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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549**

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**FORM 8-K**

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**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

**Date of report (Date of earliest event reported): October 30, 2017**



**TRUEBLUE, INC.**

**(Exact Name of Registrant as Specified in Its Charter)**

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**Washington**  
**(State or Other Jurisdiction of Incorporation)**

**001-14543**  
**(Commission File Number)**

**91-1287341**  
**(IRS Employer Identification No.)**

**1015 A Street, Tacoma, Washington**  
**(Address of Principal Executive Offices)**

**98402**  
**(Zip Code)**

**(253) 383-9101**  
**(Registrant's Telephone Number, Including Area Code)**

**Not Applicable**  
**(Former Name or Former Address, if Changed Since Last Report)**

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

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If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**Item 2.02. Results of Operations and Financial Condition.**

On October 30, 2017, TrueBlue, Inc. (the "Company") issued a press release (the "Press Release") reporting its financial results for the third quarter ended October 1, 2017, revenue and earnings guidance for the fourth quarter of 2017, and new share repurchase authorization, a copy of which is attached hereto as Exhibit 99.1 and the contents of which are incorporated herein by this reference. Also attached to this report as Exhibit 99.2 is a slide presentation relating to the financial results for the third quarter ended October 1, 2017 (the "Earnings Results Presentation"), which will be discussed by management of the Company on a live conference call at 2:00 p.m. Pacific Time (5:00 p.m. Eastern Time) on Monday, October 30, 2017. The Earnings Results Presentation is also available on the Company's website at [www.trueblue.com](http://www.trueblue.com).

In accordance with General Instruction B.2. of Form 8-K, the information contained above in this report (including the Press Release and the Earnings Results Presentation) shall not be deemed "Filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall the Press Release or the Earnings Results Presentation be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing. This report will not be deemed a determination or an admission as to the materiality of any information in the report that is required to be disclosed solely by Regulation FD.

**Item 7.01. Regulation FD Disclosure.**

We are also attaching our Investor Presentation (the "Investor Presentation") to this report as Exhibit 99.3, which we will reference in our Q3 2017 earnings results discussion and which may be used in future investor conferences. The Investor Presentation is also available on the Company's website at [www.trueblue.com](http://www.trueblue.com).

In accordance with General Instruction B.2. of Form 8-K, the information contained above in this report (including the Investor Presentation) shall not be deemed "Filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall the Investor Presentation be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing. This report will not be deemed a determination or an admission as to the materiality of any information in the report that is required to be disclosed solely by Regulation FD.

**Item 9.01. Financial Statements and Exhibits.**

**(d) Exhibits**

- 99.1 Press Release dated October 30, 2017
  - 99.2 Earnings Results Presentation for October 30, 2017 conference call
  - 99.3 Investor Presentation
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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

TRUEBLUE, INC.  
(Registrant)

Date: October 30, 2017

By: \_\_\_\_\_

*/s/ Derrek L. Gafford*

**Derrek L. Gafford**

**Chief Financial Officer and Executive Vice President**

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EXHIBIT INDEX

Exhibit Number	Exhibit Description	Filed Herewith
<a href="#">99.1</a>	<a href="#">Press Release dated October 30, 2017</a>	<a href="#">X</a>
<a href="#">99.2</a>	<a href="#">Earnings Results Presentation for October 30, 2017 conference call</a>	<a href="#">X</a>
<a href="#">99.3</a>	<a href="#">Investor Presentation</a>	<a href="#">X</a>

## TRUEBLUE REPORTS FISCAL THIRD QUARTER 2017 RESULTS

*Board Authorizes \$100 Million Share Repurchase*

**TACOMA, WA-October 30, 2017**-- TrueBlue, Inc. (NYSE:TBI) announced today its fiscal third quarter 2017 results.

Revenue was \$661 million, a decrease of 5 percent, compared to revenue of \$697 million in the fiscal third quarter of 2016. Excluding the previously disclosed reduction in the scope of services provided to the company's former largest customer, revenue declined by 2 percent. Net income per diluted share was \$0.51 compared to \$0.56 in the fiscal third quarter of 2016. Adjusted net income per diluted share<sup>1</sup> was \$0.60 compared to \$0.72 in the fiscal third quarter of 2016.

"We are encouraged by this quarter's revenue results," TrueBlue CEO Steve Cooper said. "We saw improving revenue trends across all of our segments and double-digit growth in our PeopleScout business. These trends combined with the continued progress of our digital strategy position us well for future revenue growth. We are committed to driving higher shareholder returns through organic revenue growth strategies and share repurchases."

The company also announced that its Board of Directors authorized a \$100 million stock repurchase program. "The company is producing strong cash flow and the balance sheet is in great shape," TrueBlue CFO Derrek Gafford said. "The new share authorization demonstrates our desire to return more cash to shareholders and our confidence in the long-term outlook for our business."

### 2017 Outlook

The company estimates revenue for the fiscal fourth quarter of 2017 will range from \$660 million to \$675 million. It also expects net income per diluted share will range from \$0.36 to \$0.41. Adjusted net income per diluted share is expected to be \$0.45 to \$0.50.

The fiscal fourth quarter of 2016 included a 14<sup>th</sup> week and two additional days from moving the week-ending date from Friday to Sunday. On a GAAP basis our fourth quarter revenue outlook represents a decline of 8% to 10% while on a comparable basis<sup>2</sup>, the revenue outlook represents a decline of 1% to 3%. The additional nine days in the fiscal fourth quarter of 2016 generated \$56 million of revenue, \$0.04 of net income per diluted share, and \$0.05 of adjusted net income per diluted share.

Management will discuss third quarter 2017 results on a webcast at 2 p.m. PT (5 p.m. ET), today, Monday, Oct. 30. The webcast can be accessed on TrueBlue's website: [www.trueblue.com](http://www.trueblue.com).

### About TrueBlue:

TrueBlue (NYSE: TBI) is a leading provider of specialized workforce solutions that help clients create growth, improve efficiency and increase reliability. TrueBlue connected over 815,000 people with work during 2016 in a wide variety of industries through its PeopleReady segment offering industrial staffing services, PeopleManagement segment offering onsite workforce management, and PeopleScout segment offering Recruitment Process Outsourcing (RPO) and Managed Service Provider (MSP) solutions. Learn more at [www.trueblue.com](http://www.trueblue.com).

<sup>1</sup> See the financial statements accompanying the release and the company's website for more information on non-GAAP terms.

<sup>2</sup> The comparable period in 2016 excludes the first week (ended Sept. 30) of the fourth quarter and the two additional days associated with the change in week-ending date.

### Forward-looking Statements

This release contains forward-looking statements relating to our plans and expectations, all of which are subject to risks and uncertainties. Such statements are based on management's expectations and assumptions as of the date of this release and involve many risks and uncertainties that could cause actual results to differ materially from those expressed or implied in our forward-looking statements. We presently consider the following to be among important factors that could cause actual results to differ materially from the company's expectations: (1) national and global economic conditions, (2) our ability to attract and retain customers, (3) our ability to maintain profit margins, (4) new laws and regulations that could have a material effect on our operations or financial results, and (5) our ability to successfully complete and integrate acquisitions. Other information regarding factors that could materially affect our results is included in our SEC filings, including the company's most recent reports on Forms 10-K and 10-Q, copies of which may be obtained by visiting our website at [www.trueblue.com](http://www.trueblue.com) under the Investor Relations section or the SEC's website at [www.sec.gov](http://www.sec.gov). We assume no duty to update or revise any forward-looking statements contained in this release.

Contact:

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Derrek Gafford, EVP & CFO  
253-680-8214

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**TRUEBLUE, INC.**  
**SUMMARY CONSOLIDATED STATEMENTS OF OPERATIONS**  
*(Unaudited)*

<i>(in thousands, except per share data)</i>	13 Weeks Ended		39 Weeks Ended	
	Oct 1, 2017	Sep 23, 2016	Oct 1, 2017	Sep 23, 2016
Revenue from services	\$ 660,780	\$ 697,097	\$ 1,839,146	\$ 2,015,689
Cost of services	488,761	518,702	1,372,418	1,516,858
<b>Gross profit</b>	<b>172,019</b>	178,395	<b>466,728</b>	498,831
Selling, general and administrative expense	131,552	134,679	378,150	401,090
Depreciation and amortization	11,189	11,690	34,650	34,673
Goodwill and intangible asset impairment charge	—	4,275	—	103,544
<b>Income (loss) from operations</b>	<b>29,278</b>	27,751	<b>53,928</b>	(40,476)
Interest and other income (expense), net	(219)	(867)	10	(2,773)
<b>Income (loss) before tax expense</b>	<b>29,059</b>	26,884	<b>53,938</b>	(43,249)
Income tax expense (benefit)	7,838	3,455	14,909	(9,911)
<b>Net income (loss)</b>	<b>\$ 21,221</b>	\$ 23,429	<b>\$ 39,029</b>	\$ (33,338)

