## **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

## **FORM 8-K**

### **CURRENT REPORT**

PURSUANT TO SECTION 13 OR 15(D) OF THE **SECURITIES EXCHANGE ACT OF 1934** 

Date of report (Date of earliest event reported): May 1, 2017

## TRUEBLUE, INC.

(Exact Name of Registrant as Specified in Its Charter)

Washington

(State or Other Jurisdiction of Incorporation)

001-14543

(Commission File Number)

1015 A Street, Tacoma, Washington (Address of Principal Executive Offices)

91-1287341 (IRS Employer Identification No.)

> 98402 (Zip Code)

(253) 383-9101

(Registrant's Telephone Number, Including Area Code)

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) 

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company  $\Box$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

### Item 2.02. Results of Operations and Financial Condition.

On May 1, 2017, TrueBlue, Inc. (the "Company") issued a press release (the "Press Release") reporting its financial results for the first quarter ended April 2, 2017, and revenue and earnings guidance for the second quarter of 2017, a copy of which is attached hereto as Exhibit 99.1 and the contents of which are incorporated herein by this reference. Also attached to this report as Exhibit 99.2 is a slide presentation relating to the financial results for the first quarter ended April 2, 2017 (the "Earnings Results Presentation"), which will be discussed by management of the Company on a live conference call at 2:00 p.m. Pacific Time (5:00 p.m. Eastern Time) on Monday, May 1, 2017. The Earnings Results Presentation is also available on the Company's website at www.trueblue.com.

In accordance with General Instruction B.2. of Form 8-K, the information contained above in this report (including the Press Release and the Earnings Results Presentation) shall not be deemed "Filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall the Press Release or the Earnings Results Presentation be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing. This report will not be deemed a determination or an admission as to the materiality of any information in the report that is required to be disclosed solely by Regulation FD.

### Item 7.01. Regulation FD Disclosure.

We are also attaching our Investor Presentation (the "Investor Presentation") to this report as Exhibit 99.3, which we will reference in ourQ1 2017 earnings results discussion and which may be used in future investor conferences. The Investor Presentation is also available on the Company's website at www.trueblue.com.

In accordance with General Instruction B.2. of Form 8-K, the information contained above in this report (including the Investor Presentation) shall not be deemed "Filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall the Investor Presentation be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing. This report will not be deemed a determination or an admission as to the materiality of any information in the report that is required to be disclosed solely by Regulation FD.

#### Item 9.01. Financial Statements and Exhibits.

### (d) Exhibits

- 99.1 Press Release dated May 1, 2017
- 99.2 Earnings Results Presentation for May 1, 2017 conference call
- 99.3 Investor Presentation

### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

TRUEBLUE, INC. (Registrant)

Date: 5/1/2017

By:

/s/ Derrek L. Gafford

Derrek L. Gafford Chief Financial Officer and Executive Vice President

### **TRUEBLUE REPORTS FISCAL FIRST QUARTER 2017 RESULTS**

TACOMA, WA-May 1, 2017-- TrueBlue, Inc. (NYSE:TBI) announced today its fiscalfirst quarter 2017 results.

Revenue was \$568 million, a decrease of 12 percent, compared to revenue of \$646 million in the fiscal first quarter of 2016. Excluding the previously disclosed reduction in the scope of services provided to our former largest customer, revenue declined by 3 percent. Net income per diluted share was \$0.11 compared to \$0.17 in the fiscal first quarter of 2016. Adjusted net income per diluted share was \$0.21 compared to \$0.27 in the fiscal first quarter of 2016.

"Our team did a great job managing bill rates and reducing operating expenses to generate net income ahead of our expectation," TrueBlue CEO Steve Cooper said. "With the majority of the revenue growth headwind behind us from our former largest customer, we have set the stage for long-term growth.

"Businesses value the speed and specialized nature of our services that help them get the right talent into the right job, at the right time. The growing breadth of our workforce solutions, our new go-to-market brands, and innovative use of technology increasingly position us to meet the needs of businesses as they adapt to a constantly changing business environment."

### 2017 Outlook

The company estimates revenue for the fiscal second quarter of 2017 will range from \$600 million to \$615 million. It also expects net income per diluted share will range from \$0.29 to \$0.34. Adjusted net income per diluted share<sup>1</sup> is expected to be \$0.38 to \$0.43.

Management will discuss first quarter 2017 results on a webcast at 2 p.m. PT (5 p.m. ET), today, Monday, May 1. The webcast can be accessed on TrueBlue's website: www.trueblue.com.

#### **About TrueBlue:**

TrueBlue (NYSE: TBI) is a leading provider of specialized workforce solutions that help clients create growth, improve efficiency and increase reliability. TrueBlue connected over 815,000 people with work during 2016 in a wide variety of industries through its PeopleReady segment offering industrial staffing services, PeopleManagement segment offering on-site workforce management and PeopleScout segment offering recruitment process outsourcing services. Learn more at <u>www.trueblue.com</u>.

