,661	\$ 53,678	\$ 30,607

#### Footnotes:

- Gain on the divestiture of our PlaneTechs business sold mid-March 2018.
- Acquisition and integration costs related to the acquisition of TMP Holdings LTD, which was completed on June 12, 2018, the acquisition of the recruitment process outsourcing business of Aon Hewitt, which was completed on January 4, 2016, the acquisition of SIMOS, which was completed on December 1, 2015, and the acquisition of Seaton, which was completed on June 30, 2014.
- The Goodwill and intangible asset impairment charge for the fiscal year ended January 1, 2017, included \$99.3 million of impairment charges relating to our Staff Management | SMX, hrX, and PlaneTechs reporting units, and write-off of the CLP and Spartan reporting unit trade names/trademarks of \$4.3 million due to the re-branding to PeopleReady. Note, our PeopleScout and hrX service lines were combined during fiscal 2016 and now represent a single operating unit (PeopleScout).
- Amortization of intangible assets of acquired businesses, as well as accretion expense related to the SIMOS acquisition earn-out in fiscal years 2017 and 2016.
- Other charges for the fiscal year ended December 30, 2018 include implementation costs for cloud-based systems of \$6.7 million and accelerated vesting of stock associated with the CEO transition of \$3.6 million. Other charges for the fiscal year ended December 31, 2017 include a workforce reduction charge of \$2.5 million primarily associated with employee reductions in the PeopleReady business, offset by \$2.3 million of workers' compensation benefit. The workers' compensation benefit is associated with the favorable settlement of insurance coverage associated with a former insurance company and other items not considered part of our core operations. Other charges for the fiscal year ended January 1, 2017, consist of costs of \$2.6 million associated with our exit from the Amazon delivery business, \$1.3 million adjustment to increase the earn-out associated with the acquisition of SIMOS, and branch signage write-offs of \$1.6 million due to our re-branding to PeopleReady.
- Total tax effect of each of the adjustments to U.S. GAAP net income (loss) using the expected ongoing rate of 16 percent for 2018, due to the enacted U.S. Tax Cuts and Jobs Act, and 28 percent for all other periods presented.
- Adjustment of the effective income tax rate to the expected ongoing rate of 16 percent for 2018, due to the enacted U.S. Tax Cuts and Jobs Act, and 28 percent for all other periods presented.
- These third-party processing fees are associated with generating the Work Opportunity Tax Credits, which are designed to encourage employers to hire workers from certain targeted groups with higher than average unemployment rates.