**Net income (loss) per common share:**

Basic	\$ 0.52	\$ 0.56	\$ 0.94	\$ (0.80)
Diluted	\$ 0.51	\$ 0.56	\$ 0.94	\$ (0.80)

**Weighted average shares outstanding:**

Basic	41,046	41,762	41,420	41,651
Diluted	41,276	42,056	41,671	41,651



**TRUEBLUE, INC.**  
**SUMMARY CONSOLIDATED BALANCE SHEETS**  
*(Unaudited)*

<i>(in thousands)</i>	<b>Oct 1, 2017</b>	<b>Jan 1, 2017</b>
<b>Assets</b>		
Cash and cash equivalents	\$ 35,055	\$ 34,970
Accounts receivable, net	380,473	352,606
Other current assets	24,868	40,227
<b>Total current assets</b>	<b>440,396</b>	<b>427,803</b>
Property and equipment, net	63,079	63,998
Restricted cash and investments	244,173	231,193
Goodwill and intangible assets, net	336,734	349,894
Other assets, net	47,968	57,557
<b>Total assets</b>	<b>\$ 1,132,350</b>	<b>\$ 1,130,445</b>
<b>Liabilities and shareholders' equity</b>		
Current portion of long-term debt	\$ 23,422	\$ 2,267
Other current liabilities	224,785	248,868
Long-term debt, less current portion	111,408	135,362
Other long-term liabilities	228,962	218,769
<b>Total liabilities</b>	<b>588,577</b>	<b>605,266</b>
Shareholders' equity	543,773	525,179
<b>Total liabilities and shareholders' equity</b>	<b>\$ 1,132,350</b>	<b>\$ 1,130,445</b>

**TRUEBLUE, INC.**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
*(Unaudited)*

<i>(in thousands)</i>	39 Weeks Ended	
	Oct 1, 2017	Sep 23, 2016
<b>Cash flows from operating activities:</b>		
Net income (loss)	\$ 39,029	\$ (33,338)
<b>Adjustments to reconcile net income (loss) to net cash provided by operating activities:</b>		
Depreciation and amortization	34,650	34,673
Goodwill and intangible asset impairment charge	—	103,544
Provision for doubtful accounts	6,321	6,361
Stock-based compensation	6,161	7,443
Deferred income taxes	4,890	(23,874)
Other operating activities	2,563	5,603
<b>Changes in operating assets and liabilities, net of effects of acquisition of business:</b>		
Accounts receivable	(34,198)	102,722
Income tax receivable	12,788	4,018
Other assets	6,306	(3,563)
Accounts payable and other accrued expenses	(784)	(3,764)
Accrued wages and benefits	(176)	(3,254)
Workers' compensation claims reserve	1,985	11,938
Other liabilities	1,086	4,740
<b>Net cash provided by operating activities</b>	<b>80,621</b>	<b>213,249</b>
<b>Cash flows from investing activities:</b>		
Capital expenditures	(16,303)	(17,766)
Acquisition of business	—	(71,863)
Change in restricted cash and cash equivalents	8,623	732
Purchases of restricted investments	(36,015)	(35,940)
Maturities of restricted investments	15,042	12,273
<b>Net cash used in investing activities</b>	<b>(28,653)</b>	<b>(112,564)</b>
<b>Cash flows from financing activities:</b>		
Purchases and retirement of common stock	(29,371)	—
Net proceeds from stock option exercises and employee stock purchase plans	1,179	1,183
Common stock repurchases for taxes upon vesting of restricted stock	(2,956)	(2,692)
Net change in revolving credit facility	(1,099)	(104,586)
Payments on debt	(1,700)	(1,700)
Payment of contingent consideration at acquisition date fair value	(18,300)	—
Other	—	20
<b>Net cash used in financing activities</b>	<b>(52,247)</b>	<b>(107,775)</b>
Effect of exchange rate changes on cash and cash equivalents	364	2,090
<b>Net change in cash and cash equivalents</b>	<b>85</b>	<b>(5,000)</b>
<b>Cash and cash equivalents, beginning of period</b>	<b>34,970</b>	<b>29,781</b>
<b>Cash and cash equivalents, end of period</b>	<b>\$ 35,055</b>	<b>\$ 24,781</b>

**TRUEBLUE, INC.**  
**NON-GAAP FINANCIAL MEASURES AND NON-GAAP RECONCILIATIONS**

In addition to financial measures presented in accordance with GAAP, we monitor other non-GAAP financial measures that we use to manage our business, make planning decisions, allocate resources, and utilize as performance measures in our executive compensation plan. These key financial measures provide an additional view of our operational performance and provide useful information that we use to manage and grow our business. The presentation of these non-GAAP financial measures is used to enhance the understanding of certain aspects of our financial performance. It is not meant to be considered in isolation, superior to, or as a substitute for the directly comparable financial measures prepared in accordance with U.S. GAAP, and may not be comparable to similarly titled measures of other companies.

Non-GAAP Measure	Definition	Purpose of Adjusted Measures
<i>EBITDA and Adjusted EBITDA</i>	EBITDA excludes from Net income the effects of: - interest expense, - income taxes, and - depreciation and amortization.  Adjusted EBITDA, further excludes the effects of: - acquisition/integration and other costs, - goodwill and intangible asset impairment charge, and - Work Opportunity Tax Credit third-party processing fees.	- Enhances comparability on a consistent basis and provides investors with useful insight into the underlying trends of the business.  - Is used by management to assess performance and effectiveness of our business strategies by excluding certain non-cash charges.  - Provides a measure, among others, used in the determination of incentive compensation for management.
<i>Adjusted net income and Adjusted net income, per diluted share</i>	Net income and Net income per diluted share, excluding the effects of: - acquisition/integration and other costs, - goodwill and intangible asset impairment charge, - amortization of intangibles of acquired businesses, as well as accretion expense related to acquisition earn-out, - tax effect of each adjustment to U.S. GAAP Net income, and - adjusted income taxes to the expected ongoing effective tax rate.	- Enhances comparability on a consistent basis and provides investors with useful insight into the underlying trends of the business.  - Is used by management to assess performance and effectiveness of our business strategies by excluding certain non-cash charges.

**1. RECONCILIATION OF U.S. GAAP NET INCOME TO ADJUSTED NET INCOME AND ADJUSTED NET INCOME, PER DILUTED SHARE**  
*(Unaudited)*

<i>(in thousands, except for per share data)</i>	13 Weeks Ended*				
	Oct 1, 2017	Sep 23, 2016	Q4 2017 Outlook		
Net income	\$ 21,221	\$ 23,429	\$ 14,500	—	\$ 16,700
Acquisition/integration and other costs (1)	—	4,842	—	—	—
Goodwill and intangible asset impairment charge (2)	—	4,275	—	—	—
Amortization of intangible assets of acquired businesses (3)	5,353	6,831	—	5,300	—
Tax effect of adjustments to net income (4)	(1,499)	(4,465)	—	(1,500)	—
Adjust income taxes to normalized effective rate (5)	(299)	(4,073)	—	—	—
<b>Adjusted net income</b>	<b>\$ 24,776</b>	<b>\$ 30,839</b>	<b>\$ 18,300</b>	<b>—</b>	<b>\$ 20,500</b>
<b>Adjusted net income, per diluted share</b>	<b>\$ 0.60</b>	<b>\$ 0.72</b>	<b>\$ 0.45</b>	<b>—</b>	<b>\$ 0.50</b>
<b>Diluted weighted average shares outstanding</b>	<b>41,276</b>	<b>42,056</b>	<b>40,800</b>	<b>—</b>	<b>—</b>

\* Totals may not sum due to rounding

**2. RECONCILIATION OF U.S. GAAP NET INCOME TO EBITDA AND ADJUSTED EBITDA**  
**(Unaudited)**

<i>(in thousands)</i>	13 Weeks Ended*				
	Oct 1, 2017	Sep 23, 2016	Q4 2017 Outlook		
Net income	\$ 21,221	\$ 23,429	\$ 14,500	—	\$ 16,700
Income tax expense	7,838	3,455	5,600	—	6,500
Interest and other expense, net	219	867	—	—	—
Depreciation and amortization	11,189	11,690	—	11,000	—
<b>EBITDA</b>	<b>40,467</b>	<b>39,441</b>	<b>31,100</b>	<b>—</b>	<b>34,100</b>
Acquisition/integration and other costs (1)	—	4,842	—	—	—
Goodwill and intangible asset impairment charge (2)	—	4,275	—	—	—
Work Opportunity Tax Credit processing fees (6)	180	754	—	200	—
<b>Adjusted EBITDA</b>	<b>\$ 40,647</b>	<b>\$ 49,312</b>	<b>\$ 31,300</b>	<b>—</b>	<b>\$ 34,300</b>

\* Totals may not sum due to rounding

**3. RECONCILIATION OF U.S. GAAP REVENUE TO REVENUE EXCLUDING THE COMPANY'S FORMER LARGEST CUSTOMER**  
**(Unaudited)**

Due to a previously announced reduction in the scope of services with its former largest customer, the company is providing results excluding this customer to help investors assess the company's underlying results with prior periods.