<sup>1</sup> See the financial statements accompanying the release and the company's website for more information on non-GAAP terms.

#### **Forward-looking Statements**

This release contains forward-looking statements relating to our plans and expectations, all of which are subject to risks and uncertainties. Such statements are based on management's expectations and assumptions as of the date of this release and involve many risks and uncertainties that could cause actual results to differ materially from those expressed or implied in our forward-looking statements. We presently consider the following to be among important factors that could cause actual results to differ materially from the company's expectations: (1) national and global economic conditions, (2) our ability to attract and retain customers, (3) our ability to maintain profit margins, (4) new laws and regulations that could have a material effect on our operations or financial results, (5) our ability to successfully complete and integrate acquisitions. Other information regarding factors that could materially affect our results is included in our SEC filings, including the company's most recent reports on Forms 10-K and 10-Q, copies of which may be obtained by visiting our website at www.trueblue.com under the Investor Relations section or the SEC's website at www.sec.gov. We assume no duty to update or revise any forward-looking statements contained in this release.

Contact: Derrek Gafford, EVP & CFO 253-680-8214

## TRUEBLUE, INC. SUMMARY CONSOLIDATED STATEMENTS OF OPERATIONS

(Unaudited, in thousands, except per share data)

		13 Weeks Ended			ded
	-	A	pr 2, 2017		Mar 25, 2016
Revenue from services	:	5	568,244	\$	645,980
Cost of services			428,815		495,468
Gross profit			139,429		150,512
Selling, general and administrative expense			121,844		130,624
Depreciation and amortization			11,174		11,289
Income from operations	-		6,411		8,599
Interest and other income (expense), net			74		(1,019)
Income before tax expense	-		6,485		7,580
Income tax expense			1,811		612
Net income		\$	4,674	\$	6,968
Net income per common share:					
Basic		5	0.11	\$	0.17
Diluted		р 5	0.11	\$	0.17
Weighted average shares outstanding:					
Basic			41,637		41,502
Diluted			41,937		41,798

## TRUEBLUE, INC. SUMMARY CONSOLIDATED BALANCE SHEETS

(Unaudited, in thousands)

	A	Apr 2, 2017		an 1, 2017
Assets				
Cash and cash equivalents	\$	26,083	\$	34,970
Accounts receivable, net		302,082		352,606
Other current assets		29,311		40,227
Total current assets		357,476		427,803
Property and equipment, net		64,118		63,998
Restricted cash and investments		228,120		231,193
Goodwill and intangible assets, net		346,521		349,894
Other assets, net		54,532		57,557
Total assets	\$	1,050,767	\$	1,130,445
Liabilities and shareholders' equity				
Current portion of long-term debt	\$	24,556	\$	2,267
Other current liabilities		214,138		248,868
Long-term debt, less current portion		55,140		135,362
Other long-term liabilities		223,148		218,769
Total liabilities		516,982		605,266
Shareholders' equity		533,785		525,179
Total liabilities and shareholders' equity	\$	1,050,767	\$	1,130,445

## TRUEBLUE, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited, in thousands)

	13 Weeks Ended		
	Ар	or 2, 2017	Mar 25, 2016
Cash flows from operating activities:			
Net income	\$	4,674 \$	6,968
Adjustments to reconcile net income to net cash from operating activities:			
Depreciation and amortization		11,174	11,289
Provision for doubtful accounts		1,446	1,308
Stock-based compensation		3,304	3,179
Deferred income taxes		726	(1,083)
Other operating activities		937	1,014
Changes in operating assets and liabilities:			
Accounts receivable		49,077	147,067
Income tax receivable		9,565	14,742
Other assets		3,627	(3,668)
Accounts payable and other accrued expenses		(15,015)	(9,681)
Accrued wages and benefits		(16,071)	(16,153)
Workers' compensation claims reserve		(1,957)	3,731
Other liabilities		2,488	1,792
Net cash provided by operating activities		53,975	160,505
Cash flows from investing activities:			
Capital expenditures		(6,167)	(3,876)
Acquisition of business		(0,107)	(72,000)
Change in restricted cash and cash equivalents		14,039	(3,592)
Purchases of restricted investments		(14,975)	(11,222)
Maturities of restricted investments		4,423	3,164
Net cash used in investing activities		(2,680)	(87,526)
Cash flows from financing activities:			
Net proceeds from stock option exercises and employee stock purchase plans		491	477
Common stock repurchases for taxes upon vesting of restricted stock		(2,400)	(2,229)
Net change in revolving credit facility		(57,367)	(78,988)
Payments on debt		(567)	(756)
Other			171
Net cash used in financing activities		(59,843)	(81,325)
Effect of exchange rate changes on cash and cash equivalents		(339)	453
Net change in cash and cash equivalents		(8,887)	(7,893)
CASH AND CASH EQUIVALENTS, beginning of period		34,970	29,781
CASH AND CASH EQUIVALENTS, end of period	\$	26,083 \$	21,888