<i>(in thousands)</i>	13 Weeks Ended	
	Oct 1, 2017	Sep 23, 2016
Revenue from services	\$ 660,780	\$ 697,097
Former largest customer revenue	(11,393)	(31,891)
Revenue excluding former largest customer	\$ 649,387	\$ 665,206

- (1) Acquisition/integration costs related to the acquisition of the recruitment process outsourcing business of Aon Hewitt, which was completed on January 4, 2016. In addition, other charges include costs associated with our exit from the Amazon delivery business of \$1.8 million and branch signage write-offs of \$1.6 million due to our re-branding to PeopleReady in the third quarter of 2016.
- (2) The Goodwill and intangible asset impairment charge for the thirteen weeks ended September 23, 2016, relates to the CLP and Spartan reporting unit trade names/trademarks of \$4.3 million that were written-off due to the re-branding of PeopleReady.
- (3) Amortization of intangible assets of acquired businesses as well as accretion expense related to the SIMOS acquisition earn-out.
- (4) Total tax effect of each of the adjustments to U.S. GAAP Net income per diluted share using the ongoing rate of 28%.
- (5) Adjusts the effective income tax rate to the expected ongoing rate of 28%.
- (6) These third-party processing fees are associated with generating the Work Opportunity Tax Credits, which are designed to encourage employers to hire workers from certain targeted groups with higher than average unemployment rates and reduce our income taxes.

**TRUEBLUE, INC.**  
**SEGMENT INFORMATION**

**1. SEGMENT DATA**  
*(Unaudited)*

<i>(in thousands)</i>	13 Weeks Ended	
	Oct 1, 2017	Sep 23, 2016
<b>Revenue from services:</b>		
PeopleReady	\$ 414,995	\$ 435,783
PeopleManagement	196,835	216,834
PeopleScout	48,950	44,480
<b>Total company</b>	<b>660,780</b>	<b>697,097</b>
<b>Adjusted Segment EBITDA (1):</b>		
PeopleReady	\$ 28,752	\$ 40,789
PeopleManagement	6,940	5,292
PeopleScout	10,277	8,358
<b>Total Adjusted Segment EBITDA</b>	<b>45,969</b>	<b>54,439</b>
Corporate unallocated expense (2)	(5,322)	(5,127)
<b>Total company Adjusted EBITDA</b>	<b>40,647</b>	<b>49,312</b>
Acquisition/integration and other costs (3)	—	(4,842)
Goodwill and intangible asset impairment charge (4)	—	(4,275)
Work Opportunity Tax Credit processing fees (5)	(180)	(754)
<b>EBITDA</b>	<b>40,467</b>	<b>39,441</b>
Depreciation and amortization	(11,189)	(11,690)
Interest and other income (expense), net	(219)	(867)
Income before tax expense	29,059	26,884
Income tax expense	(7,838)	(3,455)
<b>Net income</b>	<b>\$ 21,221</b>	<b>\$ 23,429</b>

**2. SEGMENT EBITDA RECONCILIATION TO ADJUSTED SEGMENT EBITDA**  
*(Unaudited)*

<i>(in thousands)</i>	13 Weeks Ended					
	Oct 1, 2017			Sep 23, 2016 (2)		
	PeopleReady	PeopleManagement	PeopleScout	PeopleReady	PeopleManagement	PeopleScout
Segment EBITDA (1)	\$ 28,572	\$ 6,940	\$ 10,277	\$ 34,100	\$ 3,520	\$ 8,358
Acquisition/integration and other costs (3)	—	—	—	1,660	1,772	—
Goodwill and intangible asset impairment charge (4)	—	—	—	4,275	—	—
Work Opportunity Tax Credit processing fees (5)	180	—	—	754	—	—
<b>Adjusted Segment EBITDA (1)</b>	<b>\$ 28,752</b>	<b>\$ 6,940</b>	<b>\$ 10,277</b>	<b>\$ 40,789</b>	<b>\$ 5,292</b>	<b>\$ 8,358</b>

(1) Segment earnings before interest, taxes, depreciation and amortization ("Segment EBITDA") is a primary measure of segment performance. Segment EBITDA includes net sales to third parties, related cost of sales, selling, general and administrative expenses, and goodwill and intangible asset impairment charge directly attributable to the reportable segment together with certain allocated corporate general and administrative expenses. Segment EBITDA excludes unallocated corporate general and administrative expenses. Adjusted Segment EBITDA is a non-GAAP financial measure and further excludes acquisition/integration and other costs, goodwill and intangible asset impairment charge, and Work Opportunity Tax Credit third-party processing fees. Adjusted Segment EBITDA is a key measure used by management to assess performance and, in our opinion, enhances comparability and provides investors with useful insight into the underlying trends of the business. Adjusted Segment EBITDA should not be considered a measure of financial performance in isolation or as an alternative to Income from operations in the Consolidated Statements of Operations in accordance with U.S. GAAP, and may not be comparable to similarly titled measures of other companies.

- (2) Beginning in the fourth quarter of 2016, we changed our methodology for allocating certain corporate costs to our segments, which decreased our corporate unallocated expenses. We have adjusted the prior year amounts to reflect this change for consistency purposes.
- (3) Acquisition/integration costs related to the acquisition of the recruitment process outsourcing business of Aon Hewitt, which was completed on January 4, 2016. In addition, other charges include costs associated with our exit from the Amazon delivery business of \$1.8 million and branch signage write-offs of \$1.6 million due to our re-branding to PeopleReady in the third quarter of 2016.
- (4) The Goodwill and intangible asset impairment charge for the thirteen weeks ended September 23, 2016, relates to the CLP and Spartan reporting unit trade names/trademarks of \$4.3 million that were written-off due to the re-branding of PeopleReady.
- (5) These third-party processing fees are associated with generating the Work Opportunity Tax Credits, which are designed to encourage employers to hire workers from certain targeted groups with higher than average unemployment rates and reduce our income taxes.



# Q3 2017 Earnings Results

October 30, 2017



# Forward-Looking Statements

This document contains forward-looking statements relating to our plans and expectations, all of which are subject to risks and uncertainties. Such statements are based on management's expectations and assumptions as of the date of this release and involve many risks and uncertainties that could cause actual results to differ materially from those expressed or implied in our forward-looking statements including: (1) national and global economic conditions, (2) our ability to attract and retain customers, (3) our ability to maintain profit margins, (4) new laws and regulations that could have a material effect on our operations or financial results, (5) our ability to successfully complete and integrate acquisitions (6) our ability to attract sufficient qualified candidates and employees to meet the needs of our customers, and (7) our ability to successfully execute on new business initiatives such as the consolidation of our service lines and leveraging of mobile technology. Other information regarding factors that could affect our results is included in our SEC filings, including the company's most recent reports on Forms 10-K and 10-Q, copies of which may be obtained by visiting our website at [www.trueblue.com](http://www.trueblue.com) under the Investor Relations section or the SEC's website at [www.sec.gov](http://www.sec.gov). We assume no duty to update or revise any forward-looking statements contained in this release.

In addition, we use several non-GAAP financial measures when presenting our financial results in this release. Please refer to the reconciliations between our GAAP and non-GAAP financial measures in the appendix to this presentation and on our website at [www.trueblue.com](http://www.trueblue.com) under the Investor Relations section for a complete perspective on both current and historical periods. Any comparisons made herein to other periods are based on a comparison to the same period in the prior year unless otherwise stated.

## Use of estimates and forecasts:

Any references made to fiscal 2017 are based on management guidance issued October 30, 2017, and are included for informational purposes only. We assume no obligation to update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise, except as required by law. Any other reference to future financial estimates are included for informational purposes only and subject to risk factors discussed in our most recent filings with the Securities Exchange Commission.



## Q3 2017 Summary

### Improving revenue trends

- Revenue decline for the quarter improved to -5% v. -9% for Q2 2017
- Exit rate (month of September v. month of June) improved to -3% v. -9%

### Solid gross margin performance

- Seventh consecutive quarter of year-over-year gross margin expansion

### Effective management of capital

- New \$100 million stock repurchase authorization
- \$14 million of common stock repurchased in Q3 2017, \$29 million year-to-date

### The right strategic priorities

- PeopleReady – Innovative mobile strategy and simplified brand structure
- PeopleManagement – Productivity solutions and e-commerce focus
- PeopleScout – High growth market, global leadership position, attractive margin

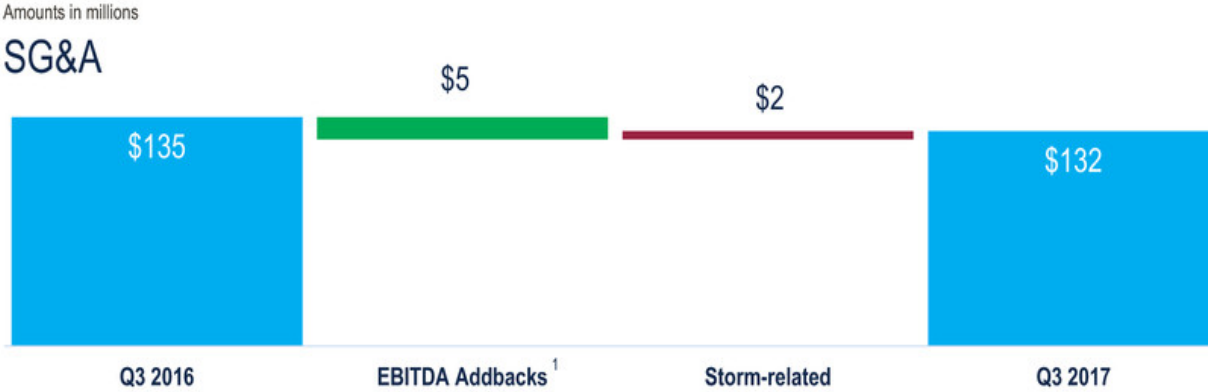
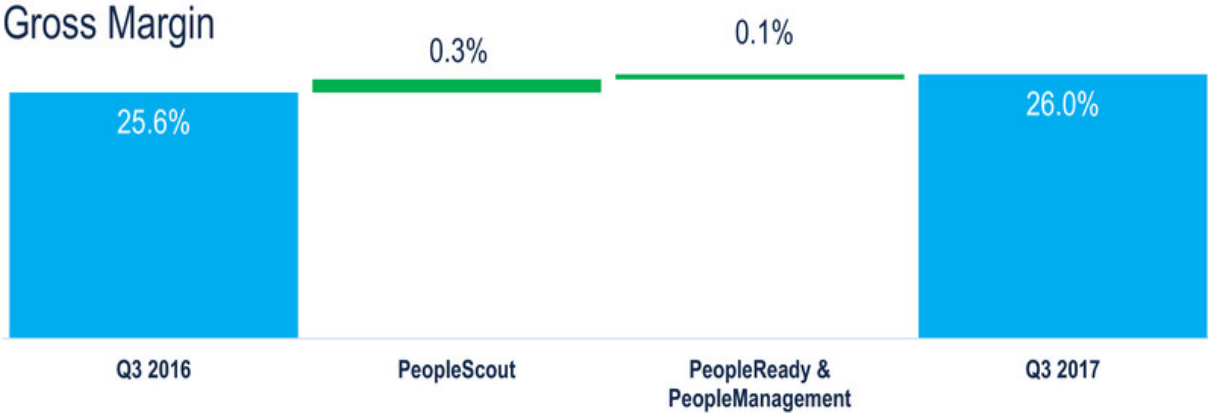
# Financial Summary

Amounts in millions, except per share data	Q3 2017	Y/Y Change
Revenue	\$661	-5% -2% ex-Amazon <sup>1</sup>
Net Income	\$21.2	-9%
Net Income Per Diluted Share	\$0.51	-8%
Adjusted Net Income <sup>1</sup>	\$24.8	-20%
Adj. Net Income Per Diluted Share <sup>1</sup>	\$0.60	-17%
Adjusted EBITDA <sup>1</sup>	\$40.6	-18%
Adjusted EBITDA Margin	6.2%	-90 bps

- Monthly revenue trends improved across all business segments
- Net income comparison benefited from asset impairment, integration and Amazon exit costs in Q3 2016
- Adjusted EBITDA margin down from negative operating leverage

<sup>1</sup> See the appendix to this presentation and "Financial Information" in the Investors section of our website at [www.trueblue.com](http://www.trueblue.com) for a definition and full reconciliation of non-GAAP financial measures to GAAP financial results.

# Gross Margin and SG&A Bridges



<sup>1</sup> Includes acquisition and integration costs of \$1.4M, branch signage write-offs of \$1.6M due to our re-branding to PeopleReady as well as costs of \$1.8M associated with our exit from the Amazon delivery business.

## Results by Segment

Amounts in millions	PeopleReady	PeopleManagement	PeopleScout
Revenue	\$415	\$197	\$49
% Growth	-5%	-9% (Flat ex-Amazon)	+10%
Adj. EBITDA	\$29	\$7	\$10
% Growth	-30%	+31%	+23%
% Margin Y/Y Change	6.9% -240 bps	3.5% +110 bps	21.0% +220 bps
Notes:	<ul style="list-style-type: none"> <li>Exit rate (month of September v. month of June) improved to -3% v. -9%</li> <li>Storm-related activity boosted Q3 revenue by 1% and 2% in September</li> <li>Mobile strategy deployment progressing well with promising results</li> <li>Adjusted EBITDA margin decline from negative operating leverage and storm-related damage and mobilization costs</li> </ul>	<ul style="list-style-type: none"> <li>Flat growth on an ex-Amazon basis</li> <li>Healthy new business pipeline in SIMOS productivity-based business, but converting at slower pace given the proximity of the holiday season</li> <li>Adjusted EBITDA margin improvement primarily from reducing costs in light of lower Amazon volumes</li> </ul>	<ul style="list-style-type: none"> <li>Double digit revenue growth driven by new customer wins</li> <li>YTD new customer wins at a record level</li> <li>Recruiting process efficiencies continue to drive higher Adjusted EBITDA margins</li> </ul>

Note: Figures may not sum to consolidated totals due to rounding.

# Segment Strategy Highlights



- Worker component of mobile app live in 450 branches or about 70% of our overall network
- Client component of mobile app being tested with select clients and receiving positive feedback
- On-track to begin monetizing in 2018

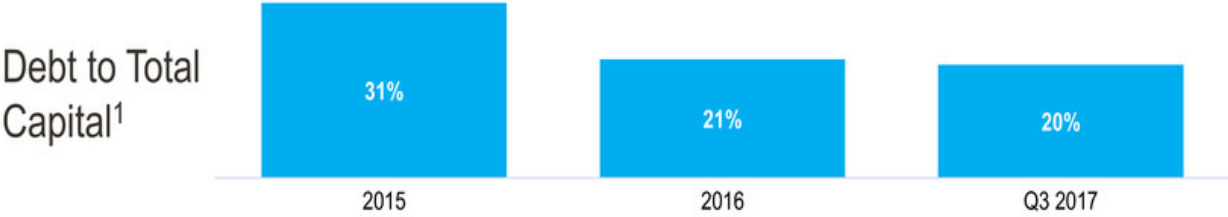
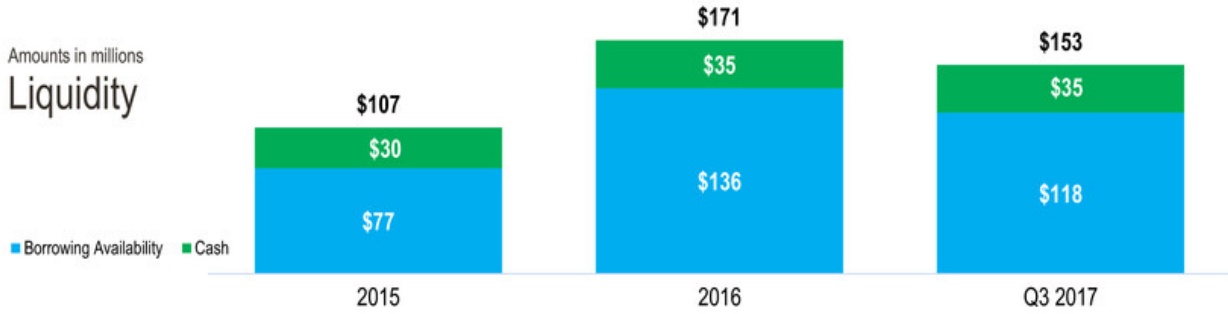
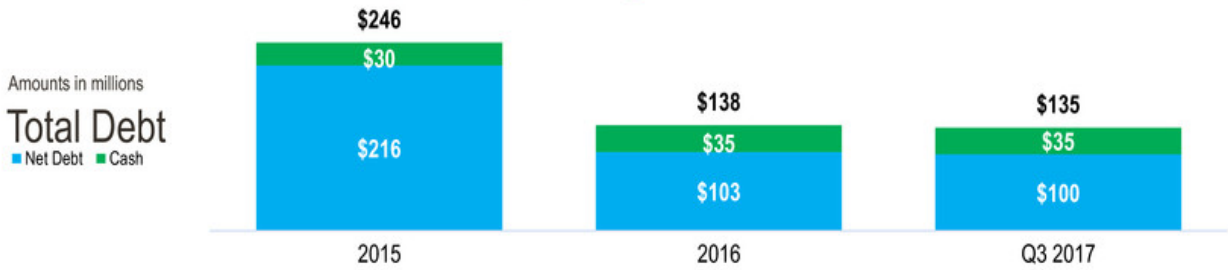
- Productivity solutions enhance future growth prospects
  - Compelling value proposition
  - Differentiated service, high EBITDA margin
  - Perfect fit with the growing world of e-commerce

- Attractive margin business with compelling value proposition
- Global RPO market experiencing double-digit growth
- Actively pursuing organic revenue growth plus opportunistic international acquisitions to improve win rates on multi-continent deals

## Cross-Selling:

- Brand re-alignment laid the groundwork for an expanded cross-selling effort
- Sharpening our focus on strategic accounts needing multiple services

# Lower Debt and Ample Liquidity



Note: Balances as of fiscal period end.  
<sup>1</sup> Calculated as total debt divided by the sum of total debt plus shareholders' equity.