### TRUEBLUE, INC. NON-GAAP RECONCILIATIONS

(Unaudited, in thousands, except for per share data)

## 1. RECONCILIATION OF U.S. GAAP NET INCOME TO ADJUSTED NET INCOME AND ADJUSTED NET INCOME PER DILUTED SHARE

		13 Weel	<b>cs Ended</b>				
	Ар	or 2, 2017	Mar 2	5, 2016	Q2 201	7 Outloo	к*
Net income	\$	4,674	\$	6,968	\$ 12,000	— \$	14,100
Acquisition and integration costs (1)		_		1,060		_	
Amortization of intangible assets of acquired businesses (2)		5,864		6,735	5	,600	
Tax effective of adjustments to net income (3)		(1,642)		(2,183)	(1	,600)	
Adjust income taxes to normalized effective rate (4)		(5)		(1,510)		_	
Adjusted net income (6)	\$	8,891	\$	11,070	\$ 16,000	- \$	18,200
Adjusted net income, per diluted share (6)	\$	0.21	\$	0.27	\$ 0.38	- \$	0.43
Diluted weighted average shares outstanding		41,937		41,798	4	1,900	

\* Totals may not sum due to rounding

## 2. RECONCILIATION OF U.S. GAAP NET INCOME TO EBITDA, ADJUSTED EBITDA AND ADJUSTED EBITDA EXCLUDING THE COMPANY'S FORMER LARGEST CUSTOMER

	13 Weeks Ended			
	 Apr 2, 2017	Mar 25, 2016	Q2 2017 Ou	ıtlook*
Net income	\$ 4,674	\$ 6,968	\$ 12,000 —	\$ 14,100
Income tax expense	1,811	612	4,700 —	5,500
Interest and other expense (income), net	(74)	1,019	(100)	)
Depreciation and amortization	11,174	11,289	12,20	0
EBITDA (7)	 17,585	19,888	 28,700 —	31,700
Acquisition and integration costs (1)	—	1,060	—	
Work Opportunity Tax Credit processing fees (5)	272	477	300	
Adjusted EBITDA (7)	17,857	21,425	29,000 —	32,000
Former largest customer (8)	(962)	(4,846)	(600)	)
Adjusted EBITDA (7) excluding former largest customer	\$ 16,895	\$ 16,579	\$ 28,400 —	\$ 31,400

\* Totals may not sum due to rounding

## 3. RECONCILIATION OF NET INCOME TO ADJUSTED NET INCOME AND ADJUSTED NET INCOME PER DILUTED SHARE EXCLUDING THE COMPANY'S FORMER LARGEST CUSTOMER

Due to a previously announced reduction in the scope of services with its former largest customer, the company is providing results excluding this customer to help investors assess the company's underlying results with prior periods.

	13 Weeks Ended			
	Ар	r 2, 2017	Ma	r 25, 2016
Net income	\$	4,674	\$	6,968
Acquisition and integration costs (1)		_		1,060
Amortization of intangible assets of acquired businesses (2)		5,864		6,735
Former largest customer (8)		(962)		(4,846)
Tax effective of adjustments to net income (3)		(1,373)		(826)
Adjust income taxes to normalized effective rate (4)		(5)		(1,510)
Adjusted net income (6), excluding former largest customer	\$	8,198	\$	7,581
Adjusted net income, per diluted share (6), excluding former largest customer	\$	0.20	\$	0.18
Diluted weighted average shares outstanding		41,937		41,798

- Acquisition and integration costs relate to the acquisition of the recruitment process outsourcing business of Aon Hewitt, which was completed on January 4, 2016, and the acquisition of SIMOS, which was completed on December 1, 2015.
- (2) Amortization of intangible assets of acquired businesses as well as accretion expense related to the SIMOS acquisition earnout.
- (3) Total tax effect of each of the adjustments to U.S. GAAP Net income per diluted share using the ongoing rate of 28%.
- (4) Adjusts the effective income tax rate to the expected ongoing rate of 28%.
- (5) These third-party processing fees are associated with generating the Work Opportunity Tax Credits, which are designed to encourage employers to hire workers from certain targeted groups with higher than average unemployment rates and reduce our income taxes.
- (6) Adjusted net income and Adjusted net income per diluted share are non-GAAP financial measures, which exclude from Net income and Net income on a per diluted share basis, costs related to acquisition and integration costs, amortization of intangibles of acquired businesses as well as accretion expense related to acquisition earn-out, tax effect of each adjustment to U.S. GAAP Net income, and adjusts income taxes to the expected ongoing effective tax rate. Adjusted net income and Adjusted net income per diluted share are key measures used by management to assess performance and, in our opinion, enhance comparability and provide investors with useful insight into the underlying trends of the business. Adjusted net income and Adjusted net income per diluted share in the Consolidated Statements of Operations in accordance with U.S. GAAP, and may not be comparable to similarly titled measures of other companies. Adjusted net income and net income per diluted share previously excluded the third-party processing fees associated with generating Work Opportunity Tax Credits.
- (7) EBITDA and Adjusted EBITDA are non-GAAP financial measures. EBITDA excludes interest, taxes, depreciation and amortization. Adjusted EBITDA further excludes from EBITDA costs related to acquisition integration costs and Work Opportunity Tax Credit third-party processing fees. EBITDA and Adjusted EBITDA are key measures used by management to assess performance and, in our opinion, enhance comparability and provide investors with useful insight into the underlying trends of the business. EBITDA and Adjusted EBITDA should not be considered measures of financial performance in isolation or as an alternative to Income from operations in the Consolidated Statements of Operations in accordance with U.S. GAAP, and may not be comparable to similarly titled measures of other companies.
- (8) The impact of our former largest customer excluding interest, taxes, depreciation and amortization.

#### TRUEBLUE, INC. SEGMENT DATA (Unaudited, in thousands)

	1	13 Weeks Ended	
	Apr 2, 201	7	Mar 25, 2016
Revenue from services			
PeopleReady	\$ 332	2,624 \$	356,010
PeopleManagement	191	,686	246,427
PeopleScout	43	,934	43,543
Total Company	568	,244	645,980
Adjusted EBITDA (1)			
PeopleReady	\$	,994 \$	12,032
PeopleManagement	5	,533	6,353
PeopleScout	8	,665	8,010
	24	,192	26,395
Corporate unallocated expense (2)	(6	,335)	(4,970)
Total company Adjusted EBITDA	17	,857	21,425
Acquisition and integration (3)		—	(1,060)
Work Opportunity Tax Credit processing fees (4)		(272)	(477)
EBITDA (1)	17	,585	19,888
Depreciation and amortization	(11	,174)	(11,289)
Interest and other income (expense), net		74	(1,019)
Income before tax expense	(	,485	7,580
Income tax expense	(1	,811)	(612)
Net income	\$	,674 \$	6,968

(1) EBITDA and Adjusted EBITDA are non-GAAP financial measures. EBITDA excludes interest, taxes, depreciation and amortization. Adjusted EBITDA further excludes from EBITDA costs related to acquisition integration costs and Work Opportunity Tax Credit third-party processing fees. EBITDA and Adjusted EBITDA are key measures used by management to assess performance and, in our opinion, enhance comparability and provide investors with useful insight into the underlying trends of the business. EBITDA and Adjusted EBITDA should not be considered measures of financial performance in isolation or as an alternative to Income from operations in the Consolidated Statements of Operations in accordance with U.S. GAAP, and may not be comparable to similarly titled measures of other companies.

(2) Beginning in the fourth quarter of 2016, we changed our methodology for allocating certain corporate costs to our segments, which decreased our corporate unallocated expenses. We have adjusted the prior year amounts to reflect this change for consistency purposes.

- (3) Acquisition and integration costs relate to the acquisition of the recruitment process outsourcing business of Aon Hewitt, which was completed on January 4, 2016, and the acquisition of SIMOS, which was completed on December 1, 2015.
- (4) These third-party processing fees are associated with generating the Work Opportunity Tax Credits, which are designed to encourage employers to hire workers from certain targeted groups with higher than average unemployment rates and reduce our income taxes.



# **Forward-Looking Statements**

This document contains forward-looking statements relating to our plans and expectations, all of which are subject to risks and uncertainties. Such statements are based on management's expectations and assumptions as of the date of this release and involve many risks and uncertainties that could cause actual results to differ materially from those expressed or implied in our forward-looking statements including: (1) national and global economic conditions, (2) our ability to attract and retain customers, (3) our ability to maintain profit margins, (4) new laws and regulations that could have a material effect on our operations or financial results, (5) our ability to successfully complete and integrate acquisitions (6) our ability to attract sufficient qualified candidates and employees to meet the needs of our customers, and (7) our ability to successfully execute on new business initiatives. Other information regarding factors that could affect our results is included in our SEC filings, including the company's most recent reports on Forms 10-K and 10-Q, copies of which may be obtained by visiting our website at www.trueblue.com under the Investor Relations section or the SEC's website at www.sec.gov. We assume no duty to update or revise any forward-looking statements contained in this release.

In addition, we use several non-GAAP financial measures when presenting our financial results in this release. Please refer to the reconciliations between our GAAP and non-GAAP financial measures included on our website at www.trueblue.com under the Investor Relations section for a complete perspective on both current and historical periods. Any comparisons made herein to other periods are based on a comparison to the same period in the prior year unless otherwise stated.

## Use of estimates and forecasts:

Any references made to fiscal 2017 are based on management guidance issued May 1, 2017, and are included for informational purposes only. We assume no obligation to update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise, except as required by law. Any other reference to future financial estimates are included for informational purposes only and subject to risk factors discussed in our most recent filings with the Securities Exchange Commission.