# Outlook



## Q4 2017 Outlook

- Our fiscal fourth quarter of 2016 included a 14<sup>th</sup> week and we changed our week-ending date from Friday to the following Sunday to better align with our customers work week.
- Total revenue growth is presented on both a GAAP basis and a comparable basis.<sup>1</sup>

Amounts in millions, except per share data

Revenue	Outlook	% Growth – GAAP	% Growth – Comparable <sup>1</sup>	Notes
Total	\$660 to \$675	-8% to -10%	-1% to -3%	<ul style="list-style-type: none"> <li>• Total company revenue growth on a GAAP basis excluding Amazon is expected to be -6% to -8%</li> <li>• Total company revenue growth on a comparable basis excluding Amazon is expected to be -1% to 1%</li> </ul>
PeopleReady	\$385 to \$394	-9% to -11%		
PeopleManagement	\$226 to \$231	-10% to -12%		
PeopleScout	\$45 to \$49	-3% to 7%		

Profitability & Capital Expenditures	Outlook	Notes
Net income per diluted share	\$0.36 to \$0.41	<ul style="list-style-type: none"> <li>• The extra nine days in Q4 2016 provide approximately \$0.04 of net income per diluted share benefit, or \$0.05 on an adjusted basis</li> <li>• Assumes income tax rate of 28%</li> <li>• Assumes diluted weighted average shares outstanding of 40.8 million</li> </ul>
Adjusted net income per diluted share	\$0.45 to \$0.50	
Capital Expenditures	\$5	

<sup>1</sup>The comparable period in 2016 excludes the first week (ended September 30th) of the fourth quarter and the two additional days associated with the change in week-ending date. The additional nine days in Q4 2016 provided a benefit of \$56 million of revenue, \$0.04 of net income per diluted share and \$0.05 of adjusted net income per diluted share.



# Appendix



## NON-GAAP FINANCIAL MEASURES AND NON-GAAP RECONCILIATIONS

Non-GAAP Measure	Definition	Purpose of Adjusted Measures
<b>EBITDA and Adjusted EBITDA</b>	<p>EBITDA excludes from Net income the effects of:</p> <ul style="list-style-type: none"> <li>- interest expense,</li> <li>- income taxes, and</li> <li>- depreciation and amortization.</li> </ul> <p>Adjusted EBITDA, further excludes the effects of:</p> <ul style="list-style-type: none"> <li>- acquisition/integration and other costs,</li> <li>- goodwill and intangible asset impairment charge, and</li> <li>- Work Opportunity Tax Credit third-party processing fees.</li> </ul>	<ul style="list-style-type: none"> <li>- Enhances comparability on a consistent basis and provides investors with useful insight into the underlying trends of the business.</li> <li>- Is used by management to assess performance and effectiveness of our business strategies by excluding certain non-cash charges.</li> <li>- Provides a measure, among others, used in the determination of incentive compensation for management.</li> </ul>
<b>Adjusted net income and Adjusted net income, per diluted share</b>	<p>Net income and Net income per diluted share, excluding the effects of:</p> <ul style="list-style-type: none"> <li>- acquisition/integration and other costs,</li> <li>- goodwill and intangible asset impairment charge,</li> <li>- amortization of intangibles of acquired businesses, as well as accretion expense related to acquisition earn-out,</li> <li>- tax effect of each adjustment to U.S. GAAP Net income, and</li> <li>- adjusted income taxes to the expected ongoing effective tax rate.</li> </ul>	<ul style="list-style-type: none"> <li>- Enhances comparability on a consistent basis and provides investors with useful insight into the underlying trends of the business.</li> <li>- Is used by management to assess performance and effectiveness of our business strategies by excluding certain non-cash charges.</li> </ul>

## RECONCILIATION OF U.S. GAAP NET INCOME TO ADJUSTED NET INCOME AND ADJUSTED NET INCOME PER DILUTED SHARE (Unaudited)

(in thousands, except for per share data)	13 Weeks Ended*		
	Oct 1, 2017	Sep 23, 2016	Q4 2017 Outlook
Net income	\$ 21,221	\$ 23,429	\$ 14,500 — \$ 16,700
Acquisition/integration and other costs (1)	—	4,842	—
Goodwill and intangible asset impairment charge (2)	—	4,275	—
Amortization of intangible assets of acquired businesses (3)	5,353	6,831	5,300
Tax effect of adjustments to net income (4)	(1,499)	(4,465)	(1,500)
Adjust income taxes to normalized effective rate (5)	(299)	(4,073)	—
<b>Adjusted net income</b>	<b>\$ 24,776</b>	<b>\$ 30,839</b>	<b>\$ 18,300 — \$ 20,500</b>
<b>Adjusted net income, per diluted share</b>	<b>\$ 0.60</b>	<b>\$ 0.72</b>	<b>\$ 0.45 — \$ 0.50</b>
<b>Diluted weighted average shares outstanding</b>	<b>41,276</b>	<b>42,056</b>	<b>40,800</b>

\* Totals may not sum due to rounding

1. Acquisition/integration costs related to the acquisition of the recruitment process outsourcing business of Aon Hewitt, which was completed on January 4, 2016. In addition, other charges include costs associated with our exit from the Amazon delivery business of \$1.8 million and branch signage write-offs of \$1.6 million due to our re-branding to PeopleReady in the third quarter of 2016.
2. The Goodwill and intangible asset impairment charge for the thirteen weeks ended September 23, 2016, relates to the CLP and Spartan reporting unit trade names/trademarks of \$4.3 million that were written-off due to the re-branding of PeopleReady.
3. Amortization of intangible assets of acquired businesses as well as accretion expense related to the SIMOS acquisition earn-out.
4. Total tax effect of each of the adjustments to U.S. GAAP Net income per diluted share using the ongoing rate of 28%.
5. Adjusts the effective income tax rate to the expected ongoing rate of 28%.

## RECONCILIATION OF U.S. GAAP NET INCOME TO EBITDA AND ADJUSTED EBITDA (Unaudited)

(in thousands)	13 Weeks Ended*				
	Oct 1, 2017	Sep 23, 2016	Q4 2017 Outlook		
Net income	\$ 21,221	\$ 23,429	\$ 14,500	—	\$ 16,700
Income tax expense	7,838	3,455	5,600	—	6,500
Interest and other expense, net	219	867	—	—	—
Depreciation and amortization	11,189	11,690	—	11,000	—
<b>EBITDA</b>	<b>40,467</b>	<b>39,441</b>	<b>31,100</b>	<b>—</b>	<b>34,100</b>
Acquisition/integration and other costs (1)	—	4,842	—	—	—
Goodwill and intangible asset impairment charge (2)	—	4,275	—	—	—
Work Opportunity Tax Credit processing fees (6)	180	754	—	200	—
<b>Adjusted EBITDA</b>	<b>\$ 40,647</b>	<b>\$ 49,312</b>	<b>\$ 31,300</b>	<b>—</b>	<b>\$ 34,300</b>

\* Totals may not sum due to rounding

Note: See prior slide for footnotes (1) and (2).

6. These third-party processing fees are associated with generating the Work Opportunity Tax Credits, which are designed to encourage employers to hire workers from certain targeted groups with higher than average unemployment rates and reduce our income taxes.

## RECONCILIATION OF U.S. GAAP REVENUE TO REVENUE EXCLUDING THE COMPANY'S FORMER LARGEST CUSTOMER (Unaudited)

(in thousands)	13 Weeks Ended	
	Oct 1, 2017	Sep 23, 2016
Revenue from services	\$ 660,780	\$ 697,097
Former largest customer revenue	(11,393)	(31,891)
Revenue excluding former largest customer	\$ 649,387	\$ 665,206

## SEGMENT EBITDA RECONCILIATION TO ADJUSTED EBITDA (Unaudited)

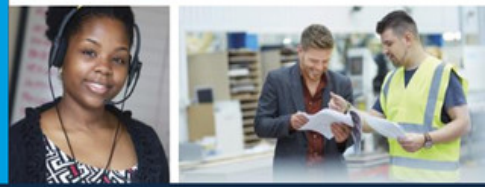
(in thousands)	13 Weeks Ended					
	Oct 1, 2017			Sep 23, 2016 <sup>(2)</sup>		
	PeopleReady	PeopleManagement	PeopleScout	PeopleReady	PeopleManagement	PeopleScout
Segment EBITDA (1)	\$ 28,572	\$ 6,940	\$ 10,277	\$ 34,100	\$ 3,520	\$ 8,358
Acquisition/integration and other costs (3)	—	—	—	1,660	1,772	—
Goodwill and intangible asset impairment charge (4)	—	—	—	4,275	—	—
Work Opportunity Tax Credit processing fees (5)	180	—	—	754	—	—
Adjusted Segment EBITDA (1)	\$ 28,752	\$ 6,940	\$ 10,277	\$ 40,789	\$ 5,292	\$ 8,358