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Q1 2017 Earnings Results

# Q1 2017 Summary

## Revenue trends consistent with expectation

- Total revenue decline of -12% or -3% excluding Amazon<sup>1</sup>
  - PeopleScout +1%
  - PeopleManagement +2% excluding Amazon
  - PeopleReady -7%

## Better than expected profitability

- Net income and Adjusted EBITDA<sup>2</sup> exceeded high end of our expectation
- Strong performance on gross margin disciplined pricing
- Solid progress in reducing operating expenses

## Solid progress on strategic initiatives

- Successful PeopleReady transition systems conversion complete
- JobStack (mobile app) poised to transform the business

<sup>1</sup> Due to a previously announced reduction in the scope of services with its former largest customer, the company is providing results excluding this customer to help investors assess the company's underlying results with prior periods. <sup>2</sup> See Appendix for definitions of non-GAAP financial terms.

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Q1 2017 Earnings Results

# **Financial Summary**

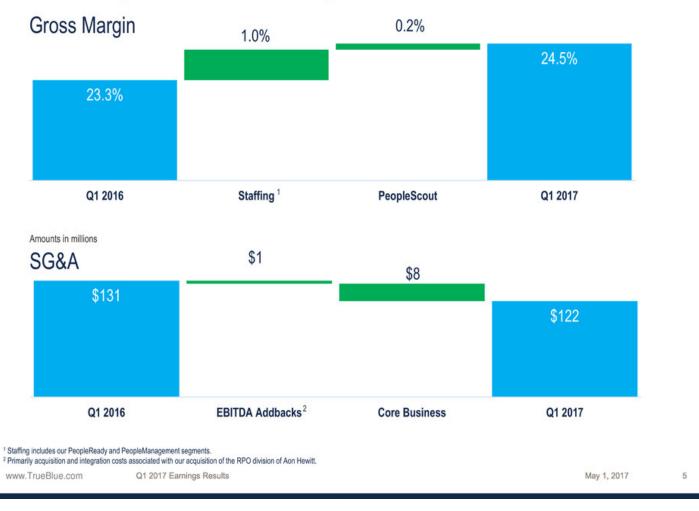
Amounts in millions, except per share data	Q1 2017	Y/Y Change
Revenue	\$568	-12% -3% ex-Amazon
Net Income	\$5	-33% <sup>1</sup>
Net Income Per Share	\$0.11	-33%1
Adjusted Net Income <sup>2</sup>	\$9	-20%
Adjusted Net Income Per Share <sup>2</sup>	\$0.21	-22%
Adjusted EBITDA	\$18	-17% +2% ex-Amazon
Adjusted EBITDA Margin	3.1%	-20 bps +20 bps ex-Amazon

• Q1 2017 Amazon revenue and Adjusted EBITDA, \$10M and \$1M, respectively

• Q1 2016 Amazon revenue and Adjusted EBITDA, \$68M and \$5M, respectively

<sup>1</sup> Q1-17 effective tax rate of 28% v. Q1-16 of 8% due primarily to timing of Work Opportunity Tax credits. <sup>2</sup> See Appendix for definitions of non-GAAP financial terms. www.TrueBlue.com Q1 2017 Earnings Results

# **Gross Margin and SG&A Bridges**



# **PeopleReady Segment**

Amounts in millions	Q1 2017	Y/Y Change
Revenue	\$333	-7%
Adjusted EBITDA	\$10	-17%
Adjusted EBITDA Margin	3.0%	-40 bps

- PeopleReady revenue at low end of our expectation
  - Softer trends in manufacturing and service based businesses
  - Revenue negatively impacted by strong start on annual bill rate increases
- Strong start on annual bill rate increases gross margin ahead of Q1 2016
  - Minimum wage increases passed through
  - Associated payroll tax burdens passed through
  - Customary pay rate markup passed through on new orders

www.TrueBlue.com

Q1 2017 Earnings Results

# PeopleManagement Segment

Amounts in millions	Q1 2017	Y/Y Change
Revenue	\$192	-22% +2% ex-Amazon
Adjusted EBITDA	\$6	-13% +200% ex-Amazon
Adjusted EBITDA Margin	2.9%	+30 bps +170 bps ex-Amazon

- Revenue up +2% excluding Amazon
- Largest portion of Amazon Revenue and EBITDA headwind is over in Q1 2017
  - Amazon Revenue FY 2016 = \$169M; Q1 = \$68M, Q2 thru Q4 = \$101M
  - Amazon EBITDA FY 2016 = \$5M; Q1 = \$5M, Q2 thru Q4 = breakeven
- Year-over-year Adjusted EBITDA margin expansion
  - Strong pricing and effective cost control

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Q1 2017 Earnings Results

# **PeopleScout Segment**

Amounts in millions	Q1 2017	Y/Y Change
Revenue	\$44	+1%
Adjusted EBITDA	\$9	+8%
Adjusted EBITDA Margin	19.7%	+130 bps