- Segment earnings before interest, taxes, depreciation and amortization ("Segment EBITDA") is a primary measure of segment performance. Segment EBITDA includes net sales to third parties, related cost of sales, selling, general and administrative expenses and goodwill and intangible asset impairment charge directly attributable to the reportable segment together with certain allocated corporate general and administrative expenses. Segment EBITDA excludes unallocated corporate general and administrative expenses. Adjusted Segment EBITDA is a non-GAAP financial measure and further excludes acquisition/integration and other costs, goodwill and intangible asset impairment charge, and Work Opportunity Tax Credit third-party processing fees. Adjusted Segment EBITDA is a key measure used by management to assess performance and, in our opinion, enhances comparability and provides investors with useful insight into the underlying trends of the business. Adjusted Segment EBITDA should not be considered a measure of financial performance in isolation or as an alternative to Income from operations in the Consolidated Statements of Operations in accordance with U.S. GAAP, and may not be comparable to similarly titled measures of other companies.
- Beginning in the fourth quarter of 2016, we changed our methodology for allocating certain corporate costs to our segments, which decreased our corporate unallocated expenses. We have adjusted the prior year amounts to reflect this change for consistency purposes.
- Acquisition/integration costs related to the acquisition of the recruitment process outsourcing business of Aon Hewitt, which was completed on January 4, 2016. In addition, other charges include costs associated with our exit from the Amazon delivery business of \$1.8 million and branch signage write-offs of \$1.6 million due to our re-branding to PeopleReady in the third quarter of 2016.
- The Goodwill and intangible asset impairment charge for the thirteen weeks ended September 23, 2016, relates to the CLP and Spartan reporting unit trade names/trademarks of \$4.3 million that were written-off due to the re-branding of PeopleReady.
- These third-party processing fees are associated with generating the Work Opportunity Tax Credits, which are designed to encourage employers to hire workers from certain targeted groups with higher than average unemployment rates and reduce our income taxes.



# Investor Presentation

October 2017



# Forward-Looking Statements

This document contains forward-looking statements relating to our plans and expectations, all of which are subject to risks and uncertainties. Such statements are based on management's expectations and assumptions as of the date of this release and involve many risks and uncertainties that could cause actual results to differ materially from those expressed or implied in our forward-looking statements including: (1) national and global economic conditions, (2) our ability to attract and retain customers, (3) our ability to maintain profit margins, (4) new laws and regulations that could have a material effect on our operations or financial results, (5) our ability to successfully complete and integrate acquisitions (6) our ability to attract sufficient qualified candidates and employees to meet the needs of our customers, and (7) our ability to successfully execute on new business initiatives such as the consolidation of our service lines and leveraging of mobile technology. Other information regarding factors that could affect our results is included in our SEC filings, including the company's most recent reports on Forms 10-K and 10-Q, copies of which may be obtained by visiting our website at [www.trueblue.com](http://www.trueblue.com) under the Investor Relations section or the SEC's website at [www.sec.gov](http://www.sec.gov). We assume no duty to update or revise any forward-looking statements contained in this release.

In addition, we use several non-GAAP financial measures when presenting our financial results in this release. Please refer to the reconciliations between our GAAP and non-GAAP financial measures in the appendix to this presentation and on our website at [www.trueblue.com](http://www.trueblue.com) under the Investor Relations section for a complete perspective on both current and historical periods. Any comparisons made herein to other periods are based on a comparison to the same period in the prior year unless otherwise stated.

## **Use of estimates and forecasts:**

Any references made to fiscal 2017 are based on management guidance issued October 30, 2017, and are included for informational purposes only. We assume no obligation to update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise, except as required by law. Any other reference to future financial estimates are included for informational purposes only and subject to risk factors discussed in our most recent filings with the Securities Exchange Commission.



# TrueBlue at a Glance

**124,000**

Clients served annually with strong diversity<sup>1</sup>

**815,000**

People connected to work during 2016



One of the largest U.S. industrial staffing providers

**#1**

Largest global RPO provider<sup>2</sup>

2012-2016 Adjusted EBITDA CAGR<sup>3</sup>



**20% Growth**

2012-2016 Average Return on Equity<sup>4</sup>



**16% Return**

**\$2.8B**  
2016 Revenue



PeopleScout recognized as a Leader and Star Performer by Everest, Leader by NelsonHall and consistently ranked as a Top Provider by HRO Today



TrueBlue has been named to Forbes' list of America's Most Trustworthy Companies



Founding member of the U.S. Chamber of Commerce Veterans Employment Advisory Council



Staff Management | SMX charter member of the U.S. Immigration and Customs Enforcement IMAGE Program

<sup>1</sup> No single customer accounts for more than 2% of total revenue on a TTM 1/1/17 basis, pro forma for reductions in use of contingent labor by Amazon announced in 2016.

<sup>2</sup> Source: Everest Group. Overall recruitment process outsourcing rankings by annual number of hires (2016).

<sup>3</sup> See the appendix to this presentation and "Financial Information" in the Investors section of our website at [www.trueblue.com](http://www.trueblue.com) for a definition and full reconciliation of non-GAAP financial measures to GAAP financial results.

<sup>4</sup> Calculated as Adjusted Net Income divided by average shareholder's equity over the prior four quarters.

## Investment Highlights

<b>Leadership</b>	<b>Market leader in U.S. industrial staffing and global RPO with increasingly diverse service offerings</b>
<b>Track Record</b>	<b>Track record of organic growth and successful acquisitions</b>
<b>Positioning</b>	<b>Strong position in attractive vertical markets and flexibility to respond to market trends</b>
<b>Innovation</b>	<b>Leveraging technology to drive growth, competitive differentiation, and increased efficiency</b>
<b>Cash Flow &amp; Returns</b>	<b>Strong free cash flow, balance sheet, and return on equity</b>

# Specialized Service Offerings to Meet Client Needs

TrueBlue helps clients improve performance and increase growth by providing specialized staffing, workforce management and recruiting solutions



General labor and skilled trades, on demand, via a nationwide branch network.

59% of Revenue / 64% of Adj. EBITDA<sup>2</sup>



On-site contingent workforce management solutions.



34% of Revenue / 16% of Adj. EBITDA<sup>2</sup>



Outsourced talent solutions for the recruitment of permanent employees.<sup>1</sup>

7% of Revenue / 20% of Adj. EBITDA<sup>2</sup>

<sup>1</sup> Also includes management of service provider business, which provides customers with improved quality and spend management of their contingent labor vendors.  
<sup>2</sup> Revenue and Adjusted EBITDA mix calculations based on FY-2016; Adjusted EBITDA mix calculations exclude Corporate unallocated expenses.

# Solving Workforce Challenges Globally

Workforce solutions is a good place to be, as businesses will increasingly turn to human capital experts to help solve global talent challenges.

## Shifting Workplace Dynamics

A **worker shortage** is developing, and TrueBlue targets four of the occupations with the highest expected job **growth** by 2024.<sup>1</sup>

## Demographic Changes

By 2050, the U.S. population over **age 65** will be almost **double** 2012 levels;<sup>2</sup> other developed countries are experiencing similar trends.

## Workforce Complexity

Workforces are becoming increasingly **complex** and **global**. Companies are struggling to develop multiple value propositions for an increasingly **diverse** workforce.






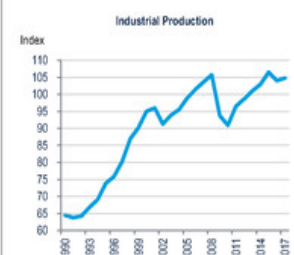




We deliver a **robust** client value proposition with specialized **workforce solutions** for staffing, workforce management, and recruitment process outsourcing.

<sup>1</sup> Bureau of Labor Statistics Employment Projections: Occupations with the most job growth, 2014-2024. Industrial staffing and RPO jobs: #4 food prep/serving workers, #7 customer service representatives, #10 construction laborers and #15 labor, freight, stock and material movers.

<sup>2</sup> U.S. Census Bureau, An Aging Nation: The Older Population in the United States (2014).