 Revenue growth from new customers mostly offset by decline in same customer revenue

• Recruiting efficiencies driving Adjusted EBITDA margin expansion

www.TrueBlue.com Q1

Q1 2017 Earnings Results

# Lower Debt and Improved Liquidity



# **Executing Segment Strategies**



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Q1 2017 Earnings Results

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May 1, 2017

# Outlook



# Q2 2017 Outlook

Amounts in millions, except per share data	Outlook	Comments
Revenue Growth Ranges Total Revenue PeopleReady PeopleManagement PeopleScout	\$600M to \$615M -11% to -8% -9% to -7% -14% to -12% -10% to 0%	<ul> <li>Total revenue decline was -12% in Q1-17</li> <li>Ex-Amazon growth of -6% to -4% v3% in Q1-17</li> </ul>
EPS Adjusted EPS	\$0.29 to \$0.34 \$0.38 to \$0.43	<ul> <li>Assumes income tax rate of 28%</li> <li>Assumes diluted weighted average shares outstanding of 42M</li> </ul>
Adjusted EBITDA	\$29M to \$32M	
D&A / CapEx	\$12M / \$6M	

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Q1 2017 Earnings Results

# Appendix



# **Non-GAAP Terms and Definitions**

EBITDA and Adjusted EBITDA are non-GAAP financial measures. EBITDA excludes interest, taxes, depreciation and amortization. Adjusted EBITDA further excludes from EBITDA costs related to acquisition and integration costs and Work Opportunity Tax Credit third-party processing fees. EBITDA and Adjusted EBITDA are key measures used by management to assess performance and, in our opinion, enhance comparability and provide investors with useful insight into the underlying trends of the business. EBITDA and Adjusted EBITDA should not be considered measures of financial performance in isolation or as an alternative to Income from operations in the Consolidated Statements of Operations in accordance with U.S. GAAP, and may not be comparable to similarly titled measures of other companies.

Adjusted net income and Adjusted net income per diluted share are non-GAAP financial measures, which exclude from Net income and Net income on a per diluted share basis, costs related to acquisition and integration costs, amortization of intangibles of acquired businesses as well as accretion expense related to acquisition earn-out, tax effect of each adjustment to U.S. GAAP Net income, and adjusts income taxes to the expected ongoing effective tax rate. Adjusted net income and Adjusted net income per diluted share are key measures used by management to assess performance and, in our opinion, enhance comparability and provide investors with useful insight into the underlying trends of the business. Adjusted net income per diluted share should not be considered measures of financial performance in isolation or as an alternative to net income or net income per diluted share in the Consolidated Statements of Operations in accordance with U.S. GAAP, and may not be comparable to similarly titled measures of other companies.

See "Financials" in the Investors section of our web site at <u>www.trueblue.com</u> for a full reconciliation of non-GAAP financial measures to U.S. GAAP financial results.

www.TrueBlue.com Investor Presentation

# Investor Presentation May 2017





# **Forward-Looking Statements**

This document contains forward-looking statements relating to our plans and expectations, all of which are subject to risks and uncertainties. Such statements are based on management's expectations and assumptions as of the date of this release and involve many risks and uncertainties that could cause actual results to differ materially from those expressed or implied in our forward-looking statements including: (1) national and global economic conditions, (2) our ability to attract and retain customers, (3) our ability to maintain profit margins, (4) new laws and regulations that could have a material effect on our operations or financial results, (5) our ability to successfully complete and integrate acquisitions (6) our ability to attract sufficient qualified candidates and employees to meet the needs of our customers, and (7) our ability to successfully execute on new business initiatives. Other information regarding factors that could affect our results is included in our SEC filings, including the company's most recent reports on Forms 10-K and 10-Q, copies of which may be obtained by visiting our website at www.trueblue.com under the Investor Relations section or the SEC's website at www.sec.gov. We assume no duty to update or revise any forward-looking statements contained in this release.

In addition, we use several non-GAAP financial measures when presenting our financial results in this release. Please refer to the reconciliations between our GAAP and non-GAAP financial measures on our website at www.trueblue.com under the Investor Relations section for a complete perspective on both current and historical periods. Any comparisons made herein to other periods are based on a comparison to the same period in the prior year unless otherwise stated.

## Use of estimates and forecasts:

Any references made to fiscal 2017 are based on management guidance issued May 1, 2017, and are included for informational purposes only. We assume no obligation to update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise, except as required by law. Any other reference to future financial estimates are included for informational purposes only and subject to risk factors discussed in our most recent filings with the Securities Exchange Commission.