# Strong Position in Attractive Vertical Markets

	Construction	Manufacturing	Transport & Wholesale	Retail
				
<b>Industry Dynamics</b>	<ul style="list-style-type: none"> <li>Structural labor shortages drive demand for staffing services</li> <li>Household formation outpacing housing starts, creating pent-up demand</li> <li>Federal infrastructure spending plan designed to create thousands of construction jobs with additional downstream impacts</li> </ul>	<ul style="list-style-type: none"> <li>U.S. manufacturing renaissance driving job growth again</li> <li>Increased incentives to "reshore" including increasing wages in China, offshore product quality concerns, and logistics costs</li> <li>Political climate favoring investments in domestic production</li> </ul>	<ul style="list-style-type: none"> <li>Acute supply / demand gap and high driver turnover</li> <li>New safety regulations such as shorter shifts driving higher demand</li> <li>Just-in-time production / inventory management driving need for flexibility</li> </ul>	<ul style="list-style-type: none"> <li>Rapid demand changes in the industry requiring a high degree of worker flexibility</li> <li>E-commerce driving the need for more warehouses and more workers per warehouse</li> <li>Traditional bricks-and-mortar retailers developing on-line presence just to keep pace</li> </ul>
	FY-16 Business Mix: 23%	FY-16 Business Mix: 26%	FY-16 Business Mix: 22%	FY-16 Business Mix: 13%
	<b>Housing Starts Have Not Kept Pace</b>  <small>Source: U.S. Census Bureau</small>	<b>U.S. Manufacturing Renaissance</b>  <small>Source: U.S. Board of Governors of the Federal Reserve System (FRB)</small>	<b>Wholesale Trade At New High</b>  <small>Source: Bureau of Labor Statistics</small>	<b>E-commerce Growing % of Retail Sales</b>  <small>Source: U.S. Census Bureau</small>

# Capitalizing on Secular Forces in Industrial Staffing



- U.S. Industrial staffing market has grown 7% annually since 2010<sup>1</sup>
- Projected to be a \$40B market by 2020<sup>2</sup>



- Moving from branches and paper checks to mobile connectivity and electronic payments
- Opportunity to enhance efficiency and growth



- Skilled worker shortages in key areas where TrueBlue specializes and has a recruiting edge
- Deepening of the general temp labor pool:
  - Influx of lower skilled workers
  - Aging baby boomers embracing the gig economy (semi-retired)



- Rapidly increasing headcount needs for e-commerce – more workers needed per warehouse to facilitate expedited delivery and handle returns
- Traditional warehousing focused on moving pallets; e-commerce involves individual pieces and an increased need for a flexible workforce



- Strong secular undercurrents that are changing the way our customers do business:
  - Uneven demand and dramatic seasonal volume is driving growth in temporary staffing
  - Economic uncertainty associated with the longer cycle makes temps more attractive



- Domestic manufacturing is starting to make a comeback, with >800,000 new jobs since 2010<sup>3</sup>
- Political climate making overseas investments/dependence less attractive
- Rising wages in developing countries, higher shipping costs, concerns about quality and production speed all contribute

<sup>1</sup> Source: Staffing Industry Analysts.

<sup>2</sup> Source: TrueBlue estimate based on 7% CAGR from 2016 to 2020.

<sup>3</sup> Source: Bureau of Labor Statistics.

# Strength of TrueBlue's PeopleScout Business

## PeopleScout at a Glance

### Trusted global leader in RPO<sup>1</sup> solutions

- In 2016, PeopleScout placed over 268,000 individuals into permanent jobs with 200 customers
- High client retention (~98%)
- Consistently ranked as a top provider by Everest, NelsonHall and HRO Today

### Strong client value proposition

- Clients are increasingly turning to RPO to efficiently scale full-time recruiting functions
- Sophisticated service offerings deliver higher quality candidates, reduce fill-times and free up the client to focus on core business

### Attractive growth market

- The global RPO market is expected to be \$9 billion by 2020, with an annual growth CAGR of 15%+<sup>2</sup>
- The U.S. is currently the largest, most developed market for RPO, but markets in Europe and Asia are also rapidly developing

### Global expansion opportunity

- PeopleScout has a strong global footprint (offices in the U.S., Canada, Australia, Poland, and India)
- Clients increasingly seeking services to support global operations
- Excellent potential for further global expansion both organically and via acquisitions (~15% of 2016 revenue came from placements beyond North America)

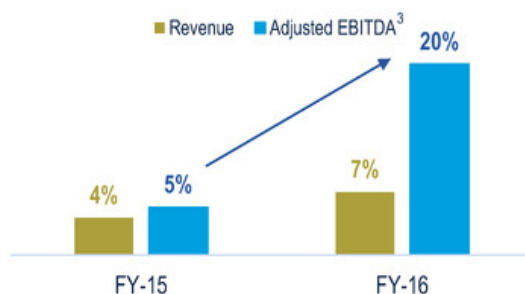
<sup>1</sup> PeopleScout offers recruitment process outsourcing (RPO) as well as management of services providers.

<sup>2</sup> Source: Nelson Hall.

<sup>3</sup> We have two primary measures of segment performance: revenue from services and segment earnings before interest, taxes, depreciation and amortization ("Segment EBITDA"). There is no difference between Segment EBITDA and Adjusted EBITDA for PeopleScout for FY 2015; see reconciliation for FY 2016 in the appendix.

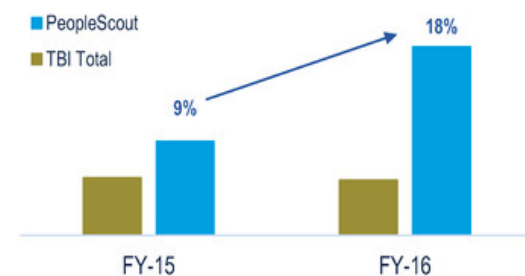
## Increasing Importance to TrueBlue

### PeopleScout % of Total Company Results



## High Margin Business

### Adjusted EBITDA Margin<sup>3</sup>



# Disciplined Cash Management and Strong Balance Sheet

## Highlights

- **Strong free cash flow generation:** \$233 million for 2016
- **Conservative balance sheet:** management objective to keep leverage at ~1x to 1.5x preserving financial flexibility and driving return on equity
- **Efficient capital allocation:** management pursues strategic acquisition opportunities with a high IRR threshold (20%+) to drive long-term growth and share repurchases to enhance ROE

## Free Cash Flow<sup>1</sup>



## Total Debt to Adjusted EBITDA



## Return on Equity<sup>2</sup>



<sup>1</sup> Calculated as net cash provided by operating activities, minus purchases for property and equipment. See the appendix to this presentation and "Financial Information" in the Investors section of our website at [www.trueblue.com](http://www.trueblue.com) for a definition and full reconciliation of non-GAAP financial measures to GAAP financial results

<sup>2</sup> Calculated as Adjusted Net Income divided by average shareholders' equity at the end of the prior four quarters.



## Strategic Priorities

**Profitably Grow  
Market Share**

**Promote Streamlined  
Brand Structure**

**Drive Technology  
and Process  
Efficiency**

**Generate Strong  
Shareholder Returns**

# PeopleReady Transition

Legacy branch based business transitioned to one brand/one system.

## Strategic Rationale

### Expanding Scope of Services

- Within our legacy structure, only 12 of our top 40 markets had access to all 3 service lines.
- PeopleReady will bring more specialized services to more markets while leveraging central resources to streamline operations.

### Increasing Operational Agility

- >50% of PeopleReady's revenue is generated from customers who already work with multiple brands; single point of contact makes it easier.
- One set of operating procedures and systems provide a better customer experience empowering staff to move quickly and capture market share.

### Larger Talent Pool

- Associates and customers benefit from scale when information is visible across all systems.
- Common information systems and compelling new technology platforms (i.e. mobile app) increases our ability to attract a more diverse population of workers.

## Priorities

**Grow Market Share**

**Streamline Brand Structure**

# JobStack Mobile App – A Competitive Differentiator

**Leverage Critical Mass:** TrueBlue is an early adopter of mobile technology that will leverage an established base of customers and associates to enhance their experience and drive growth.



Mobile Technology Feature...	Driving Value for TrueBlue...
24/7 order creation / viewing	Round-the-clock revenue generation
Real-time order fill rates	Improved customer and associate experience
Associate ratings	Lift associate quality
Worksite ratings	Enhanced communication and safety
Control work week / set availability	Tap into larger and more diverse talent pool

# Appendix



## Reconciliation of U.S. GAAP Net Income (Loss) to Adjusted Net Income

(Unaudited, in thousands, except per share data)	53 Weeks Ended	52 Weeks Ended	52 Weeks Ended	52 Weeks Ended	52 Weeks Ended
	Jan 1, 2017	Dec 25, 2015	Dec 26, 2014	Dec 27, 2013	Dec 28, 2012
Net income (loss)	\$ (15,251)	\$ 71,247	\$ 65,675	\$ 44,924	\$ 33,629
Acquisition/integration and other costs (1)	12,223	5,135	5,220	7,375	—
Amortization of intangible assets of acquired businesses (2)	27,069	19,903	12,046	4,939	3,095
Goodwill and intangible impairment charge (3)	103,544	—	—	—	—
Tax effective of adjustments to net income (loss) (4)	(39,994)	(7,011)	(4,834)	(3,448)	(867)
Adjust income taxes to normalized effective rate (5)	606	(1,805)	(6,747)	(1,049)	5,687
Adjusted net income (6)	\$ 88,197	\$ 87,469	\$ 71,360	\$ 52,741	\$ 41,544
Adjusted net income, per diluted share (6)	\$ 2.10	\$ 2.10	\$ 1.73	\$ 1.30	\$ 1.04
Diluted weighted average shares outstanding	41,968	41,622	41,176	40,502	39,862