## **TrueBlue at a Glance**



# **Investment Highlights**

Leadership	Market leader in U.S. industrial staffing and Global RPO with increasingly diverse service offerings
Track Record	Track record of organic growth and successful acquisitions
Positioning	Strong position in attractive vertical markets and flexibility to respond to market trends
Innovation	Leveraging technology to drive growth, competitive differentiation and increased efficiency
Cash Flow & Returns	Strong free cash flow, balance sheet, and Return on Equity

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# **Specialized Service Offerings to Meet Client Needs**

TrueBlue helps clients improve performance and increase growth by providing specialized staffing, workforce management and recruiting solutions



<sup>1</sup> Also includes management of service provider business, which provides customers with improved quality and spend management of their contingent labor vendors. <sup>2</sup> Revenue and Adjusted EBITDA mix calculations based on FY-2016; Adjusted EBITDA mix calculations exclude Corporate unallocated.

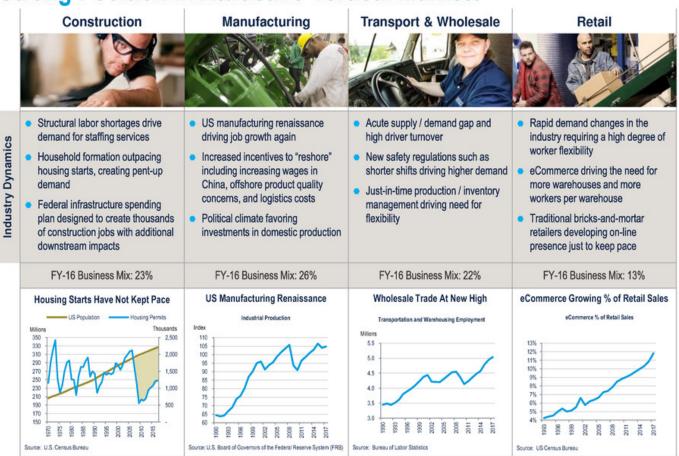
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# **Solving Workforce Challenges Globally**

Workforce solutions is a good place to be, as businesses will increasingly turn to human capital experts to help solve global talent challenges.

Shifting	Demographic	Workforce	
Workplace	Changes	Complexity	
Dynamics A worker shortage is developing, and TrueBlue targets four of the occupations with the highest expected job growth by 2024. <sup>1</sup>	By 2050, the US population over <b>age 65</b> will be almost <b>double</b> 2012 levels, <sup>2</sup> and other developed countries are experiencing similar trends.	Workforces are becoming increasingly <b>complex</b> and <b>global</b> . Companies are struggling to develop multiple value propositions for an increasingly <b>diverse</b> workforce.	We deliver a <b>robust</b> client value proposition with specialized <b>workforce</b> <b>solutions</b> for staffing, workforce management, and recruitment process outsourcing.

<sup>1</sup> Bureau of Labor Statistics Employment Projections: Occupations with the most job growth, 2014-2024. Industrial staffing and RPO jobs: #4 food prep/serving workers, #7 customer service representatives, #10 construction laborers and #15 labor, freight, stock and material movers. <sup>2</sup> US Census Bureau, An Aging Nation: The Older Population in the United States (2014).



## **Strong Position in Attractive Vertical Markets**

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# **Capitalizing on Secular Forces in Industrial Staffing**



- **Growing Market**
- U.S. Industrial staffing market has grown 7% annually since 2010
- Projected to be a \$40B market by 2020



- Moving from branches and paper checks to mobile connectivity and electronic payments
- Opportunity to enhance efficiency and growth



- ..... **On-Shoring** Comeback
- Rapidly increasing headcount needs for eCommerce - more workers needed per warehouse to facilitate expedited delivery and handle returns
- Traditional warehousing focused on moving pallets; eCommerce involves individual pieces and an increased need for a flexible workforce
- Domestic manufacturing is starting to make a comeback, with >800,000 new jobs since 2010
- Political climate making overseas investments/dependence less attractive
- Rising wages in developing countries, higher shipping costs, concerns about quality and production speed all contribute

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Trends

- Skilled worker shortages in key areas where TrueBlue specializes and has a recruiting edge
- Deepening of the general temp labor pool: Influx of lower skilled workers
  - Aging baby boomers embracing the gig economy (semi-retired)
- Strong secular undercurrents that are changing the way our customers do business:
  - Uneven demand and dramatic seasonal volume is driving growth in temporary staffing
  - Economic uncertainty associated with the longer cycle makes temps more attractive



# Strength of TrueBlue's PeopleScout Business

## **PeopleScout at a Glance**

## Trusted global provider of RPO<sup>1</sup> solutions

- In 2016, PeopleScout placed over 268,000 individuals into permanent jobs with 200 customers
- High client retention (~98%)
- Consistently ranked as a top provider by Everest, NelsonHall and HRO Today

### Strong client value proposition

- Clients are increasingly turning to RPO to efficiently scale full-time recruiting functions
- Sophisticated service offerings deliver higher quality candidates, reduce fill-times and free up the client to focus on core business

### Attractive growth market

- The global RPO market is expected to be \$9 billion by 2020, with an annual growth CAGR of 15%+
- The U.S. is currently the largest, most developed market for RPO, but markets in Europe and Asia are also rapidly developing

### Global expansion opportunity

- PeopleScout has a strong global footprint (offices in the U.S., Canada, Australia, Poland, and India)
- Clients increasingly seeking services to support global operations
- Excellent potential for further global expansion both organically and via acquisitions (~15% of 2016 revenue came from placements beyond North America)

PeopleScout offers recruitment process outsourcing (RPO) as well as management of services providers.