- Acquisition/integration and other costs related to the acquisition of the recruitment process outsourcing business of Aon Hewitt, which was completed on January 4, 2016, the acquisition of SIMOS, which was completed on December 1, 2015, the acquisition of Seaton, which was completed on June 30, 2014, the acquisition of MDT, which was completed on February 4, 2013, the acquisition of The Work Connection, which was completed October 1, 2013 and the acquisition of certain assets of Crowley Transportation Services, which was completed June 2013. In addition, other charges for the fiscal year ended January 1, 2017, consist of costs of \$2.6 million associated with our exit from the Amazon delivery business, \$1.3 million adjustment to increase the earn-out associated with the acquisition of SIMOS, and branch signage write branch signage write-offs of \$1.6 million due to our re-branding to PeopleReady.
- Amortization of intangible assets of acquired businesses as well as accretion expense related to the SIMOS acquisition earn-out.
- The Goodwill and intangible asset impairment charge for the fiscal year ended January 1, 2017, included \$99.3 million of impairment charges relating to our Staff Management | SMX, hrX, and PlaneTechs reporting units, and write-off of the CLP and Spartan reporting unit trade names/trademarks of \$4.3 million due to the re-branding to PeopleReady.
- Total tax effect of each of the adjustments to U.S. GAAP Net income (loss) per diluted share using the ongoing rate of 28%.
- Adjusts the effective income tax rate to the expected ongoing rate of 28%.
- Adjusted net income and Adjusted net income per diluted share are non-GAAP financial measures, which exclude from Net income (loss) and Net income (loss) on a per diluted share basis, costs related to acquisition/integration and other costs, goodwill and intangible asset impairment charge, amortization of intangibles of acquired businesses as well as accretion expense related to acquisition earn-out, tax effect of each adjustment to U.S. GAAP Net income (loss), and adjusts income taxes to the expected ongoing effective tax rate. Adjusted net income and Adjusted net income per diluted share are key measures used by management to assess performance and, in our opinion, enhance comparability and provide investors with useful insight into the underlying trends of the business. Adjusted net income and Adjusted net income per diluted share should not be considered measures of financial performance in isolation or as an alternative to net income (loss) or net income (loss) per diluted share in the Consolidated Statements of Operations in accordance with U.S. GAAP, and may not be comparable to similarly titled measures of other companies. Adjusted net income and net income per diluted share previously excluded the third-party processing fees associated with generating Work Opportunity Tax Credits.

## Reconciliation of U.S. GAAP Net Income (Loss) to EBITDA and Adjusted EBITDA

(Unaudited, in thousands)	53 Weeks Ended	52 Weeks Ended	52 Weeks Ended	52 Weeks Ended	52 Weeks Ended
	Jan. 1 2017	Dec. 25, 2015	Dec. 26, 2014	Dec 27, 2013	Dec 28, 2012
Net income (loss)	\$ (15,251)	\$ 71,247	\$ 65,675	\$ 44,924	\$ 33,629
Income tax expense (benefit)	(5,089)	25,200	16,169	16,013	20,976
Interest and other expense (income), net	3,345	1,395	(116)	(1,354)	(1,569)
Depreciation and amortization	46,692	41,843	29,474	20,472	18,890
<b>EBITDA (1)</b>	<b>29,697</b>	<b>139,685</b>	<b>111,202</b>	<b>80,055</b>	<b>71,926</b>
Acquisition/integration and other costs (2)	12,223	5,135	5,220	7,375	—
Goodwill and intangible asset impairment charge (3)	103,544	—	—	—	—
Work Opportunity Tax Credit processing fees (4)	1,858	2,352	3,020	1,276	—
<b>Adjusted EBITDA (1)</b>	<b>\$ 147,322</b>	<b>\$ 147,172</b>	<b>\$ 119,442</b>	<b>\$ 88,706</b>	<b>\$ 71,926</b>

- EBITDA and Adjusted EBITDA are non-GAAP financial measures. EBITDA excludes from Net income (loss) interest, taxes, depreciation and amortization. Adjusted EBITDA further excludes from EBITDA costs related to acquisition/integration and other costs, goodwill and intangible asset impairment charge, and Work Opportunity Tax Credit third-party processing fees. EBITDA and Adjusted EBITDA are key measures used by management to assess performance and, in our opinion, enhance comparability and provide investors with useful insight into the underlying trends of the business. EBITDA and Adjusted EBITDA should not be considered measures of financial performance in isolation or as an alternative to Income from operations in the Consolidated Statements of Operations in accordance with U.S. GAAP, and may not be comparable to similarly titled measures of other companies.
- Acquisition/integration and other costs related to the acquisition of the recruitment process outsourcing business of Aon Hewitt, which was completed on January 4, 2016, the acquisition of SIMOS, which was completed on December 1, 2015, the acquisition of Seaton, which was completed on June 30, 2014, the acquisition of MDT, which was completed on February 4, 2013, the acquisition of The Work Connection, which was completed October 1, 2013 and the acquisition of certain assets of Crowley Transportation Services, which was completed June 2013. In addition, other charges for the fiscal year ended January 1, 2017, consist of costs of \$2.6 million associated with our exit from the Amazon delivery business, \$1.3 million adjustment to increase the earn-out associated with the acquisition of SIMOS, and branch signage write-offs of \$1.6 million due to our re-branding to PeopleReady.
- The Goodwill and intangible asset impairment charge for the fiscal year ended January 1, 2017, included \$99.3 million of impairment charges relating to our Staff Management I SMX, hrX, and PlaneTechs reporting units, and write-off of the CLP and Spartan reporting unit trade names/trademarks of \$4.3 million due to the re-branding to PeopleReady.
- These third-party processing fees are associated with generating the Work Opportunity Tax Credits, which are designed to encourage employers to hire workers from certain targeted groups with higher than average unemployment rates and reduce our income taxes.

## Reconciliation of Segment EBITDA to Adjusted EBITDA

(Unaudited, in thousands)	53 Weeks Ended		
	Jan 1, 2017		
	PeopleReady	PeopleManagement	PeopleScout
Segment EBITDA (1)	\$ 101,270	\$ (60,452)	\$ 19,116
Goodwill and intangible asset impairment charge (2)	4,275	84,100	15,169
Work Opportunity Tax Credit processing fees (3)	1,858	—	—
Acquisition/integration and other costs (4)	1,660	3,909	—
Adjusted EBITDA (1)	\$ 109,063	\$ 27,557	\$ 34,285

1. Segment earnings before interest, taxes, depreciation and amortization ("Segment EBITDA") is a primary measure of segment performance. Segment EBITDA includes net sales to third parties, related cost of sales, and selling, general and administrative expenses directly attributable to the reportable segment together with certain allocated corporate general and administrative expenses. Segment EBITDA excludes unallocated corporate general and administrative expenses. Adjusted EBITDA by segment is a non-GAAP financial measure and further excludes acquisition/integration and other costs, goodwill and intangible asset impairment charge, and Work Opportunity Tax Credit third-party processing fees. Adjusted EBITDA by segment is a key measure used by management to assess performance and, in our opinion, enhances comparability and provides investors with useful insight into the underlying trends of the business. Adjusted EBITDA by segment should not be considered a measure of financial performance in isolation or as an alternative to Income (loss) from operations in the Consolidated Statements of Operations in accordance with U.S. GAAP, and may not be comparable to similarly titled measures of other companies.
2. The goodwill and intangible asset impairment charges for the thirteen weeks ended June 24, 2016, relate to our Staff Management I SMX, hrX, and PlaneTechs reporting units. The impairment charge of \$99 million is equivalent to \$80 million after tax or \$1.91 per diluted share.
3. These third-party processing fees are associated with generating the Work Opportunity Tax Credits, which are designed to encourage employers to hire workers from certain targeted groups with higher than average unemployment rates and reduce our income taxes.
4. Acquisition and integration costs related to the acquisition of the recruitment process outsourcing business of Aon Hewitt, which was completed on January 4, 2016, and the acquisition of SIMOS, which was completed on December 1, 2015. In addition, other costs for the fiscal year ended January 1, 2017, consist of \$2.6 million costs associated with our exit from the Amazon delivery business, \$1.3 million adjustment to increase the earn-out associated with the acquisition of SIMOS, and branch signage write-offs of \$1.6 million due to our re-branding to PeopleReady.

## Reconciliation of Net Cash Provided by Operating Activities to Free Cash Flows

(Unaudited, in thousands)	53 Weeks Ended	52 Weeks Ended	52 Weeks Ended	52 Weeks Ended	52 Weeks Ended
	Jan 1, 2017	Dec 25, 2015	Dec 26, 2014	Dec 27, 2013	Dec 28, 2012
	Net cash provided by operating activities	\$ 261,754	\$ 72,072	\$ 47,525	\$ 86,068
Capital expenditures	(29,042)	(18,394)	(16,918)	(13,003)	(17,826)
Free cash flows	\$ 232,712	\$ 53,678	\$ 30,607	\$ 73,065	\$ 34,497