## Increasing Importance to TrueBlue

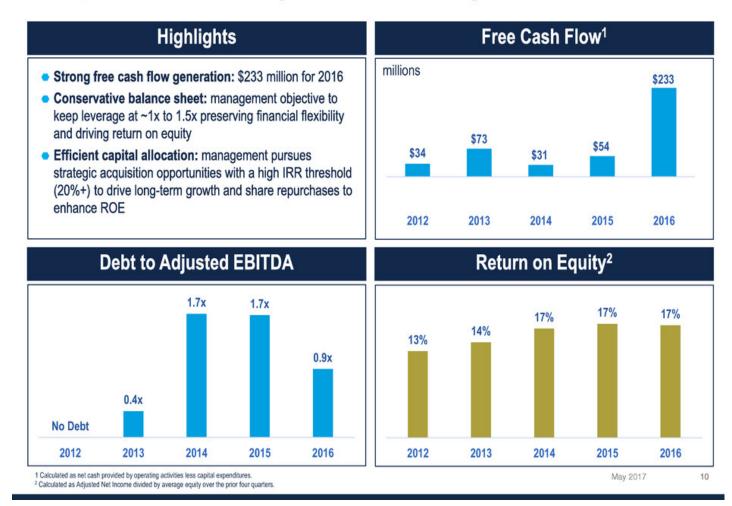
## PeopleScout % of Total Company Results Revenue Adjusted EBITDA 20% 7% 5% 4% FY-15 **FY-16**

## **High Margin Business**



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# **Disciplined Cash Management and Strong Balance Sheet**



# **Strategic Priorities**

Profitably Grow	Promote Streamlined	
Market Share	Brand Structure	
Drive Technology and Process Efficiency	Generate Strong Shareholder Returns	

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# **PeopleReady Transition**



## Legacy branch based business transitioned to one brand/one system.



# JobStack Mobile App – A Competitive Differentiator

**Leverage Critical Mass:** TrueBlue is an early adopter of mobile technology that will leverage an established base of customers and associates to enhance their experience and drive growth.



Mobile Technology Feature	Driving Value for TrueBlue
24/7 order creation / viewing	Round-the-clock revenue generation
Real-time order fill rates	Improved customer and associate experience
Associate ratings	Lift associate quality
Worksite ratings	Enhanced communication and safety
Control work week / set availability	Tap into larger and more diverse talent pool

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# Appendix



# **Non-GAAP Terms and Definitions**

EBITDA and Adjusted EBITDA are non-GAAP financial measures. EBITDA excludes interest, taxes, depreciation and amortization. Adjusted EBITDA further excludes from EBITDA costs related to acquisition and integration costs and Work Opportunity Tax Credit third-party processing fees. EBITDA and Adjusted EBITDA are key measures used by management to assess performance and, in our opinion, enhance comparability and provide investors with useful insight into the underlying trends of the business. EBITDA and Adjusted EBITDA should not be considered measures of financial performance in isolation or as an alternative to Income from operations in the Consolidated Statements of Operations in accordance with U.S. GAAP, and may not be comparable to similarly titled measures of other companies.

Adjusted net income and Adjusted net income per diluted share are non-GAAP financial measures, which exclude from Net income and Net income on a per diluted share basis, costs related to acquisition and integration costs, amortization of intangibles of acquired businesses as well as accretion expense related to acquisition earn-out, tax effect of each adjustment to U.S. GAAP Net income, and adjusts income taxes to the expected ongoing effective tax rate. Adjusted net income and Adjusted net income per diluted share are key measures used by management to assess performance and, in our opinion, enhance comparability and provide investors with useful insight into the underlying trends of the business. Adjusted net income per diluted share should not be considered measures of financial performance in isolation or as an alternative to net income or net income per diluted share in the Consolidated Statements of Operations in accordance with U.S. GAAP, and may not be comparable to similarly titled measures of other companies.

Free cash flow is defined as net cash provided by operating activities, minus purchases for property and equipment. Free cash flow is a non-GAAP financial measure and is not intended to replace net cash provided by operating activities, the most directly comparable financial measure prepared in accordance with GAAP. We present free cash flow because we believe it indicates the amount of cash available after capital expenditures for, among other things, investments in our existing business, debt service obligations, repurchase of our common stock, and strategic acquisitions.

See "Financials" in the Investors section of our web site at <u>www.trueblue.com</u> for a full reconciliation of non-GAAP financial measures to U.S. GAAP financial results.

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